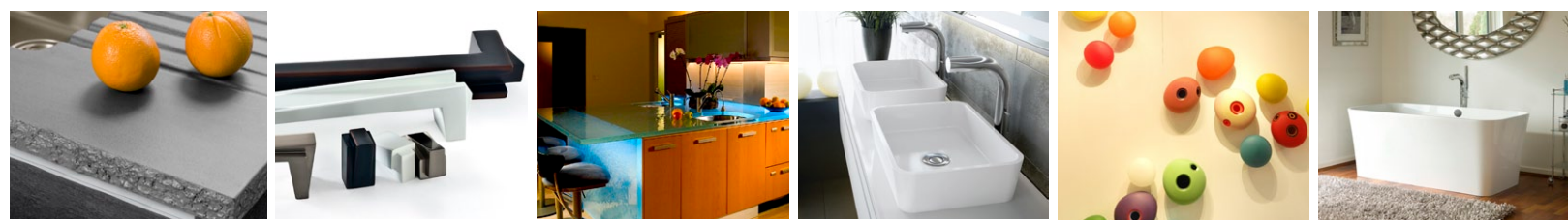


# Highlights from the **ARCHITECTURAL DIGEST HOME DESIGN SHOW**



MARCH 2012 • By Linda Jennings



*When it comes to the most luxurious brands in home design it's hard to top the Architectural Digest Home Design Show. Held recently at Pier 94 in New York City this unique venue featured the most distinguished brands in home design. Inspiration was all around as designers, more than 350 premium brands and industry experts collaborated to unveil the best ideas in home design! From free-standing sculptured tubs to colorful glass art, this 4-day event was one of the most inspired venues and sent me home wanting to remodel every room in my home!*

## Here are just a few highlights from the show.



I love the creativity of the exhibitors at the AD show. **One of my favorite displays was the Moore & Giles airstream** loaded with tons of fabulous leather bags and accessories - - a wonderful way to shop leather!

**A fantastic seminar on the evolving kitchen sponsored by La Corneau with leading designer Karen Edwards sharing trends in kitchen design and what today's luxury consumer is investing in and why.** Pyrolave, our French lava stone countertop client, was showcased in the La Cornue exhibit designed by the very charming Matthew Quinn, one of the nation's leading experts in home design and principal of Design Galleria Kitchen and Bath Studio. La Cornue is the unrivaled French artisan producer of custom ranges in vibrant colors. Pyrolave's lava stone surfaces are not only stunningly beautiful, but can also withstand almost anything that comes their way. These are durable, high-quality and low-maintenance surfaces - offered over 32 custom colors - to suit any design. Pyrolave surfaces infuse sophisticated style and unparalleled strength into countertops.



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## Highlights from the **ARCHITECTURAL DIGEST HOME DESIGN SHOW** Continued



**ThinkGlass was awarded 'Top Pick 2012 for Social Responsibility' by the ASID NY Metro Chapter** on the first day of the show. The award winners are chosen by a distinguished panel of member designers as the best products to be showcased at the Architectural Digest Home Design Show 2012. "We are thrilled to receive this very prestigious award from the ASID," stated Bertrand Charest of ThinkGlass. "This is our first year at the Architectural Digest Show and we feel that the market and consumers were very receptive to our products and the green aspects of designing with glass." ThinkGlass products are made from 100% recyclable glass using sustainable practices and without the use of any adhesive or sealant that might contain harmful compounds.



ThinkGlass was by far one of the hottest newcomers to the show offering glass countertops, steps, and art that can transform a kitchen or bath into something dramatic. Virtually maintenance-free and extremely durable they offer a remarkable blend of function and art. Each countertop is unique, with a huge selection of molded textures and colors. Customers can select their glass thickness, edge treatments and even add LED lights to further personalize their design. The end result is a smooth, glossy finished surface that is as strong as it is beautiful. The textured finish of the glass island tops hides fingerprints and smudges and you can even add LED lights for a dramatic effect!

**The keynote presentation was by Margaret Russell, Editor in Chief of Architectural Digest.** Margaret is one of the most influential editors in the luxury market and so it was a pleasure to capture this photo with her just before her seminar. Her presentation highlighted the latest trends in architectural and interior design photography, covering everything from how to prepare projects for photo shoots to how to effectively promote work both in print and online. Celebrated photographers Pieter Estersohn and Joshua McHugh, contributors to Architectural Digest, joined Ms. Russell for a brief Q+A, providing exclusive expert insight from the other side of



the camera lens.

**Du Verre Hardware teamed up with Modenus to showcase their newest hardware collection Arroyo in the Modenus exhibit.**



Designed by William Harvey for Du Verre Hardware, the new ARROYO is an elegant series of cabinet knobs and pulls. Its simple geometry implies luxury and ease. Available in four sizes and three finishes; Satin Nickel, Oil Rubbed Bronze and for the first time White!

Gina Rubin from Du Verre is show here with Troy Hanson of the Merchandise Mart at the Modenus BlogTour Martini and Mimosas get together in the NEW ReFresh pavilion – an area dedicated to kitchen and bath. Troy was a dream to work with and helped many of our new clients find a home at the AD Show.

# Highlights from the **ARCHITECTURAL DIGEST HOME DESIGN SHOW** Continued



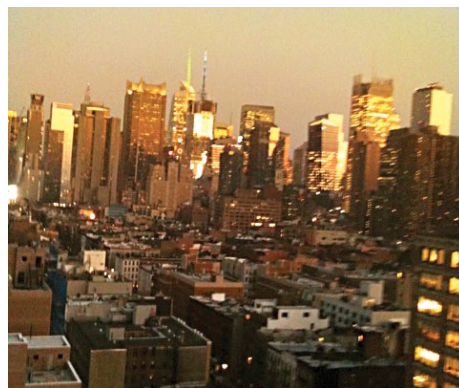
**Victoria + Albert's New Edge Collection made its debut and captured the attention of the MODENUS BLOG TOUR. Their booth was THE HOT SPOT of the Modenus Design Find Photo Contest.**

Modenus Design Find Photo contest ran all four days at this show and the Victoria + Albert Booth became a favorite destination for the photos.

Here's how it worked: Show visitors registered at Modenus' booth at the show and received a list of participating exhibitors then visited each listed exhibitor and took a photo taken of themselves with their favorite product. The Grand Prize is a 6-day trip to London with BlogTour as the group travels to the London Design Festival in September 2012. Winners to be announced in April.

Shown in the NEW EDGE TUB UNVEILED AT THE SHOW is Caitlin Ryan, Robin Baron, Quincy Bock and Fara Jellson respectively from Robin Baron Design. Check out their blog: [www.SimplifyingFabulous.com](http://www.SimplifyingFabulous.com).

The Edge Collection won the hearts of consumers and designers were captivated with the freestanding architectural beauty. The tub's double ended design has plenty of room for two (or even three as the photo shows), while its' clean profile creates an architectural centerpiece certain to add drama to any bathroom. Created from Victoria + Albert's signature ENGLISHCAST®, a naturally white material rich in volcanic limestone that is hand-finished by craftsmen and beautifully warm to the touch. This tub was surely a showstopper.



The 4-day show was made complete with a sunset get together with international clients at Manhattan's finest rooftop lounge (Press Lounge – how fitting) atop INK48 hotel. We enjoyed gorgeous views of the dramatic city skyline and Hudson River.

**What an inspiring show!**

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