

BUILDER AND DEVELOPER

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From the Carolinas to Hawaii, Homebuilders Go Green



Products to Green-Light your Project

Whether builders and developers like it or not, the housing industry is going green. And for everyone involved in the industry, it's important to stay on top of what's happening in terms of new and cutting-edge products. From lighting to caulking, these four items are designed to keep your green project up-to-date on green standards and keep you in the know about where the future of products and the building industry alike are heading.

Compiled by **DANI SMITH AND LAUREN FELECHNER**



◀ Keeping in theme with the preservation of luxury and water, Diamond Spas presents their brand new Sozo Bath, a stainless steel bath minimizing the amount of water used to just 60 gallons – far less than any other luxury bath offers. Made with 60 to 80 percent recycled sheet metal and 90 to 95 percent recycled copper, it measures 96" x 30" x 22" with a reclining angle posed for relaxation. Designed with both the client's needs and environment in mind; relax and enjoy with this lavish product guilt-free. www.diamonspas.com

Reader Service #150



◀ Prestyl USA launched a new line of state-of-the-art far infrared radiant artwork heating panels. The heating panels, which can be customized with family portraits or favorite pieces of artwork, provide heating to any room. The far-infrared technology does not heat the air, but instead the energy is reflected by some surfaces and absorbed by others, creating balanced and multidirectional warmth. Energy savings of up to 50 percent and made with recyclable products.

www.prestylusa.com

Reader Service #151



◀ Red Devil's new ColorCure Pink2White sealant is a premium, multi-purpose sealant that goes on pink and dries white when its ready to be painted- typically, about two hours. The patent pending technology is free of solvents, plasticizers and toxic chemicals and is also low in VOCs. Perfect for both pros and DIYers, it can be used both indoor and outdoor and has a patented HomeShield antimicrobial protection. With this new product, it looks like pink is the new green. www.reddevil.com

Reader Service #152

▶ GE is proving they know what the future holds for lighting with their newest edition of the solid state GE energy smart LED. The special 9-watt LED bulb is designed to replace a standard 40-watt incandescent light, issuing 77 percent less electricity. It has a mortality rate of 22.8 years, or 25,00 hours, contains no mercury and is the first of its kind to be EnergyStar qualified. www.ge.com

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