floor trends

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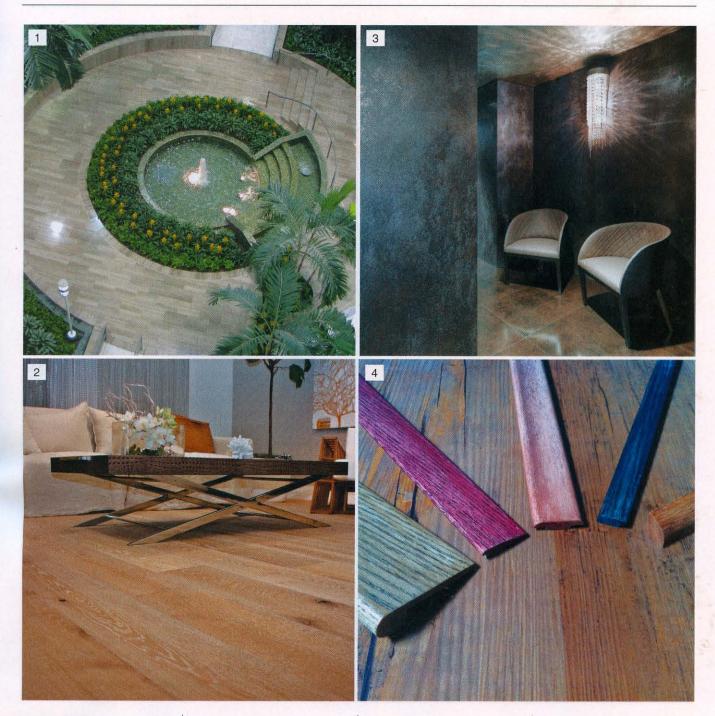
Profiles in Success: Bonitz Flooring Group Style Drivers in the Carpet Market Why You Lost That Commercial Project

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LATICRETE provides the installation foundation

LATICRETE played a major role for a recently completed stone and glass mosaic fountain in Miami, Fla. "We used LATICRETE Hydro Ban, LATICRETE 254 Platinum, LATICRETE SpectraLOCK PRO Premium Grout and LATICRETE Latasil to help us get the job done correctly," said Tony Blanco, president of Gemini Stoneworks. www.laticrete.com.

BR-111 offers flexibility, versatility

Adding natural beauty and character to a room is easy thanks to BR-111's new Lorraine Oak. These long planks are extra wide and incredibly durable. The natural oil finish of Lorraine Oak combined with light brown, gold, and white tones create a warm and inviting feel to any decor.

Part of the Engineered Collection, Lorraine Oak is a precision wire brushed version of the globally popular European Oak species. www.br111.com

Crossville unveils new large format tile line

Crossville Inc. is launching "Laminam by Crossville," a full line of lean profile, large format porcelain products.. The initial offering of 3mm thick fiberglass reinforced porcelain panels will be available in over 50 items. The extremely lean profile of these reinforced panels result in durability, versatility and "unparalleled technical" performance," the company said. www.crossvilleinc.com

A New rigid transitions for LVT flooring

Flexitions' line of Stainable Rigid Transition Moldings is specifically designed for use within LVT Flooring applications. For use within residential, commercial and hospitality applications, the Flexitions Stainable Rigid Transition Moldings are virtually indestructible and made from a proprietary polymeric material specially formulated to provide complete stainability and unmatched durability. www.flexitions.com