

the forte

FORTUNE

Volume 12
Number 4
April 2017



Forte Preferred Partner News



Victoria + Albert Introduces the Eldon Bath

Victoria + Albert introduced its Eldon bath. It's V+A's first back-to-wall bath designed in collaboration with Conran + Partners.

The designers at Conran + Partners applied their expertise learned through designing some of the world's top hotels and residences to create the Eldon. The contemporary back-to-wall design is endowed with the curvaceous lines of a freestanding bath. The pipework is hidden beneath a full-width tap deck, while a molded tile upstand allows tiles to be easily installed around the rim to create a watertight seal.

www.vandabaths.com



Hansgrohe Announces Shower Like a Pro Contest

Hansgrohe USA announced its "Shower Like A Pro" sweepstakes to celebrate the brand's international title sponsorship of the BORA-Hansgrohe cycling team. The contest ran from March 27 - April 22, it served as a fun countdown to the Tour de France style Amgen Tour of California race in May. Five winners received a stylish Hansgrohe showerhead, and one grand prize recipient won a special VIP trip to Stage One of the Amgen Tour of California, Sacramento May 13-15.

Hansgrohe Honored by iF As the Sixth Best Design Firm in the World

Hansgrohe ranked sixth among the world's top design firms in rankings published by the International Forum Design (iF). Hansgrohe moved up four places from its 2016 position, surpassing Audi to become the top-listed German company. The iF Design Award is considered one of the world's most important quality ratings for product design. In 2017 eight AXOR and Hansgrohe products were honored including a Gold Award for AXOR's Uno tap. In 2017, a total of 5,575 products from 59 countries were submitted for consideration.

www.hansgrohe-usa.com

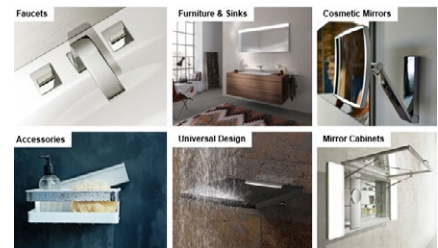
WATERMARK

MADE IN BROOKLYN, NEW YORK

Watermark Improves Its Therm Shower Controls

Watermark Designs changed the way it designs its thermostatic shower controls. Gone is the black plastic temperature gauge, and in place is one designed and manufactured in brass. This allows Watermark to finish the entire set of controls to match.

www.watermark-designs.com



Keuco Offers Free Freight

Between April 1 and July 31, 2017, every Keuco order ships freight free. This promotion applies to faucets, furniture and sinks, cosmetic mirrors, accessories, mirrored cabinets and universal design products. For more information call 8777-261-8260.

www.keuco.com