



HOTELMANAGEMENT.NET

HOTEL MANAGEMENT

THE LEADING HOSPITALITY NEWS AUTHORITY SINCE 1875 | Vol. 232, No. 15 | November 2017



30

GMs TO WATCH

OUR ANNUAL LIST OF INDUSTRY LEADERS

DIRECT BOOKINGS

Are brand campaigns working?

4 WAYS TO AVERT DESIGN DISASTERS



ONE-ON-ONE WITH HAMPTON'S SHRUTI GANDHI BUCKLEY

This former Marriott executive has switched teams and is now leading one of the most successful select-service hotel brands in the business. It's a position she has been readying herself for and one that will test her mettle: How to keep one of Hilton's brightest brands fully lit.



ONLINE EXTRA: FOR MORE EXECUTIVE PROFILES, VISIT HOTELMANAGEMENT.NET



1 Zen aesthetic

The Sereniti Series draws inspiration from Zen philosophy and minimalism, and consists of precise, geometric lines and flat surfaces. The line consists of a rectangular towel bar, towel hook, towel ring, tumbler holder, soap dish, soap shelf, paper holders and soap dispensers.

Dezi Home

www.dezihome.com



2 Deep reflection

The Dark Iron sink from Alape has a metallic sheen that shimmers in different shades depending on geometry and perspective. Due to the high degree of reflection, the surface of the sink blends into surrounding materials and adapts to the environment.

Alape

www.alape.com

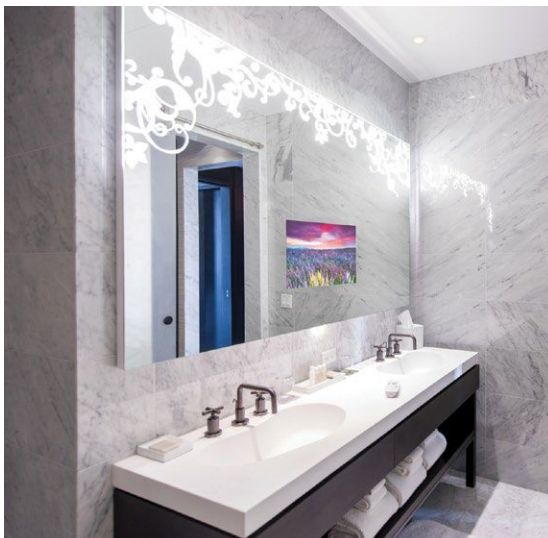


3 Hands off

Panasonic's WhisperFit EZ ventilation fan allows hotels to rein in energy costs while controlling mold and mildew growth. A built-in motion sensor turns on fan when guests enter the bathroom and off again after they leave. The fixture saves on electricity from fans left running all day while also controlling damage-causing moisture.

Panasonic

www.panasonic.com



4 Invisible vision

Séura Vanity TV Mirrors are crafted to create mirror reflectivity while enabling the television to completely disappear when off. Design configuration options include display size, mirror size, framing, custom etched designs, LEDs and other technology upgrades.

Séura

www.seura.com



5 Metal on metal

The Cixx Collection consists of rustic designer faucets, shower systems and coordinated accessories. The collection is designed to show the original hammer marks of the blacksmith on real metal, showcasing distressed surface textures.

SonomaForge

www.sonomaforge.com



6 Pick your place

Victoria + Albert's Lario 100 Solo basin is influenced by Victorian design with a subtle rim detail. Proportioned at 39 inches long by 18 inches wide by 5.75 inches high, it can be countertop mounted or semi-recessed, and deck-mounted for easy cleaning.

Victoria + Albert

www.vandabaths.com

3 MODERN BATHROOM TRENDS

1 Technology: Providing technology in the bathroom is a way to capture guests' attention and keep them engaged.

2 Freestanding vanities: Freestanding vanities have a residential look guests love and are also easier to replace.

3 The spa look: Mimicking a private retreat is a good way to make guests feel pampered even when they are alone.

Source: Seura, Dombracht, Dezi Home

BATHROOM FIXTURES

The last thing a hotel wants is for guests to be unimpressed by the guestroom. Aside from the bed, the guestroom bathroom receives the most scrutiny from guests when it comes to design and comfort, and it's also one of the best places to "wow" a guest when they are getting ready to face their day or tired after a long day of travel. There was a time when hotels represented the ideal home, and homeowners would look to the guestroom for design inspiration when on the road. In recent years, the script has flipped and hotels have taken to imitating the residential market, but one step at a time, the hospitality industry can regain its status as a trendsetter. What better place to start than the bathroom?