

# KITCHEN & BATH ENTHUSIAST

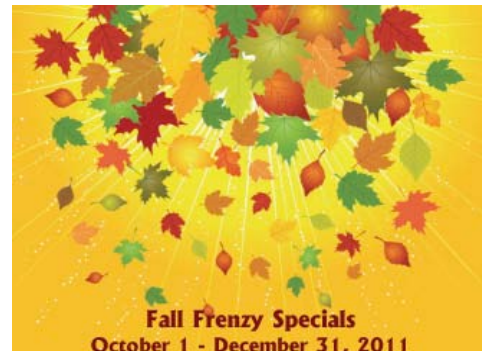
Newsletter for Luxury Products Group Members & Vendors

[www.luxuryproductsgroup.com](http://www.luxuryproductsgroup.com)

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## Inside This Issue

- 1 Fall Frenzy Specials
- 2 *VENDOR UPDATES:*
  - American Standard Streamlines Process
  - Water Inc.'s HousePure DWF Filter System
  - Elkay Faucet Stimulus Package
- 3 Woodpro's Aging in Place Cabinetry
  - New GROHE Live! Center
- 4 EUROPA By Xylem Makes TV Appearance
- 5 Strasser Woodenworks' First Nat'l Sales Meeting
  - Panasonic's Promotions
- 6 Top 5 Reasons for Selecting Free-Standing Tub
- 7 Cal Green? California Faucets!
  - Bemis Launches New Adult/Child Potty Seat
- 8 Julien's New Kitchen Faucet Line
  - Going to Bologna, Italy? Then Check Out Duravit
- 9 *MEMBER UPDATES:*
  - New LPG Member



## Fall's Almost Here Along With The Fall Frenzy Specials

Back by popular demand - the Fall Frenzy Promotion. Applicable from Oct-Dec, 2011, the following Vendors have submitted exclusive specials for LPG Members only:

Basco Shower Enclosures  
Electric Mirror  
Graff  
Grohe  
In-Sink-Erator  
Mr. Steam  
Panasonic  
Porcher  
Steamist  
Water, Inc.

To access the specials, log on to the website at [www.luxuryproductsgroup.com](http://www.luxuryproductsgroup.com) where you will see the link directly on the Member's Home page. As we receive a special, it's posted on the website, so be sure to check back often for updates.

## Top 5 Reasons to Select a Freestanding Composite Tub from V+A

victoria ⊕ albert®

volcanic limestone baths



It's time to buy a new tub. You want something stylish – that's a given. Comfort is a top concern, not to mention maintenance issues. It's a big decision, and not one to be made lightly. These days, more and more people are deciding in favor of composite tubs. Here are a few of the top reasons why.

**1. Strength and durability.** Victoria + Albert tubs are crafted from a composite material rich in finely ground volcanic limestone known as ENGLISHCAST®. This incredibly strong material is naturally harder than acrylic and carries an amazing 25-year warranty. And because each tub is created from a single solid piece, they do not creak or flex.

**2. Good looks.** Composite tubs offer the best of all worlds. They capture the essence of vintage design but add modern comforts, like roomy interiors and eco-friendly options. Freestanding models replace the boxy shape of old-fashioned surrounds and offer greater space planning flexibility. Victoria + Albert tubs have a natural white surface that is hand-finished to a glossy shine. With a wide range of designs that run the gamut from traditional to contemporary, it's easy to find a tub that suits your own personal style.

**3. Warm and cozy.** Composite tubs have high insulation properties that retain heat and offer a warmed surface for resting one's backside during long soaks.

**4. No hassles.** Composite tubs are made from easy-to-clean solid surfaces. There are no crevices where mold and bacteria can hide, and any interior scratches can be simply polished away.

**5. Custom options.** Choose the style of faucet you want – freestanding, wall-mounted or traditional – and drill the holes as needed. You can also personalize the exterior of your Victoria + Albert tub with faux finishes or custom paint jobs.

To see the full line of Victoria + Albert visit [www.vandabaths.com](http://www.vandabaths.com)

### The Tub as the Artist's Canvas Featuring The Work of Chris Crumley

Professional photographer Chris Crumley picks a Victoria + Albert tub as a prop for a continuing series of fine art photos titled mermaid and bathtub underwater. Known for his fantasy underwater mermaid images, Crumley is the go-to-guy for images creatively conceived underwater. He has a successful career in commercial and advertising photography, and in recent years has made a name for himself in a very unique niche of underwater Mermaid photography. He recently shot the ad campaign for Hasselblad – a high end camera manufacturer in Sweden for their new camera that retails for over \$50,000. The campaign features a legendary mermaid theme something Crumley is extremely comfortable shooting.



The next creative project Crumley has embarked upon are a series of fine art prints involving the Victoria + Albert slipper tub and mermaid underwater. According to the photographer, "The Victoria + Albert classic Victorian slipper tub had the right "look" and was also light enough for two people to lift and move around the studio (in the 130 lb range) thanks to the amazing ENGLISHCAST® material. We will be shooting the Victoria + Albert tub in our "wet studio" the same place where we shot the underwater session for Hasselblad."

"We were delighted our tub was chosen for this creative project as it clearly brings the artistic expression of bathing to a whole new level," stated Javier Korneluk, VP of North America Sales for Victoria + Albert. "Chris is an extremely talented photographer and we are glad he found the tub of his choice for this fantasy-themed project."