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BUILD YOUR ULTIMATE BATHROOM *with Crescent Baths & Kitchens*

BY KATE BERGER-ACHESON AND MIA BENCIVENGA

Nothing quite cures the aches and pains of the day like a soothing hot bath in a tranquil and beautiful space. Bathrooms are no longer just a room to brush your teeth. Now people are dreaming of bathrooms that act as an oasis within their home. When you are ready to craft your own ultimate retreat, the knowledgeable showroom consultants at Crescent Baths & Kitchens are ready to guide you through the wide range of product and design options to truly make your space yours.

Since its doors opened more than half a century ago, Crescent Baths & Kitchens, also known as Crescent Supply, has been dedicated to providing customers with a

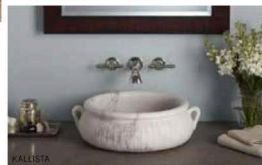
seamless blend of in-home luxury and functionality. What began as a heating and plumbing business in the 1950s, has been transformed into the area's premier showroom of bath fixtures, vanities, countertops, lighting, and kitchen cabinetry.

"When you describe the ultimate bathroom, the spa feeling is what people want," states Emil Neufeld, Vice-President. In addition to the trend toward spa experiences, the growing range of technological innovations available allow the homeowner to easily achieve a "vacation-every-day feeling" in the bath. Just position your tub with built-in acoustics so you can watch MTV on the moisture proof television embedded in your

vanity mirror! What a life!

But more specifically, what are people looking for? "Although it varies by individual, people have been leaning towards large spacious showers versus big bathtubs, unless they have the space for both. And for those who are less concerned with hydrotherapy features and just enjoy a peaceful soak, freestanding tubs are now available in styles ranging from classic to contemporary. We try to take in the client's lifestyle, creating a bathroom to suit his/her specific needs," Emil explains.

With this treasure chest of options available, how do you choose, and know that your



choice will provide you with exactly what you are looking for? Crescent Baths & Kitchens has highly trained showroom consultants with extensive experience in a wide range of projects. Their dedication to creating a retreat that fits you will be as exceptional as the products they provide. In addition to beauty, our consultants are also concerned with function. Zero threshold showers are not only appropriate for minimalist design, but also safer, because there is no curb to step over. This is an illustration of the increasing importance of longevity of design. Bathrooms are not re-done every year or even every 15 years. Therefore consideration of what will be functional in the future is every bit as important as what is visually appealing now.

In addition to helping with product selection, our showroom consultants work closely with designers, architects, remodelers and home-builders to insure that orders and deliveries are coordinated. They provide detailed specification booklets to make the project proceed more smoothly and maintain contact with the installers throughout the project.

Although many people are internet savvy, and think they can get what they need after they visit a showroom and touch and feel, there is no guarantee that is the case. We have seen instances where the product did not have all the pieces or the beige from one manufacturer did not match another. There are now even some contractors that will refuse to use products purchased online due to their negative experiences. The process of putting together a bathroom is complicated. Good installers are key and need expertise to execute the sometimes complex designs that you will find in your ultimate bathroom. Attention to detail is paramount. Crescent Baths & Kitchens has names of trusted installers that we have worked with on a wide range of projects and we are happy to provide free referrals to them.

The ultimate bathroom takes equal measures of inspiration and execution—whether you want a luxurious, classic feel, or something totally modern and chic—Crescent Baths & Kitchens can make your vision a reality!

