

NEWSLEAK

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DPHA Shines at its 2010 Annual Conference and Product Showcase

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People

Victoria & Albert Appoints Javier Korneluk as Vice President of Sales for North America



Victoria & Albert recently announced Javier Korneluk as vice president of sales for the U.S. and Canadian markets. Korneluk has more than 15 years of sales experience in the plumbing manufacturing and distribution industry. In this role, he will lead the national sales operations, manage the representative network throughout North America, manage key accounts and develop strategic partnerships as well as hire, train and develop the sales team.

Hansgrohe North America Announces Senior Management Promotions

Hansgrohe North America announced that Lars Christensen has been promoted to the position of director of product development, and Claudia Mueller has been appointed director of marketing. Christensen comes to the position with more than 25 years of experience in the plumbing industry, a Master Plumber certification and a technical degree in water, heating and air. He began his career with Hansgrohe in 1997 as the sales manager in Denmark. In his new role as director, Christensen will oversee all the details of product development for the North American market.

Mueller has been with Hansgrohe for more than 14 years. She began her career with the company as an intern during her university studies, and in 1999, she began working in the Germany headquarters as a junior product manager for the Axor brand. In her new role as director of marketing, Mueller will oversee all marketing initiatives for the North American market.

Ryan Whiting Promoted to Chief Operations Officer of MTI Whirlpools

MTI Whirlpools recently announced that Ryan Whiting has been promoted to chief operations officer. Previously, Whiting served as director of manufacturing.

He was hired in 1992 by company founder JC Henry, doing maintenance work in the production plant. He created the logistics department and the purchasing/sourcing center, worked in human resources and information systems and was named plant manager by age 26. In his new position as COO, Whiting plans to maintain his commitment to innovative product design and use his leadership skills to ensure that the MTI brand continues to grow and gain new market shares.

News

THG Increases Inventory and Offers Quick Ship Program on Popular Collections

THG announced the launch of its "Quick Ship" In-Stock Program after receiving an initial inventory of their most popular products. THG began accepting purchase orders in June, and the program is gaining momentum within its nationwide dealer network. Each series includes enough items to complete a typical master or secondary bath, and there are no minimum purchase requirements on orders. THG selected five of its most sought after collections including Art Deco, Tradition with Levers, Faubourg All-Metal with Levers, Beluga with Levers and Pure.

KWC AMERICA Opens New Doors in New England

KWC AMERICA is pleased to announce the recruitment of FourMax Marketing Inc, headed by Glenn Maxwell, to represent

its KWC and Hansa brands in the New England region. Maxwell has more than 20 years of experience in the plumbing industry and has established an excellent reputation throughout New England.

Watermark Launches Redesigned Web Site

Watermark Designs has launched its Web site, redesigned to make valuable information about its innovative products, services and features more accessible than ever. The Web site's new aesthetic aligns with its new identity and brand guidelines, which — similar to all of its collections — are a reflection of its Brooklyn roots. With a wide range of tools and resources, the redesigned site is as comprehensive and easy to use as possible. It opens to a slideshow of Watermark Designs' advertising campaign, and users are invited to browse a virtual catalog of more than a thousand products, finishes and trims, as well as installation manuals.

Products

New SYNC Drop-in Vessel Sink from Stone Forest



Stone Forest's SYNC Drop-in Vessel Sink design builds on the popularity of the award-winning, modular SYNC System. The new drop-in design is offered in bamboo, honed basalt and multi-color onyx. Combining the appeal of the SYNC basin with the versatility of a drop-in design, the SYNC Drop-in Vessel adds a new dimension to the use of bamboo in the bathroom. The expansive basin with a 2" reveal makes this vessel easy