

Professional Remodeler®

24 EXCLUSIVE RESEARCH:
Siding market stays strong

ON THE COVER

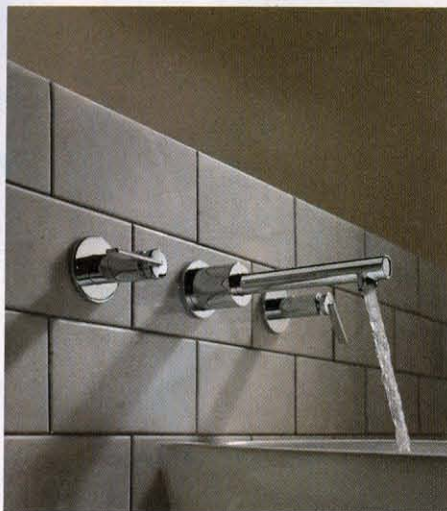
34 PROJECT PORTFOLIO:
Design-on-the-fly remodel ends up as award winner

38 PRODUCT TRENDS:
Energy efficiency

26 ways to drive leads

The best lead generation tactics working for remodelers today





← **Jado Stoic Collection**

Accessories in this collection include faucets, shower sets and various bars and hooks. Faucet styles include single-lever, widespread, vessel and wall-mount lavatory. All faucets are EPA WaterSense-certified with a flow rate of 1.5 gpm. Handle designs include loop, pixie, cross, and cy. All of the accessories are available in polished chrome, brushed nickel or platinum nickel finishes.

Circle No. 800 for more information



↑ **Pyrolave Lava Stone Surfaces**

These enameled lava stone surfaces from Pyrolave are highly durable, protected against scratches, water damage, temperature extremes, and even corrosion. At the same time, the stone can easily be shaped into extra-long pieces with no seams. The palette includes 32 colors — 16 glossy and 16 matte — plus an array of custom colors.

Circle No. 801 for more information

→ **Gerber Viper 1.28 High-Efficiency Toilets**

All four models in the Viper series are WaterSense-compliant, utilizing just 1.28 gallons of water per flush (gpf). A FluidMaster 400A fill valve keeps the toilet running quickly and quietly, while the three-inch flush valve allows quick bowl clearing. Dual-fed siphon jets clean the bowl after each flush. Most models are available in white, bone or biscuit coloring. All models sport a two-inch fully glazed trapway.

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↑ **Häfele Laminated Brushed Aluminum Pulls**

These contemporary style pulls go best with drawers and doors in modern- or European-styled kitchens and furniture designs; those with metal accents and appliances are especially suited for Häfele's line of decorative pulls. Composed of aluminum and high-pressure laminate, pulls are available with aluminum or black finishes. All products are available in multiple sizes as well.

Circle No. 804 for more information

Aquatic Hydrotherapy Bathtubs →

Aquatic has added the Serenity 11 and Cooper 32 models to its line of Hydrotherapy tubs. The Serenity 11 air bath features an air heating system and a variable-speed blower with a 20-minute timer. The Cooper 32 and its eight hydrotherapy jets feature a bath-side on/off button. Six standard and five premium colors are available.

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