

# THE RETAIL observer

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# PLUMBING [NEWS]

## AUGUST



### BAINULTRA UNVEILS COMPACT VERSIONS OF FAVORITE TUBS

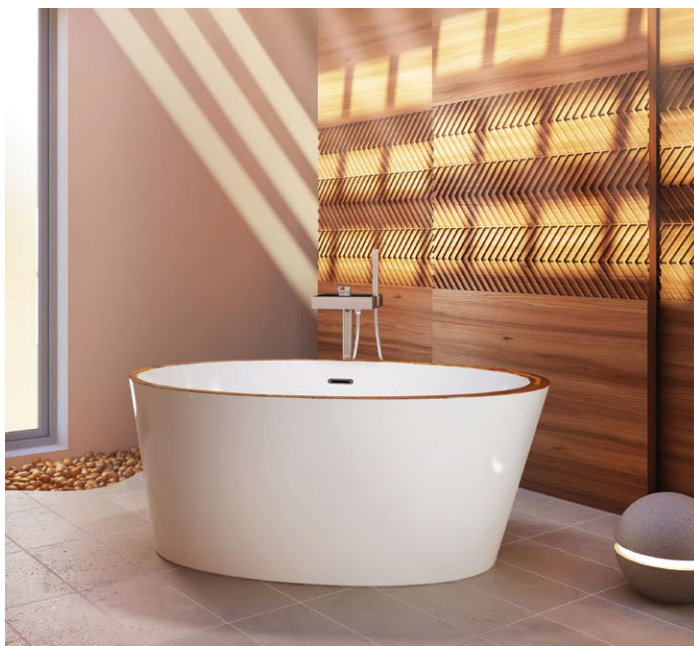
Evanescence 5936

BainUltra is pleased to bring big style and luxury into small spaces with the addition of smartly redesigned air jet tubs in two of its most popular therapeutic bath collections— the Evanescence™ and the Charism™. Both new tubs perfectly capture the impeccable quality and focus on wellness and relaxation that are signatures of the BainUltra brand, and both offer the distinctive style and exceptional comfort their collections are known for. Sized to be “just right” for a single bather, these newest tubs are perfect for compact bathrooms where floor space is precious and value is prized.

The Evanescence 5936 is a beautifully sculpted freestanding tub that makes an elegant focal point for any bathroom. Measuring 59” x 36” x 28”, the tub’s flowing lines and roomy interior allow for full body immersion, while a gently sloped backrest supports the head and nape of the neck with uniform heat along the spine.

The Charism 5736 gives a modern twist to freestanding design with a sleek silhouette and a distinctive, handcrafted band of color that outlines the exterior of the tub. The band is available in a variety of colors and stunning shades of crystal rock and copper, this vibrant stripe contrasts nicely with the minimalist shell of the tub, creating a sculptural effect that is truly a work of art. Measuring 57” x 36” x 23”, the Charism has an easy access design with a variable deck width and gently inclined sides.

The Evanescence and Charism are both part of BainUltra’s Thermomasseur collection, which unleashes the full benefits of hydro-thermo massage to relax the body and mind, relieve back pain and muscle aches, stimulate blood flow and eliminate toxins. Both include heated backrests and headrests, as well as Miamulti remote controls. Choose from a variety of options to further enhance your bathing experience, including soothing chroma-therapy, Geysair™ warm air jet technology to maintain consistent water temperature. Made exclusively of durable acrylic with a seamless appearance, these beautiful bathtubs offer exceptional quality and a glossy white finish that’s made to last with a 20-year warranty. For more information visit [www.bainultra.com](http://www.bainultra.com).



## RUVATI

### ELEGANT ANGLES

The geometric designs of the new Gravena sink from Ruvati combines style with performance to create a functional focal point for the kitchen



Ruvati brings a new perspective to the kitchen with the addition of RVH8500 to their Gravena Undermount Sink Collection. The sleek looking basin makes a bold statement with clean, linear lines and a pleasing mirrored symmetry that is perfect for contemporary kitchens.

The Gravena Collection is notable for its modern vibe, and the RVH8500 model is no exception. The tight radius design with inside curved corners makes it easy to clean and lends a sleek sophistication that is both edgy and urban. Rear drain placements ensure dishes left in the sink do not settle on the drain and prevent water flow, while elegant drain grooves channel water towards the drain, keeping the sink clean and dry. A luxurious satin finish and heavy-duty sound guard undercoating makes Gravena a practical and beautiful choice for the kitchen.

The gleaming good looks of Gravena sinks find their origin in stainless steel, but not just any stainless steel. As with all Ruvati sinks and faucets, the Gravena Collection is manufactured from T-304 stainless steel, the highest gauge available, using state-of-the-art machinery and sustainable practices to create a finished product that is amazingly beautiful, eco-friendly and durable. The Ruvati design team finds inspiration in the classic traditions of Italian style and quality, a muse made obvious in every sink by their exceptional craftsmanship and flawless finish.

Gravena sinks are engineered to last a lifetime. The main left and right basins have a generous interior depth of 9" for easily handling the daily demands of today's busy kitchens. Coordinating rinse grids and basket strainers complete the look and enhance usability.

For more information about Gravena's RVH8500 Undermount kitchen sink, visit [www.ruvati.com](http://www.ruvati.com).

## BLANCO AMERICA

### BLANCO LAUNCHES EIGHT ON-TREND DUAL FINISHES AND CALGREEN WATER-SAVING MODELS FOR THE SONOMA™ PULL-DOWN FAUCET

Design with enduring style and everlasting value

BLANCO presents eight new dual finishes and new CalGreen Water Saving models for its beautiful SONOMA pull-down faucet. Designed with convenient features such as an ergonomic pull-down with dual spray functionality, SONOMA offers uncompromised contemporary design and lasting value.

Architecturally pleasing, chef-inspired and engineered for high performance, SONOMA takes center stage with its clean lines and timeless beauty. Available in a standard 2.2 GPM, or in 1.8 GPM and 1.5 GPM CALGreen Models for greater water savings.

"The SONOMA product launch was so successful that we are thrilled to expand its offerings by adding new finishes or additional models," states Tim Maicher, director of marketing for BLANCO. "The SONOMA faucet launched last year offers classic modern lines that simply transcend trends, and an exceptional price point which we believe to be the key factors of its success. We believe adding eight on-trend dual finishes will really bring the popularity of the SONOMA among consumers to the next level."

The BLANCO SONOMA is available in Polished Chrome, Stainless Steel and eight newly added dual finishes including: Stainless Finish/White, Stainless Finish/Biscuit, Stainless Finish/Biscotti, Stainless Finish/Metallic Gray, Stainless Finish/Café Brown, Stainless Finish/Truffle, Stainless Finish/Cinder and Stainless Finish/Anthracite.



**DETAILS**

- SONOMA comes in two solid finishes: Polished Chrome and Stainless Finish and eight dual finishes: Stainless Finish/White, Stainless Finish/Biscuit, Stainless Finish/Biscotti, Stainless Finish/Metallic Gray, Stainless Finish/Café Brown, Stainless Finish/Truffle, Stainless Finish/Cinder and Stainless Finish/Anthracite
- Reach 8-1/2"; Spout Height 7-7/8"; Faucet Height 16-1/2"
- Reversible mounting hardware adapts to thick or thin mounting surfaces
- Solid brass body and ceramic disk cartridge
- List Price: \$325 in Chrome to \$395 in Stainless and Dual Finishes

For more information, visit [www.blancoamerica.com](http://www.blancoamerica.com).



**DURAVIT INTRODUCES FLOORSTANDING VANITIES AND CABINETS TO FURNITURE COLLECTIONS**

Popular Happy D.2, Vero, L-Cube, and X-Large lines may now be enhanced with floor standing options for additional storage

Duravit is revamping its popular Happy D.2, Vero, L-Cube, and X-Large collections to include floor-standing furniture. By adding vanities and cabinets with legs to these lines, Duravit is offering additional storage solutions, thanks to an extended length that the legs can support, and a fresh take on their bestselling pieces. The floor-standing pieces maintain the visual lightness and clean

lines for which these Duravit collections are known, with the benefit of added storage and easy installation.

"All of our collections are designed with a modern, yet timeless approach in mind," notes Duravit USA President Tim Schroeder. "With this simple addition, we're broadening their appeal even further and responding directly to the demands and trends of the American market."

For the furniture legs, Duravit selected a solid, die-cast zinc material that keeps with the brand's signature, clean aesthetic.



Products are available in two- and four-leg variants, and legs may be installed parallel to the piece, with the wider side showing, or perpendicular for an even subtler effect. The base legs are both flexible and functional; they are height-adjustable, and can therefore compensate for uneven floors or walls. The floor-standing units provide greater storage space thanks to their extended length and provide a sleek design option with the stability of legs.

**Collections now featuring floor-standing furniture are:**

- Happy D.2: Created by Sieger Design, this Duravit classic is simple, practical, and distinctive. The pieces have a signature "D" shape with a range of fresh finishes, including an elegant Linen finish.
- L-Cube: This series approaches bathroom design with a modern sensibility, allowing users to implement the furniture as building blocks and create the best layout for their lifestyles. L-Cube features chic design touches, such as a shadow gap on the fronts and sides of the furniture and more than 30 traditional and unusual finishes.
- Vero: The Vero collection is both versatile and refined. Designed by Kurt Merki Jr., Vero showcases pure design and a crisp, rectangular shape. Special features of the furnishings include LED lighting, Bluetooth integration, and front-facing towel racks.
- X-Large: First introduced in 2000, the X-Large series is an enduring staple in Duravit's product library. The furniture is defined by a simple, geometric shape that offers abundant storage; even more so in floor-standing form.

For more information on Duravit visit [www.duravit.us](http://www.duravit.us) or call 888-DURAVIT.



**THE EPITOME OF FUNCTION**

Redesigned Vista II from ICERA is awash with design and performance enhancements

It's difficult to improve on perfection, but ICERA has found a way – by re-imagining one of its most popular toilets—the Vista—and improving its style, comfort and performance. Introducing the Vista II. Still a part of the company's premium collection of one-piece toilets, this next generation Vista II has an updated design with a decidedly modern look that is sleek and sophisticated. Its seat has been ingeniously engineered to offer the luxurious comfort of an elongated seat and the space-saving convenience of a traditional round-front design. But perhaps the most impressive aspect of the new Vista II is its upgrade in power.

ICERA has designed the Vista II with a rimless wash system.



Two large jets at the back of the bowl and an open rim allow a significant flow of water to fall directly into the bowl with every flush for maximum washing force. Independent MaP testing revealed an impressive 1,000 grams of solid waste removal, compared to an industry average of only 350 grams. This is especially impressive considering the toilet's water saving technology that uses only 1.28 gallons per flush. The rimless wash design combines with ICERA's anti-microbial MicroGlaze™ finish for an easy-to-clean surface with no stains or build-up under the rim.

The Vista II is crafted of vitreous china and includes a quiet flush mechanism, skirted trapway, and soft-close seat with quick-release hinges. Designed with a chair-height bowl that is ADA-compliant, the Vista II is available in available in traditional white and balsa. It offers a stylish side-mount tank lever in a choice of finishes, including polished chrome, polished nickel, satin nickel, polished brass and white enamel. All ICERA toilets are 100% factory flush tested and come with a limited lifetime warranty. The Vista II is available at fine bath showrooms nationwide with retail prices starting at \$700. For more information visit [www.icerausa.com](http://www.icerausa.com).

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**HARDWARE RESOURCES INTRODUCES  
NEW GREY FINISH WHITE TOP  
COMBINATION TO ADLER VANITY  
COLLECTION BY ELEMENTS**

Hardware Resources, a leading manufacturer of decorative and functional kitchen and bath cabinet elements, introduces a new Grey finish to its popular Adler Vanity series by Elements.

"High quality and classic vanity design have made Adler our most popular vanity for some time," states Stephanie Lowe, decorative products manager for Hardware Resources. "The addition of the Grey finish White top combination provides another beautiful option for bathrooms."

With this new vanity, the Carrera White Marble top perfectly accents the Grey finish and its transitional style. Preassembled for easy installation, Adler offers multiple sizes and variations. A combination of drawers and false front drawers open to provide convenient cabinet storage options.

**PRODUCT DETAILS:**

Adler Vanity by Elements

- Grey finish/White marble top series (VAN088) available in three sizes 31", 48", 60"
- Includes Satin Nickel cabinet hardware
- Available as vanity base alone or vanity base with top and bowl preassembled
- 2cm White Carrera Marble top and white porcelain bowl preassembled
- Corresponding 2cm x 4" tall backsplash
- Faucet holes cut for 8" widespread faucet. Faucet not included.
- Coordinating mirror with bevel glass available.
- Retailers from \$915 to \$2,120

Hardware Resources was founded in 1990 and is headquartered in Bossier City, Louisiana, with strategic warehouses across North America. Their diverse product lines include: decorative cabinet hardware, decorative carved wood products, functional cabinet hardware, and bath vanities. For more than 25 years the unique focus of Hardware Resources has been the customer. They believe in quality, integrity and reliability – upholding the highest standards of service and responsibility in the industry. [www.hardwareresources.com](http://www.hardwareresources.com). **RO**

