

Southern PHC

plumbing • heating • cooling



**NATE:
Past, Present and Future**

**Product Focus:
Heating and Cooling**

Company Profiles

59 0 3
PRRST STD
US POSTAGE
PAID
MACON GA
PERMIT NO 43
*****AUTO**SCH 5-DIGIT 34230
LINDA JENNINGS
JENNINGS & CO
436 WOODLAND DR
GARRASOTA FL 34234-3772

Southern Trade Publications
P.O. Box 7344
Greensboro, NC 27417
Change Service Requested



Sharp Named Business Leader of Emerson Climate Technologies

Emerson Climate Technologies, a business of Emerson (NYSE: EMR), has a new executive in charge. The business leader for the past seven years, Ed Purvis, has been appointed chief operating officer for the parent company in St. Louis. Taking his place at Emerson Climate Technologies will be Robert T. (Bob) Sharp, a 19-year veteran with Emerson.

Bob Sharp is currently vice president of profit planning for Emerson and most recently led the development and implementation of the company's Perfect Execution strategy. Sharp joined Emerson in 1996 and has held positions of increasing responsibility, including president of the Rosemount Level and Marine business and president of Europe in the Process Management business. Sharp holds a bachelor of science degree in mechanical engineering from Michigan Technological University and an MBA from Harvard Business School.



Robert T. Sharp

Bradford White Hires New Vice President of Operations

Bradford White recently announced the appointment of Mathew Lewandowski to Vice President of Operations. Lewandowski will implement, manage and direct all manufacturing and operation functions at the company's Middleville, MI facility with a focus on driving capacity, deliverability, and product quality improvements.



Mathew Lewandowski

Prior to joining Bradford White, Mr. Lewandowski was Assistant General Manager of Magna Mirrors of America Inc., a division of Magna International, one of the largest automotive parts manufacturers in North America.

Sloan Promotes Rodino to Chief Talent Officer

Sloan, a leading manufacturer of commercial plumbing systems, has announced a major promotion. Margie Rodino, a Human Resources executive with expertise in aligning human capital initiatives with strategic goals across multiple industries, has been promoted from Vice President, Global Human Resources to Chief Talent Officer.



Margie Rodino

Rodino graduated from Northern Illinois University with a BS in Personnel and Industrial Relations and is a Certified Compensation Professional.

William Smith Named ASPE's New Executive Director/CEO

The American Society of Plumbing Engineers (ASPE) has announced the appointment of William M. Smith, FASPE, as the Society's new Executive Director/CEO. Smith joined the ASPE staff last year as the Society's Senior Director of Technical and Regulatory Affairs, serving as the Society's main liaison with the plumbing industry's code writing and standards developing organizations. In his new role, Smith will be responsible for the administration, management, and financial operations of the Society, as well as implementing the policies and procedures established by the ASPE Board of Directors. He will provide professional administrative and management support and financial expertise to ASPE's local Chapters and for all Society activities and programs. In addition, Smith will continue to represent the interests of ASPE and the plumbing engineering community in code and standards activities as well as serve as a technical resource for the ASPE staff and membership. He will continue to build and maintain relationships with other industry organizations to ensure that the public's health and safety are kept at the forefront of legisla-

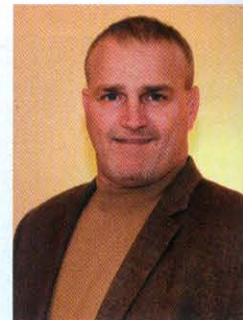
tion and regulations regarding plumbing system design, installation, inspection, and maintenance. Smith joined ASPE in 1993 as an Affiliate Member and is currently a Full Member of the Society.

American Standard Appoints Marchi Chief Operating Officer

American Standard Brands has announced the appointment of Michael Marchi to the newly created role of chief operating officer. Marchi brings more than 30 years of experience to this new position, with the majority of it in the building products industry. Prior to joining American Standard, he served as president and CEO of Amerock Hardware. Marchi will be directly responsible for all American Standard Brands customer markets in the U.S., Canada and Latin America, including retail and wholesale. He will also support supply chain and manufacturing operations for the plumbing products manufacturer.

MTI Baths Announces Promotion of Matt Ceren

MTI Baths has announced the appointment of Matt Ceren to National Sales Manager/Rep Groups. Ceren joined MTI Baths in 2011 as Regional Sales Manager. In this new role Ceren's responsibilities will include functional leadership over all representative groups.



Matt Ceren

Ceren has had a lifetime of experience in the decorative plumbing industry and specifically selling bathtubs. He came to MTI after six years of owning a manufacturers representative firm in Florida. His combined 27 years of experience in sales and marketing also include showroom sales, regional sales management and experience as a plumbers apprentice. He holds a Bachelor of Arts degree in Marketing from North Central College in Naperville. ■