

Southern PHC

plumbing • heating • cooling

**Hansgrohe
North America:
Celebrating
25 Years
of Success**

**Product Focus:
Kitchen and Bath**



45 2 0

PRRST STD
US POSTAGE
PAID
MACON GA
PERMIT NO 43

LINDA JENNINGS
JENNINGS & CO
436 WOODLAND DR
SARASOTA FL 34234-3772



Change Service Requested

Southern Trade Publications
P.O. Box 7344
Greensboro, NC 27417



Kitchen & Bath Products

Lenova Introduces New Line of Kitchen Faucets

Lenova introduces an all-new line of solid stainless steel kitchen faucets. The new line includes a wide variety of models designed to fit any kitchen with styles ranging from sleek and modern to elegantly traditional in single lever or dual handles. All the faucets have long life ceramic disk cartridges, the stream and spray heads are stainless steel NOT plastic for long life and a limited lifetime warranty is standard on the stainless components. The commercial look and feel of the solid stainless steel SK200, shown here, is perfect for a busy kitchen or laundry room with a high arc stainless steel spring for support and a solid stainless steel sprayhead with stream and spray functions.



For more information, see page 28.

Matco-Norca Expands Its Lead-Free Faucet Offerings

Matco-Norca's extensive faucet collection includes new oil rubbed bronze additions to its Builder Light family that are lead-free compliant.



New to the Builder Light Faucet Family

The Builder Light family from Matco-Norca has been designed with the homebuilder in mind and features ceramic valves, job packs, and EPA WaterSense approved lavatory faucets, tub and shower kits and accessories.

The new lead-free compliant Builder Light faucet additions in oil rubbed bronze include a single handle kitchen pull out faucet, a two-handle kitchen faucet with a goose neck spout and matching spray, and a two-handle bar faucet, also in a goose neck spout. All three come with ceramic cartridges.

For more information, see page 28.

Alumax Introduces ProLine Frameless Sliding Enclosures

ProLine Frameless Sliding Enclosures, new from Alumax in 2013, feature minimal hardware and frameless heavy glass for a truly open and contemporary appearance. The inline sliding door maximizes floor space, eliminating the need for out-swinging doors, and the easy rolling system enables the door to



slide smoothly. Additional inline panel kits and 90 degree return kits are available for multiple configurations. The enclosures are available in polished or brushed stainless steel finishes. Choose from a variety of pull knobs and handles to complete the package.

For more information, see page 28.

Grande Sink Series – A GRANDE Idea by Franke

The simplicity of shape, the functionality of a flat surface and the convenience of wide corners for easy cleaning creates the perfect sink. Available in six sizes: 12, 15, 18, 23 and 28 inches (GDX11028 pictured). Custom stainless grids and solid wood cutting board accessories are available to fit each sink in the series. Visit www.frankeksd.com for more information or find FrankeLuxuryUSA on Facebook, Twitter, Pinterest and the Franke Blog.



For more information, see page 28.

Danze Brings Smaller Scale to New Traditional Bath Collection

Danze, Inc., a leader in the plumbing products category, has announced the addition of its Cape Anne™ Collection for the bathroom.



The collection, created to provide a unique blend of high-style, modest scale and accessible pricing, is a welcome addition for those homeowners seeking a traditional, but more understated, décor in their bathrooms. That smaller scale makes Cape Anne a perfect option for powder room settings and more modest-sized master bathrooms.

The collection provides several product choices, including two handle center set, widespread, Roman tub with personal side spray, tub/shower options and pressure balance valve trim kits. Each product in the line is available in Chrome, Brushed Nickel and our new Tumbled Bronze finish.

For more information, see page 28.

Bootz Industries Introduces the ShowerCast Shower Base

The New Bootz ShowerCAST was recently featured at the 2013 KBIS in New Orleans and was a favorite among attendees.



The Bootz ShowerCAST is a one-piece 60" x 30" x 4" porcelain-on-steel shower base, slip-resistant, available in right or left hand drains, white. The ShowerCAST fits in a 60" x 30" (alcove) footprint that won't crack or fade like most composite materials. This porcelain-on-steel shower base is easy to install with a full length support pad that does not need a mortar base. The Bootz ShowerCAST is "the affordable alternative" to cast iron and other composite materials.

For more information, see page 28.

Kitchen & Bath Products

Hansgrohe Introduces the Metris Faucet Collection

Part of the Comfort Zone philosophy, which advocates for ease of use in the bath, the Metris® faucets offer modern, timeless, design with soft-edged shapes. They also suit a wide range of sinks, whether they are flat ceramic, vessel or shallow & space saving. The faucets are available in chrome and brushed nickel.



These ADA compliant, low flow faucets include the Metris 100, Metris 110, Metris 200, Metris 230, Metris 260, Metris Wide-spread and Metris Wall-Mounted single-handle faucet trim. Available in chrome and brushed nickel.

For more information, see page 28.

Victoria + Albert Introduces the New Drayton Collection

Combining period detailing with the modern sensibility of ergonomics, Victoria + Albert proudly unveils the new Drayton bathtub. The new traditional bath and matching basin capture the essence of Victorian Period design with an added modern day touch. With extra width, depth and length, the Drayton is the ideal modern day slipper bath perfect for any bathroom or bedroom setting.



Taking its form from the original Victorian slipper bath, the Drayton has been re-designed to create a luxurious bathing experience. With a gracefully flowing rim design shared throughout the collection, each product's bathing well is beautifully contoured. The extended back rest offers support to the shoulders and head allowing for a relaxing bath and with generous dimensions of 66-15/16" the Drayton offers more length for the legs to fully extend.

For more information, see page 28.

Saniflo Offers Sanicubic 1 Grinder System

Offering a simpler, more reliable option than a conventional sewage ejector, the new Sanicubic 1 is a pre-assembled simplex grinder designed to handle wastewater from multiple plumbing fixtures. Featuring a one-horsepower motor, the unit is capable of pumping up to 50 gallons per minute from toilets, sinks, tubs and showers, dishwashers, washing machines and much more.



The high-performance grinding system can easily handle the accidental flushing of sanitary articles, such as feminine products, baby wipes, dental floss, condoms, etc. Its fast-rotating, stainless steel cutting blade minimizes the incidence of clogs by quickly reducing solids in the wastewater to a slurry that can be pumped up to 36 feet vertically or 328 feet horizontally through a 1.5-inch, rigid pipe.

For more information, see page 28.

MTI Introduces Olivia 2 Freestanding Tub

The Olivia 2 is a new freestanding tub that joins MTI's Designer Series of high-quality, sophisticated bath tubs. Olivia is the epitome of simplicity. Clean lines, simple shape, seamlessly fashioned. A work of art pleasing to the eyes and masterfully formed for bather comfort.



Like the original 66" Olivia, the Olivia 2 is constructed using MTI's Sculpted Finish™ process. It is a painstakingly detailed process that is all done by hand by the craftsmen at MTI. The result is a Sculpted Finish. The tub is seamless and looks as if it were hand-molded out of a single piece of material.

While Olivia 2 is a spacious soaking tub, it is also available as an air bath.

For more information, see page 28.

Gerber Adds Compact Elongated HET to Viper Series

Gerber Plumbing Fixtures LLC has added a compact elongated option to its Viper™ series of High Efficiency Toilets (HETs). This Water-Sense® certified product is perfect for smaller bathroom spaces. The Viper compact elongated bowl provides the added comfort of a large elongated bowl in spaces that previously could only fit a round front. This model has an exceptional flush, utilizing 1.28 gallons of water per flush (gpf) and consumes 20% less water than 1.6 gpf models. Other features include a reliable Fluid-Master® 400A fill valve, which is fast, quiet and trouble free, a 3-inch flush valve for quick bowl clearing, powerful dual-fed siphon jets, which clean the bowl, 2" glazed tramway, color matched tank lever, available in white and biscuit, 2 bolt caps, ADA compliant, Ergo-Height 17" Elongated, 12" rough-in.



For more information, see page 28.

Vortens Introduces the Murano HET Toilets

Introducing the next generation of water-saving toilets. The Vortens Murano High-Efficiency Toilets deliver powerful performance with just 1.28 gpf, an amazing 20% less than the standard 1.6 gpf toilets. Equipped with Fluidmaster®



fittings, the preferred supplier of toilet tank trim. Maintenance down the road will be quick and simple. And for added comfort, the Vortens Murano features an Ideal™

Height A.D.A.-compliant 16.5" bowl. Its proven hydraulic design means no call-backs and no problems for you. When it comes to saving water without sacrificing performance, count on the Proven Leader in Flushing Performance™ -Vortens. www.vortens.com

For more information, see page 28.