

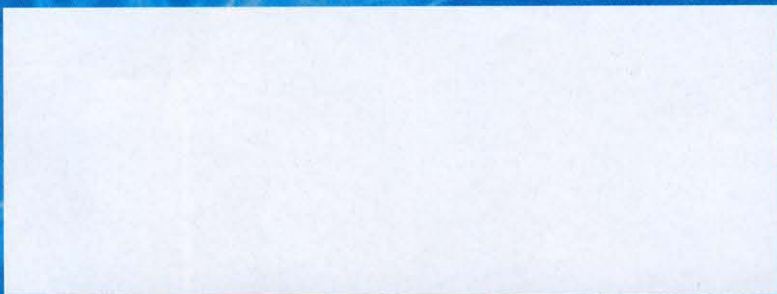
# *Southern* PHC

plumbing • heating • cooling



## Saniflo Solves Restroom Drainage Problem for Hajoca Orlando

### Product Focus: Kitchen and Bath



Southern Trade Publications  
P.O. Box 7344  
Greensboro, NC 27417  
Change Service Requested



# New Kitchen and Bath Trends for 2014

Inspiring products lead the market and remind us that good design is always in style.

Kitchen and bath remodels are off the back burner and have risen to the top of the list for many homeowners. The industry is buzzing with activity as economic indicators signal the end of the housing downturn and upscale products used in these areas of the home are once again in the spotlight.

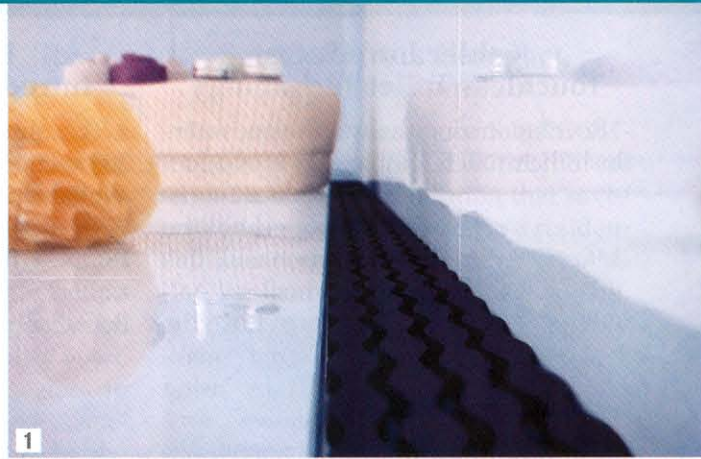
**1 DESIGNER DRAINS** QuickDrain USA, the premier manufacturer of stainless steel, low profile channel drain systems and world renowned architect and designer Michael Graves collaborated to create an award winning drain collection. The new line features "Stream", shown here in oil rubbed bronze finish and "Cosmo" an unmistakable contemporary style with a linear design. Both models are crafted of 304 stainless steel and are offered in standard or custom lengths. All drains are ADA approved and easy to install. [quickdrainusa.com](http://quickdrainusa.com)

**2 GLAMOROUS TUBS** MTI Baths has captured the beauty and charm of Paris in the late 1800s and translated it into a new series of tubs that make a strong visual statement with flowing curves and exaggerated rounded areas. The Parisian's interior is ergonomically sensitive, with softly curved backrests that foster relaxation for a long hot soak, and is also available as an air bath. The tub line is available in two sizes: Parisian 3 measures 65.5" x 32" x 23", while Parisian 4 is slightly larger at 71.25" x 34.75" x 23". Handcrafted in the USA, the Parisian tub is made of durable high-gloss cast acrylic for beauty, durability and easy care.

MTI Baths, with 25 years in the industry, was recently awarded Medium Manufacturer of the Year from Georgia's largest local Movers & Makers Awards. [mtibaths.com](http://mtibaths.com)

**3 MULTI-TASKING SINK** The innovative new Ledge Series of kitchen sinks from Lenova feature a 90-degree ledge pressed into the front and back of the sink that converts it to a food prep center when accessorized with optional stainless steel colander, wood cutting board, and unique roll up stainless steel grid drainer. The series includes two 33" x 22" sinks, one single bowl and one double bowl; and an extra large 38" single bowl sink. The sinks are constructed of durable, commercial-grade 16-gauge stainless steel and can be installed as drop-in sinks or undermounted. [lenovasinks.com](http://lenovasinks.com)

**4 BOLD TOILETS** The new high gloss black option from ICERA offers a personalized option to stray from the classic and go bold. Available in contemporary and transitional styles, all the toilets in ICERA's line feature Hyperion flushing technology, making the models 30-50% more efficient than most toilets. ICERA toilets are EPA WaterSense® compliant, high-efficiency toilets (HET) that use less than 1.28 gallons per flush. [icerausa.com](http://icerausa.com)



## Victoria + Albert Unveil Ultra Compact Barcelona 48 Basin

Victoria + Albert have introduced the newest addition to their popular Barcelona Collection — the rimless Barcelona 48 vessel basin. This neatly compact basin offers customers the added benefit of taking up significantly less counter space without compromising on design.



The pebble shaped Barcelona 48 features flowing curves, symmetry and rimless design that can be installed as a stand-alone piece or side by side on a vanity for a dramatic effect. Like all Victoria + Albert baths and basins, the Barcelona 48 vessel basin is crafted from ENGLISHCAST®, a finely ground volcanic limestone mixed with resin. As the modern day alternative to both ceramic and porcelain, it is cast in one seamless piece that won't crack or flex. This unique construction is finished by hand to provide a glossy white solid surface that is highly durable and easy to clean.

For more information, see page 28.

## Elkay Introduces Perfect Drain Kitchen Sink

With the development of the Perfect Drain, Elkay provides a state-of-the-art sink solution that makes kitchen clean-up quick and easy. Equally functional and beautiful, the Elkay Perfect Drain eliminates the gap around the drain, reducing the chance that bacteria and grime can build-up in and around the sink. An edgeless drain without a rim, the Elkay Perfect Drain integrates seamlessly into the bottom of the sink. The smooth surface of the Perfect Drain also reduces the chance for breakage that can occur when placing a glass on a traditional drain. Included with all Perfect Drain sinks, as an added bonus, is a strainer kit for the drain.



For more information, see page 28.

## Bemis Launches Top-Tite Sta-Tite Toilet Seat

Bemis® Manufacturing Company, a world leader in toilet seat engineering and design, has introduced the TOP-TITE STA-TITE® toilet seat, a newly engineered toilet seat designed to fit perfectly on any toilet bowl. The secret to the seat's success lies in the adjustable hinges, which provide for three-eighths inch adjustability forwards or backwards to account for varying toilet bowl sizes. Additionally, Bemis' patent-pending TOP-TITE STA-TITE® Seat Fastening System™ provides an easy and ergonomically friendly installation. Each TOP-TITE STA-TITE bolt head is designed to shear off at about 40 in./lbs. of torque, ensuring the seat is tight without the installer having to guess.



For more information, see page 28.

## Sterling Introduces New Peak Heavy Glass Shower Doors

A new thick glass model has been added to Sterling's most popular line of bath and shower doors, offering consumers a selection of doors that are both sturdy and stylish. Using glass that is 5/16" thick, these doors provide strength without sacrificing Sterling's reputation for modern design or smooth, easy operation. As part of Sterling's Finesse line, these new thicker doors offer unparalleled construction and minimalist design style, as well as straightforward functionality and ease of use. Available in both bath and shower door models, all have a newly designed vertical handle that attaches through the glass and coordinates with the overall style of the door.



For more information, see page 28.

## Saniflo Offers Compact, 1-gpf Sanicompact

The versatile, one-piece SANICOMPACT toilet from SFA Saniflo Inc. offers a reliable green solution that saves both water and floor space in a residential bathroom application. SANICOMPACT uses only one gallon per flush, or approximately 38% less water than a standard 1.6 gpf toilet. That translates into a potential household savings of nearly 30 gallons of water per day, or more than 10,000 gallons annually, based on a daily water usage of 400 gallons for a family of four, according to data from the U.S. Environmental Protection Agency. Its sleek, contemporary design also saves floor space by combining a macerating pump and an electronically activated toilet bowl into a single fixture.



For more information, see page 28.

## Mansfield Introduces New Maverick 1.0 EL Toilet

Mansfield Plumbing Products has announced the launch of its Maverick 1.0 elongated (EL) SmartHeight toilet. Using only 1.0 gpf, the Maverick 1.0 EL flushes 500 grams (MaP rating). Its powerful drain line's carry of 57.4 feet helps prevent clogged lines.



The WaterSense-compliant, gravity-fed Maverick 1.0 EL also costs much less than its closest competitors. The Maverick 1.0 EL joins Mansfield's extensive line of high-efficiency toilets. From its numerous dual-flush toilets to high-efficiency urinals, Mansfield has water-saving fixtures that complement a variety of residential and commercial structures. For more information on Mansfield's products, visit [www.mansfieldplumbing.com](http://www.mansfieldplumbing.com).

For more information, see page 28.