

# Southern PHC

plumbing • heating • cooling



## Sioux Chief: An American Success Story

### Product Focus: Pipes, Valves & Fittings



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# Products

## Chicago Faucet Products Comply with Buy American Act

Chicago Faucets, a leading manufacturer of commercial faucets, announces that more than 95% of its products comply with the Buy American Act (BAA). HyTronic™ and E-Tronic™ electronic faucets are among the more than 1,700 Chicago Faucets' BAA-compliant products.



BAA requires U.S. government entities to prefer, and when possible, purchase products made in the United States. To comply with BAA, the cost of a product's domestic components must equal more than 50% of the cost of the complete product.

Circle #143 on Reader Service Card

## Coleman Introduces LX Series Furnaces

A compact size and some of the highest efficiency ratings in the industry make the new Coleman® LX Series of multi-position gas furnaces an attractive choice for homeowners in search of an energy-efficient, home heating solution. What's more, all condensing models qualify for the federal tax credit program.



Annual Fuel Utilization Efficiency (AFUE) ratings on models in the LX Series are as high as 96 percent (80 percent models are also available). The series includes single-stage models that feature a five-speed, direct-drive, X13-style high-efficiency DC motor that increases SEER ratings in the cooling mode and two-stage models that feature a variable-speed electronically commutated motor (ECM) to circulate air for longer periods of time, equating to consistent temperatures and improved air filtering, resulting in cleaner, more comfortable air.

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## Grand Hall Unveils Eternal Condensing Hybrid Water Heater

The award winning Eternal brand of Hybrid Water Heaters is once again revolutionizing the industry with its latest product introduction, the Eternal Condensing Hybrid. The Eternal Condensing Hybrid improves the technological advancements of the original hybrid water heater but now in a smaller, more efficient and every bit just as powerful unit. Using patented full-flow design and stainless steel heat exchanger with a built-in two gallon reserve, Eternal Condensing Hybrid combines the flow capacity of traditional tanks with the continuity of modern tankless units to supply consistent endless hot water with good pressure for up to 5 simultaneous applications. The reserve makes Eternal recirculation friendly and can be used even with retrofit "comfort" pumps.



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## Bradford White Introduces Intelligent Control

Bradford White Water Heaters recently unveiled its new intelligent control valve, The Bradford White ICON System™. This next generation gas control valve will be standard equipment on virtually every Bradford White residential and light duty commercial product\* with no additional cost.



Developed in collaboration with Honeywell®, the new valve features advanced temperature control, exclusive performance software, intelligent diagnostics, pilot-on-indication, millivolt powered operation, separate immersed thermowell, and an integrated Piezo igniter.

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## Niagara® Launches Ultra-High-Efficiency Toilet

Niagara Conservation, a leading manufacturer of water-saving and energy-saving products, continues to revolutionize the plumbing industry with the introduction of the Stealth. This ultra-high-efficiency toilet (UHET) is EPA Water Sense® certified, and the first and only toilet available with the ability to achieve a powerful, quiet flush using just 0.8 gallons of water.



Activated by simply pressing the flush push button, Stealth clears all waste in the toilet bowl eliminating the need for double flushing or dual flush systems.

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## New MTI Basics are Introduced

For over twenty-one years MTI has established a reputation for meeting the needs of customers by designing and building high-end, high-quality bath products, offering extensive customization capabilities and providing personalized customer service that is second to none and superior to most. In this same spirit, MTI is introducing MTI BASICS, a new line of products to meet the needs of many today.

MTI BASICS is an assortment of tubs created for situations when needs are more simple, desires more modest or delivery schedule is critical. MTI BASICS includes a variety of tubs in the most popular shapes and most commonly required sizes that have broad appeal, universal application and a very affordable price.

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## People

### Adams Appointed President of MTI Whirlpools

MTI Whirlpools, a leading manufacturer of quality kitchen and bath products and known for unique customizations has announced it has appointed Russell Adams as President. Russell is currently Vice President/Business Development of MTI and will take over all day-to-day responsibilities of the company. Kathy Adams, who has led the company since 1998 will transition to CEO.

MTI Whirlpools started as a local whirlpool manufacturer in 1988. Over the years, the company has been transformed into an industry leader in terms of the quality of its product and service. Russell was instrumental in creating the designs necessary for the company to gain industry-wide respect and gaining the attention of the design community.



Russell Adams

The common thread among all his products is form meets function: designs for everyday living and working. Awards for design excellence have been presented to MTI for Russell's creations yearly from 1999 to 2009.

He received his degree from the University of Georgia Franklin School of Arts and Sciences and upon graduation joined the company full time in the sales department.

### Laufen Appoints Teresso as Executive Director

Mike Teresso has joined Laufen Bathroom Products Division as the Executive Director of North America. Teresso will report to the Senior Managing Director of Laufen Switzerland, Alberto Magrans. In his new position he will be responsible for further developing the Laufen brand in North America, as well as building the team and infrastructure to accomplish this.

Prior to his position with Laufen, Teresso served as Division President for

Villeroy & Boch USA in the Bath and Wellness Division from 2008-2009, and as CEO of Villeroy & Boch's subsidiary St. Thomas Creations from 2002-2009.

### Santec Names Aaron Smith Vice President

Nick Chen, president of Santec Inc., makers of Santec and Vissoni faucets, recently announced the appointment of industry veteran, Aaron C. Smith, as their company's new Vice President of Sales and Marketing.

Smith will be responsible for all Santec and Vissoni sales activities in North America, working with the company's network of factory and independent sales representatives.

Smith brings 15 years of sales and management experience in the plumbing, bath and kitchen fields to Santec.



Aaron Smith