



**GIVING
BACK**

ACR Supply celebrates 40 years in business while never forgetting its roots. Giving back to not only its employees but also its community is a cornerstone of their faith-based work. Above, ACR Supply President Troy Meachum (left) on a vision trip to Burkina Faso in West Africa is visiting with Pastor Felix to discuss how to better help orphaned children in the region. Learn more about ACR's philanthropic efforts and the company on page 44.

Winsupply opens Winwater of Northeast Arkansas

LAKE CITY, ARK. — Winsupply Inc., has opened Winwater of Northeast Arkansas, serving waterworks contractors throughout the northeast part of the state. The company is located just east of Jonesboro in Lake City.

Tony Robinson is the president of the new company. He leads a team of four who have 25 combined years of experience in the waterworks industry. Tony and his team formerly were part of Little Rock Winwater and had been operating in Lake City as a satellite location. The two companies now operate separately, but are both part of Winsupply Inc.

"Tony is an experienced business owner with years of experience in waterworks products and has established customer relationships in

the northeast part of Arkansas," said Roland Gordon, president and CEO of Winsupply Inc. "Tony took advantage of what we call the 'Spirit of Opportunity' at Winsupply in which we share ownership in the company. He can now work with his customers in an owner-to-owner relationship with local decision-making authority."

There now are some 580 Winsupply locations across the U.S. serving the residential and commercial construction and industrial markets with supplies and materials.

Visit www.winsupplyinc.com



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DECORATIVE TRENDS

Going Greenery

Pantone's color of the year inspires naturally elegant design trends.

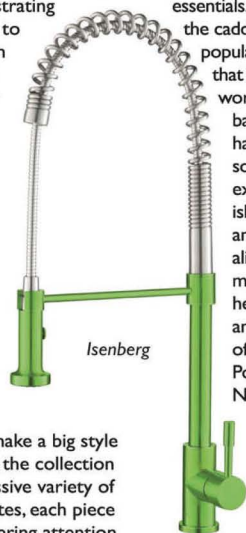
Just in time for spring, the Pantone 2017 Color of the Year has arrived on the design scene ready to inspire and invigorate exciting new trends for the bath industry. This fresh and zesty shade of yellow-green is aptly known as Greenery and calls to mind the lushness of nature, flowering foliage, and the restorative powers of the great outdoors. Greenery is a life-affirming color that sparks vitality and reflects our instinctive need to immerse ourselves in the beauty and purity of the natural world.

We are happy to discover emerging industry trends that are evolving from the popularity of Greenery. These include a new elegant aesthetic that emphasizes clean lines, a desire to use pops of color (green) in singular ways, a new interpretation of traditional shapes, the desire to bring natural elements into bathroom designs, and a renewed dedication to eco-friendly products and technology.

Here are the top 10 trends in the bath industry that have drawn inspiration from Greenery and its soothing yet energizing vibe.

Trend #1 — Green in Unexpected Places

Isenberg kicks off our design trends by demonstrating how fun it can be to show a little green in an unexpected way. Its Klassiker Kitchen Collection comes in 20 inspirational colors (including green) that are certain to be the focal point of any modern kitchen. Inspired by the industrial-chic vibe that is so hot right now, these eye-catching faucets make a big style statement. While the collection displays an impressive variety of sizes and silhouettes, each piece reflects an unwavering attention



to detail in manufacturing with fine ceramic disc cartridges and stainless steel construction. Its ceramic-based finishes are eco-friendly and oven-cured, resulting in a beautifully sustainable product that is corrosion-proof and resistant to scratches, chips and abrasive solvents.

Trend #2 — Creative Storage

The new Three Tier Corner Basket from Sterlicham Co.



Sterlicham Co. Ltd.

is offset beautifully by the Pantone green tiles and brings a touch of easy organization to bath essentials. Elegant and functional, the caddy is one of the most popular bathroom accessories that the company distributes worldwide. Each individual basket wire is meticulously hand bent, polished and soldered to the frame for exceptional quality and finishing. Ideal for residential and hospitality bathrooms alike, the Corner Basket may be customized to any height or with extra baskets and is available in a selection of lovely finishes, including Polished Brass, Chrome, Nickel, Satin Nickel, Bronze and Gold.

Trend #3 — We've Got Your Back!

Victoria + Albert presents a clever twist

on the freestanding bath with its new Eldon tub. Designed by Conran + Partners — a renowned British architecture and interior design studio — this "back to the wall" bath saves on space by sitting flush against the wall, yet still presents as a freestanding bath. At 68⁷/₈ inches long, the Eldon is well suited for bathrooms large and small, and is particularly ideal for hospitality settings due to its practicality and easy cleaning. The tub is wrapped with a crisp edge that forms a natural shelf against the wall to hide pipework and provide a platform where plumbing could be deck-mounted if desired. The tub also has a molded upstand to allow for retro fit installation without disturbing existing flooring.

The Eldon is available in seven



Victoria + Albert

exterior color finishes and may be installed with or without an overflow. As with all Victoria + Albert baths, it is crafted from its signature ENGLISHCAST material and hand-finished to a glossy shine.

Trend #4 — Going Green Helps Save Some Green (Money, that is!)

Incorporating "green" elements such as a touch-free faucet can substantially save on water usage. Cinaton's new hands-free 2201 Pull-Down Faucet has the innovative technology to add value and save money, including an intermittent water flow and automatic shut-off for up to 70 percent water savings.

With five strategically placed infrared sensors, this stylish iSense faucet offers touch-free operations for the ultimate in



BY LINDA JENNINGS
Kitchen & bath specialist



Cinaton

cleanliness and convenience. Users can easily direct water flow and control temperature without touching the faucet. Designed to be ADA compliant, the faucet includes three user-defined settings, a dual-function pull-down sprayer, a swivel spout and a maximum temperature safety setting to prevent an accidental scalding. A convenient battery backup even ensures continuous use during electrical outages.

Trend #5 — Making a Grand Entrance

Create a memorable entrance to any bathroom with these extraordinary crystal doorknobs. Nostalgic Warehouse brings a touch of glamour to the bathroom with its heirloom-quality hardware. Available in brilliant shades of emerald, cobalt, pink and black, these authentic crystal knobs add a bit of sparkle and drama to any décor.

The colorful crystal knobs are available in two of the company's most popular styles — the Crystal and the Waldorf — and may be mixed and matched with 12 different plates in designs ranging from elaborate scrolls to simple rosettes. The hardware is meticulously crafted from hot-forged

DECORATIVE TRENDS



Nostalgic Warehouse

brass, providing a strong, durable surface for intricate design work. Further customization options include eight exceptional finishes, including Antique Pewter, Oil-Rubbed Bronze, and Satin Nickel.

Trend #6 — Floral Inspiration

Inspired by the delicate profile of its floral namesake, the award-winning Lily from **MTI Baths** brings a modern touch to the traditional slipper tub. Its gently sloping sides and curved rim resemble beautiful petals but also provide extraordinary comfort and strategic positioning to support a bather's head and neck. The overall look is airy and ethereal with a contemporary vibe that makes this freestanding tub a true stand-out in any bathroom décor.

Lily mimics the beauty of nature,

translating the graceful curves of a flower into an exceptional tub design that hugs the body and creates a relaxed lounging position for a truly luxurious bath experience. As

part of MTI's popular Boutique Collection, Lily is available as a soaker or air bath and is manufactured of the company's proprietary Engineered Solid Stone, a non-porous mixture of natural ground minerals and high-performance resins that is solid throughout and easy to maintain.

Trend #7 — Small Changes Equal A Big Difference

Outfitting a compact bathroom can present special challenges, particularly when it comes to finding a stylish toilet that will fit the space. Whereas most standard toilets are designed for a 12-inch rough-in, **ICERA** has developed a smaller design that looks good and saves space.

The Malibu II 10-inch Rough-In

Toilet is the perfect balance between simplicity, space-saving and style. A compact-elongated bowl and fully skirted profile create



ICERA

a sleek exterior, while its inner workings represent the latest in plumbing technology, including an oversize trapway and precision jets. Rated as a 1.28 gpf high-efficiency toilet in independent third-party testing, the Malibu II offers ICERA's signature EcoQuattro flushing system that combines flushing power, exceptional cleanliness

and minimal water usage. All ICERA toilets are 100 percent factory flush tested and come with a limited lifetime warranty.

Trend #8 — Elegance Meets Function

True elegance never goes out of style. **The Furniture Guild** has captured the essence of timeless beauty with its new Edwin Bath Vanity and added some thoughtful practical touches as well, such as soft close drawers. Available in 25 standard size configurations, the Edwin vanity may be ordered in custom sizes and includes a choice of three beautiful brass finishes, polished nickel and more than 50 finishes for the insert panels. Interior options include traditional walnut drawers with glass divid-

ers, beige suede inserts, glass jar inserts, and drawer-integrated power outlets with USB ports.

Trend #9 — Twist on the Tropics

Bring a tropical vibe into the kitchen or bath with the beautifully exotic Conga Collection from **Atlas Homewares**. Inspired by tropical nights and the captivating rhythm of Latin music, the new Conga Collection combines tiki-style chic with the clean lines of mid-century minimalism. The end result is a hip, contemporary look that is the perfect solution for those who want to add a cool hint of the Caribbean to their décor.

As one of the company's newest lines, the Conga Collection is notable for its drum-inspired knobs and a smooth, ergonomic design with a subtle groove for added interest. Options include two knob sizes



Atlas Homewares

and four pulls ranging from 3³/₄ to 7¹/₂. Available in a selection of five beautiful finishes, including Polished Chrome, Polished Nickel, Brushed Nickel, Matte Black and new Warm Brass.

Trend #10 — Crystal Sensations

There's something so glamorous and posh about enhancing your décor with the gleam of crystals. **Ruvati** got it just right with its new Valencia Collection of bath accessories — a hint of glitz to add the perfect amount



The Furniture Guild

of sparkle while still being tasteful and refined. The company had some outside help in creating this exceptional collection, consulting with renowned jewelry designers and interior decorators that know their craft and understand the Ruvati vision. And the results are simply spectacular.

Handcrafted in Spain, the



Ruvati

Valencia line is all about shine, with polished metals perfectly complementing a Swarovski Elements crystal inlay. The Valencia Collection works well with a variety of interior design styles, including Art Deco, modern, oriental, gothic and traditional. The complete collection includes a towel bar, robe hook, toilet paper holder and towel ring. All pieces are backed by Ruvati's limited lifetime warranty for both finish and function.

The best way to use Pantone Greenery is to keep it simple! This color goes beautifully with white and grey fixtures with just a pop of the green as an accent. Or it can be used as bold as a green faucet or subtle like a white tub against a green outdoor garden. It's all about going green! 🌿

To learn more about these products visit:

- AtlasHomewares.com
- Cinaton.com
- IceraUSA.com
- IsenbergFaucets.com
- MTIBaths.com
- NostalgicWarehouse.com
- Ruvati.com
- Sterlingham.co.uk
- TheFurnitureGuild.com
- Vandabaths.com

Linda Jennings is President of Jennings & Company, a public relations agency specializing in the decorative plumbing and luxury hardware industry. For more than 20 years, she has worked with significant editors and journalists in the consumer home market, identifying trends and providing newsworthy products. Jennings can be reached at linda@jenningsandcompany.com.

PRODUCT NEWS

Easy-to-stock firestop solutions



The Hydroflame Pro Series is a lab-tested and UL-classified cast-in-place firestop solution that is easy to specify, stock, order and install. Reduces the frustration of significant pre-planning requirements, complex purchase orders, tight delivery deadlines, and jobsite fabrication challenges. Available to stock immediately. **HOLDRITE.**
holdrite.com

Modern design slipper tub

The Lily slipper tub has gently sloping sides and a curved rim that resemble flower petals and provide comfort and strategic positioning to support a bather's head and neck. The overall atmospheric appearance



complements a contemporary aspect that harmonizes with any bathroom décor. Available as a soaker or air bath in white or biscuit with a matte or high-gloss finish. Measuring 60¹/₄ x 32 x 20³/₄ inches, the tub comes with an integrated slotted overflow which requires only drain installation. Manufactured of the proprietary Engineered Solid Stone, a non-porous mixture of natural ground minerals and high-performance resins that is solid throughout and easy to maintain. Options include a floor-mounted, high-flow tub filler; faucet stands, bathroom table or tub tray. **MTI BATHS.**

mtibaths.com



Fast-cutting cordless metal circular saw

The M18 FUEL metal-cutting circular saw features the efficient Powerstate brushless motor; Redlithium battery pack that delivers extended run-time (as many as to 370 cuts in EMT); and Redlink Plus Intelligence that integrates communication between tool, battery and charger to protect them from overloading, overheating, and over-discharging. The total package delivers strong performance, long run-time and durability. Specifications include: 3,900 RPM; 2¹/₄-inch cut capacity (with 5⁷/₈-inch blade); 20mm arbor; 5³/₈-inch to 5⁷/₈-inch blade size; weight is 6.5 pounds. Includes M18 FUEL 30-tooth metal-cutting circular saw, two M18 RED-LITHIUM XC 5.0 compact battery packs, M12/M18 multi voltage charger and contractor bag. **MILWAUKEE TOOL.**

www.milwaukeetool.com

Lead-free brass valves for PEX systems

Re-engineered ProPEX lead-free brass valves for residential plumbing applications are available at a more affordable price and comply with the International Plumbing Code, Uniform Plumbing Code and International Residential Code, as well as being listed to NSF 14, NSF 61, NSF 359 and



NSF 372. The line features six products in three different configurations: Angle and straight stop for 1/2-inch pipe; copper to PEX for 1/2- and 3/4-inch pipe; and PEX to PEX for 1/2- and 3/4-inch pipe. Backed by an extended 10-year warranty. **UPONOR.**

uponorpro.com