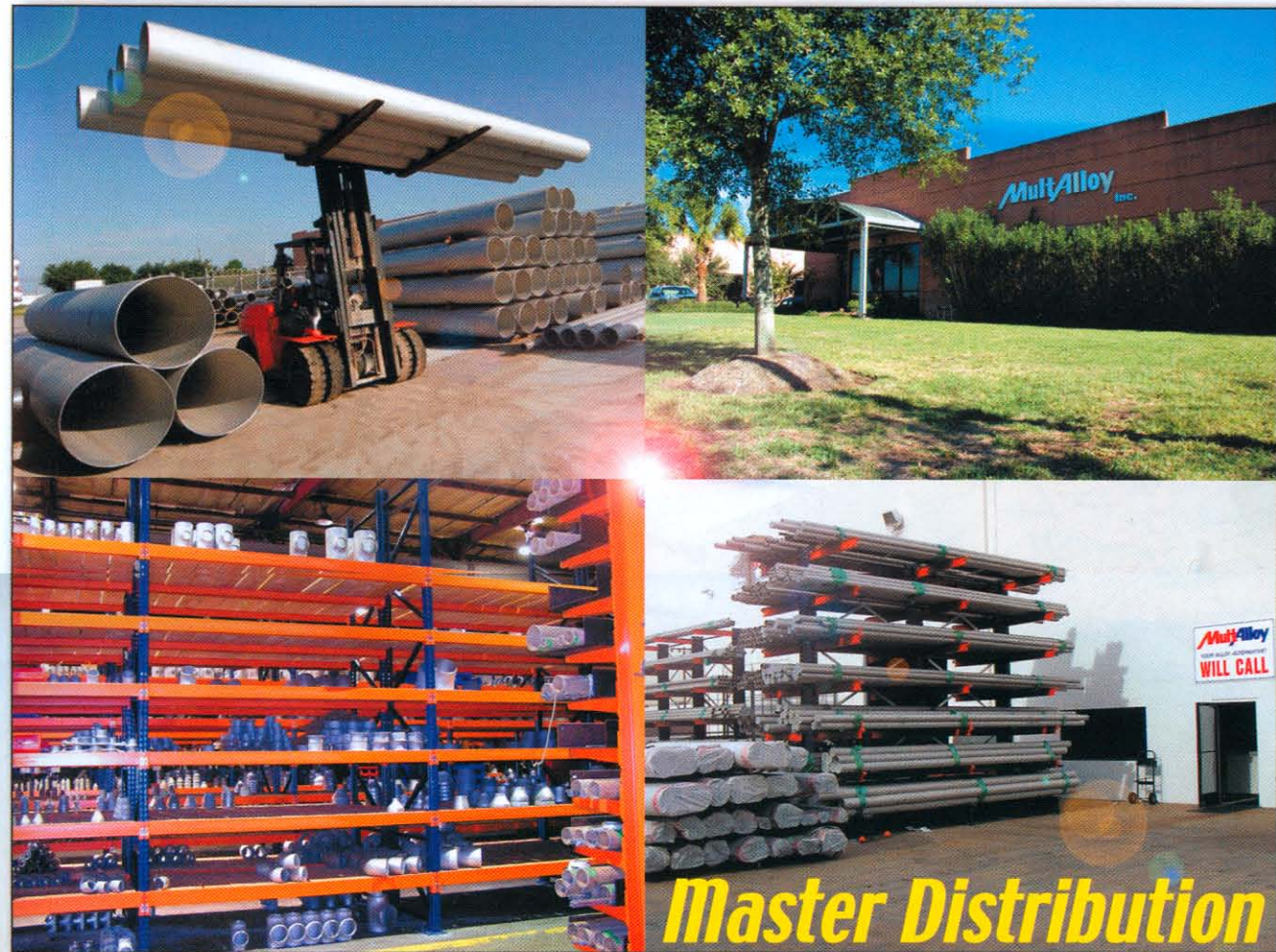


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News of Plumbing • Heating • Cooling • Industrial Piping Distribution



**Master Distribution**

Master distributor Multalloy serves distributor customers in the pulp and paper, power generation, food, pharmaceutical, chemical refining and petrochemical markets through seven stocking locations and sales offices around the U.S. Currently, Multalloy has over 200 employees and carries 15 different alloys in pipe, fittings, flanges and some select valves. See feature article on page 22.

**Joins distinguished group of honorees**

## Southern Pipe & Supply owner Davidson earns Ellis Island award

NEW YORK — On May 7, Marty Davidson, chairman and owner of Southern Pipe & Supply, was honored by the National Ethnic Coalition (NECO) at the 25th anniversary of

the Ellis Island Medals of Honor ceremony on Ellis Island. Ellis Island was the gateway for millions of immigrants to the United States from 1892 to 1954 and is the symbol of American immigration and the immigrant experience

Each year since 1986, NECO — whose mission is to honor our diverse past, to advocate for positive change in the present and to build strong leaders for the future —  
 (Turn to Marty... page 50.)

## HD Supply: Fiscal 2010 results rise

ATLANTA — HD Supply Inc. reported net sales for the fiscal 2010 fourth quarter ended January 30 of \$1.7 billion, an increase of \$107 million, or 6.7%, compared to the fourth quarter of fiscal 2009. Gross profit for the fourth quarter of fiscal 2010 increased by \$54 million, or 12.7%, to \$480 million, compared to \$426 million for the fourth quarter of fiscal 2009.

(Turn to Stronger 4th... page 78.)

## Bradford White opens 24/7 call center

AMBLER, PA. — Bradford White recently opened a new 24/7 warranty and technical service support center at its Middleville, Mich., manufactur-



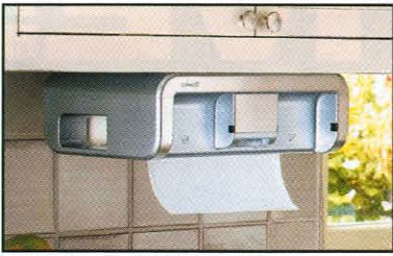
ing facility. The call center opened on February 28, and has been fielding night and weekend calls since then.  
 (Turn to Call center, page 50.)

#BXNRPFB\*\*AUTOT\*\*SCH 5-DIGIT 84230  
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 Linda Jennings  
 Jennings and Company  
 President  
 436 WOODLAND DR  
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**DIPL<sup>☆</sup>MAT**  
 Accessories

Celebrating 90 Years of Innovation 1921-2011





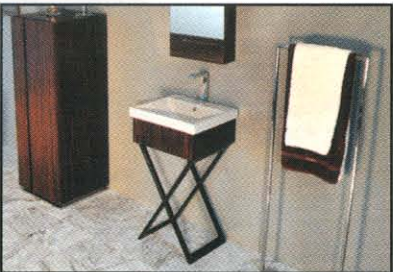
### CleanCut International

The automatic CLEANCut® touchless paper towel dispenser offers style and performance for consumers looking for a smarter, cleaner and more efficient way to work in the kitchen. With intuitive LED technology and a self-sharpening blade, consumers can dispense and cut any length and brand of paper towel. Versatile design fits most kitchen décor.

[www.cleancutdispenser.com](http://www.cleancutdispenser.com)

### LACAVA Moda vanity

Moda vanity by LACAVA is inspired by the modern fast-paced world driven by design, fashion and style —

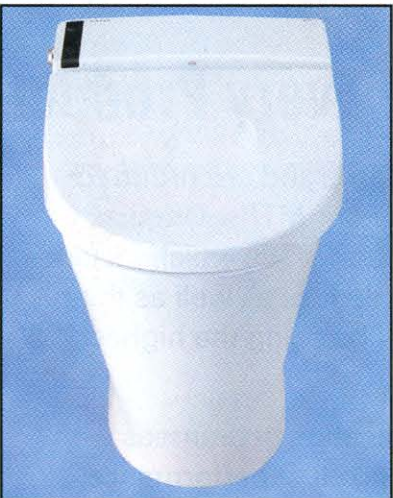


a desire to be refined, sophisticated, yet simple and transparent. Moda #M201 is a free-standing vanity with black cross legs — shown in highly coveted and classy ebony finish, but available in 15 other colors.

[www.lacava.com](http://www.lacava.com)

### INAX Satis toilet

SATIS by INAX is the ultimate space-saving, tankless, integrated toilet. Elegant and compact; includes comfort technologies: Sensors activate soft LED lights, and soothing



music plays as the lid automatically opens to uncover the heated seat. Cleanse via dedicated feminine and posterior nozzles. All functions are fully automated — double power deodorizing, flushing and lid closure. Powers down when not in use.

[www.inax-usa.com](http://www.inax-usa.com)

### Kohler NUMI Toilet

Yes, this is a toilet overlooking the city! Perhaps quite an exaggeration, yet Kohler upped the ante in “ultimate” toilet technology. The NUMI has a LCD Interactive touch-screen



interface; built-in personalized bidet functionality and deodorizer; innovative dual-flush technology with .6 and 1/28 gallons per flush; intuitive auto-open and-close lid; built-in music systems (get that!); heated toilet seat and foot warmer; and other unmatched comfort features. This Water-sense and CALGreen-certified “smart toilet” is truly the ultimate flushing experience!

[www.kohler.com](http://www.kohler.com)

### Jaclo Canopy shower heads

Imagine a shower experience in perfect harmony with nature. The beauty, performance, and craftsmanship of a JACLO Rain Canopy will delight the senses. The JACLO Rain Canopy is suitable for both private and commercial spas without any special plumbing requirements. Available in round, oval, square and rectangle models from 12" to 20" in size. See Jaclo's new line of linear shower drains and expanded collection of grab bars. Jaclo Industries offers one of the largest diversified showering offerings in the U.S. today.

[www.jaclo.com](http://www.jaclo.com)

### Lenova Oyster lavatory

Hand cast in high relief from the finest bronze, the lavatory is a compelling tribute to the intricacies of nature that inspired it, as well as the laborious craftsmanship that created it. Each sink is a singular work of art, having been individually hand cast



and finished by hand to give it a unique patina. Certain to add an unexpectedly early element to any bathroom. The bronze oyster sink is a fully functional lavatory that can withstand the rigors of household use. It measures 27"×17"×4".

[www.lenovasinks.com](http://www.lenovasinks.com)



### WetStyle floating sink

The WETSTYLE Floating Sink Bracket System enables WETSTYLE lavatory style sinks to be wall mounted, precluding the need for a vanity or full console. Strong yet easy to install, this stainless steel system allows the sink to float free of external distractions. Available with or without decorative stainless steel trim. Finishes include brushed, mirror or blackened mirror. Lengths include: 24", 36", 48" and 60". Depth is 22".

[www.wetstyle.ca](http://www.wetstyle.ca)

### WOW dual flush tank

The WOW Toilet Tank is a specially designed, clear toilet tank that allows for insertion of specially-sized images, posters, advertisements or marketing messages. Toilet owners can



now easily interchange the look of their toilet at any time to match wallpaper or carpet, to celebrate a holiday, season, sports team allegiance, or even to promote their businesses or products. Easily replaces an existing tank, comes with all parts, and is environmentally friendly.

[www.wowtoilet.com](http://www.wowtoilet.com)

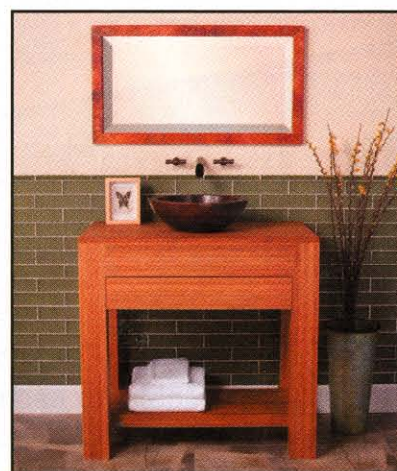
### Tile Redi shower bench

The pre-formed, one-piece Redi Bench, like all Tile Redi shower products, can simply be screwed into the shower frame and immediately becomes ready to tile over. Add lux-



ury to private residences, large-scale hotel resorts and healthcare projects. Installs in a fraction of the time it would take a contractor to custom build hundreds of shower benches in hotel, resort or healthcare settings.

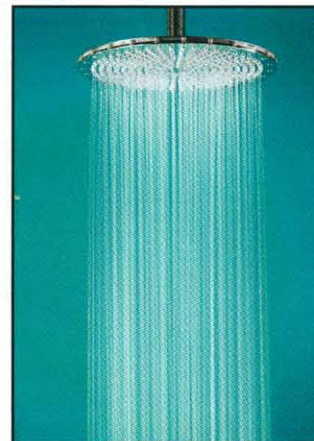
[www.tileredi.com](http://www.tileredi.com)



### Native Trails Sumatra vanity

Made entirely of solid bamboo, the Sumatra Vanity is the first venture from Native Trails using this eco-friendly wood. At 36" w×22" d×34" h, the Sumatra is a sleek-lined, cohesive unit with inclusive top and features ample counter surface area, a bottom open shelf for easy access, and a front-facing, flush drawer featuring side-floating dual storage compartments and soft-close glides.

[www.nativetrails.net](http://www.nativetrails.net)



### Jason International MicroSilk

Jason International Inc.'s innovative MicroSilk™ hydrotherapy redefines luxury-class bathing systems. MicroSilk creates a unique therapeutic experience for body, mind and spirit



through a patent-pending process which generates billions of tiny, oxygen-rich microbubbles, which generate a delightful sensation and provide for a gentle, deep-cleansing of skin and pores without the need for soaps and other agents. MicroSilk is available in a variety of bath designs and may be combined with other types of Jason International's hydrotherapy bath products.

[www.jasoninternational.com](http://www.jasoninternational.com)





### ThinkGlass countertops

Maintenance-free glass kitchen countertops from ThinkGlass are beautiful, durable and made from 100% recyclable glass. Each countertop is unique, with a huge selection of embedded textures and hand-painted colors. Customers can select their glass thickness, edge treatments and add LED lights to personalize their design. Durable, non-porous solid surface cast in a single piece; no weakness, cracks or crevices to harbor harmful organisms.

[www.thinkglass.com](http://www.thinkglass.com)

### MR. STEAM aromatherapy

The benefits of adding aromatherapy



to your residential steam bath are much more than the addition of a pleasant scent to your experience. Aromatherapy, when used with Mr. Steam's steam baths, helps to improve mood and overall health by allowing

the body to absorb and metabolize essential oils. Reduce tension in the muscles, relieve stress, minimize wrinkles and rejuvenate the skin; Aromatherapy enhances your steam bathing experience and your day-to-day health and well-being.

[www.mrsteam.com](http://www.mrsteam.com)

### BASCO Roda shower doors

The RODA collection of distinctly different luxury shower enclosures by BASCO makes purchasing a shower door intuitive and easy — from selecting the style, all the way through



the installation process. Eight RODA collections offer a number of different styles, configurations and accessory options and include: Geolux; Vonse; Rolaire; Evo; Celesta; Dresden (pictured); Tresor; and Preceria.

[www.bascoshowerdoor.com](http://www.bascoshowerdoor.com)

### Kohler Elevance rising wall bath

As Americans age and renovate their homes, the Kohler Elevance Rising Wall Bath offers a stylish alternative to walk-in and institutional-looking baths. Features and benefits include:



Integrated footwell allows users to temper water before entering the bath; relaxing soaking depth of 14" from seat to overflow; drain time of two minutes; integral water fill; bubble massage option; double chamber inflatable seal on door prevents leaks; and state-of-the-art sensors prevent the door from opening when the bath is full. Has extra wide door opening; 19" seat; lightweight rising wall; elevated position improves comfort for caregivers; grab bar; and more!

[www.kohler.com](http://www.kohler.com)

### Lenova PermaClean drain system

Lenova's PermaClean drain system has no unsightly disposer or drain seams that can harbor stains or bacteria. Removable splashguards are dishwasher safe, and a stylish strainer



basket seals to the drain fitting and disposer to significantly reduce odor and germs. Lenova now markets 11 models of PermaClean sinks.

[www.lenovasinks.com](http://www.lenovasinks.com)

### Xylem Bath Furniture Manhattan

The Xylem Manhattan Bath Vanity



won the Innovative Bath Furniture Product of the Year for 2010 by the Decorative Plumbing and Hardware Association (DPHA). Modern aesthetic and functional amenities with chrome accents and clean lines. Available in two sizes and two finishes. Full extension glides and functional top drawer with u-channel cutout illustrate superb functionality. Unique solid poplar construction serves as the foundation for this elegant bath furniture collection. Completing the ensemble are matching mirrors with chrome accents.

[www.xylem.biz](http://www.xylem.biz)

### Body Glove drinking water systems

The Body Glove filter systems have been developed to replace an aging Everpure water filter line, of which Water, Inc. was a Master Distributor for over thirty years. Manufactured by 3M, the Body Glove filter system offers 50% more flow and up to 0.2-micron water filtration through a patent-engineered carbon-block technology. The Body Glove genuine recyclable filter cartridge contrasts those with fused aluminum and plastic compositions, which cannot be feasibly recycled. Great green technology!

[www.bodyglove.com](http://www.bodyglove.com)



### Lustrolite decorative panels

Winner of "The Best of K/BIS" Gold #1 Award at K/BIS 2011 for "Best in bath". Lustrolite™ high-gloss decorative panel for shower and bathroom walls comes in a wide range of de-



signer colors and is manufactured from a unique blend of polymers and technology that delivers high-quality and high performance. Easy to install and clean; won't scratch, crack, warp, stain or discolor from normal use.

[www.lustrolite.com](http://www.lustrolite.com)

### Moving Color

Moving Color, the innovators of temperature sensitive glass, introduces their brand new ever-changing Organic Line of decos and liners. This proven process is applied to tile and glass; the colors change as the temperature changes, such as in a shower.



These living designs will change how you look at artistic glass tile. Bring your imagination as Bloom (pictured) designs embrace the beauty of flowers as they appear in the real world, constantly shifting in color and appearance. Watch as the petals and buds move through amazing variations, providing a kaleidoscope of multi-colored hues. Sold in showrooms across the USA.

[www.movingcolor.net](http://www.movingcolor.net)



### Tyrell and Laing luxury tubs

Tyrell and Laing International Inc. offers an exclusive range of cast stone Luxury Lifestyle Bathtubs, lavatories, and shower bases. The bathtubs are designed for relaxation and comfort, along with elegance and beauty. Made in the USA and have a 10-year warranty. These luxury bathtubs are featured in 5-star hotels, private residences, lodges and spas. All products are made in an infinity of colors and numerous textures.

[www.tandlinternational.com](http://www.tandlinternational.com)

### Great Grabz grab bars

Great Grabz introduces the Unique Touch line of Acrylic decorative grab bars and bathroom accessories. Beautifully crafted bathroom "jewelry" pieces provide the highest level of clarity and depth of color available.

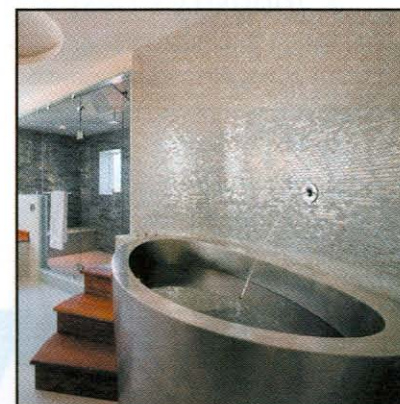
Unique Touch coordinated series of accessories and cabinetry hardware are offered in over 14 translucent color selections, 13 Opaque colors, and a Glow in the Dark bar which will stay illuminated for up to 10 hours. Grab bars and towel bars come in a full variety of sizes and offer a lifetime warranty.

[www.greatgrabz.com](http://www.greatgrabz.com)



### Diamond Spas

Diamond Spas luxury stainless steel elliptical tub features gentle curves



and an elegant appeal. Deep-set design for full-body immersion. All Diamond Spas products are fabricated from recycled sheet metal and are 100% recyclable.

[www.diamondspas.com](http://www.diamondspas.com)