

Official Publication of the American Supply Association

# SUPPLYHOUSE

AUGUST 2010

TIMES

## GLOBAL STAINLESS: T-STOP PVF



> Kolson Hits 50

> Siegenthaler On Hydronics

President & CEO Bill Bootz (foreground), with some of his GSS/FFF colleagues.

PLUMBING - PVF - HYDRONICS - HVAC

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# AUGUST 10

Volume 53, No. 6



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Customer service is key to the company's success. ....

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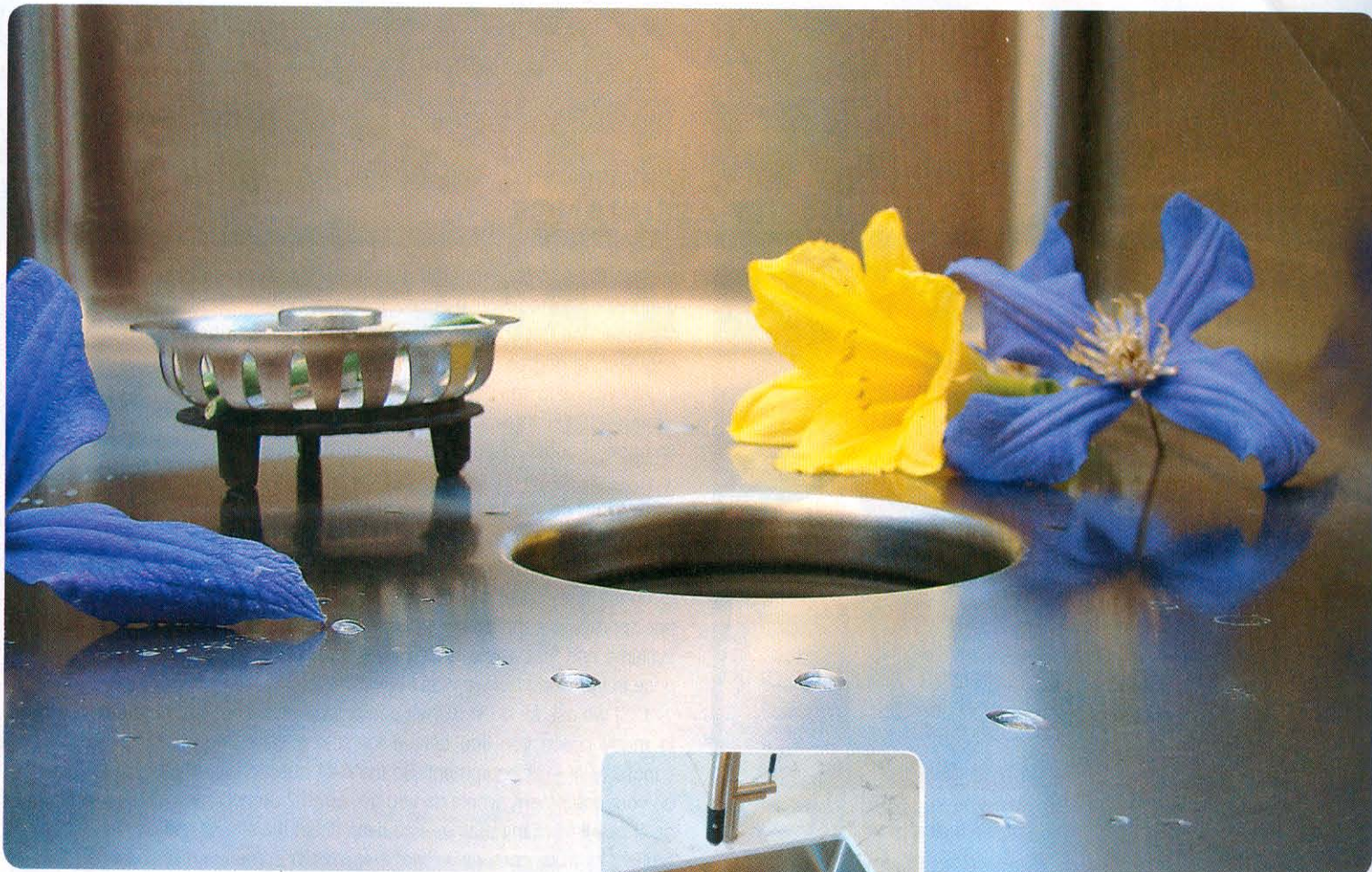
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*Jim Olszynski*





# SEAMLESS



# CLEAN

A minimalist sink with maximum advantages.

The new **PermaClean Drain System** from Lenova has a streamlined modern look and an **innovative drain design** that provides a stylish and **sanitary solution** to the traditional kitchen sink. Disposal and drain seams disappear for a smooth and sanitary high-end look. No seams mean no dirty water or debris that breed bacteria. Drain kits become obsolete.

A fundamental shift in sink design, the PermaClean Drain System features removable splash guards that are dishwasher safe, and strainer baskets that seal to both the drain fitting and the garbage disposal. The sink line complements any décor with premium 16-gauge 304 stainless and a light European brushed finish, fully undercoated plus quality sound pads combine to insulate and reduce excess noise and vibration.

Lenova is a leading manufacturer of inspired sinks creating the best quality product designs, offering outstanding customer service, profitability to industry partners and maximum value to the customer.

[www.lenovasinks.com](http://www.lenovasinks.com)

**LENOVA**  
SEVEN ELEMENTS OF SINKS

FREE INFO #: 210

877-733-1098



# SENSATIONAL SINKS

Lenova... a different kind of sink company.

Lenova offers a vast array of kitchen and bath sinks in every shape and hue imaginable.

Known for its signature "Seven Elements of Sinks," the Lenova collection features a stunning line of sinks crafted from seven varied resources: Stainless Steel, Porcelain, Bamboo, Copper, Stone, Glass and Composite.

Company founder Chris Li, who has two PhDs and an extensive background in sink manufacturing spent 15 years running a successful company that created custom sinks under other brands and sold them to designers around the world. Eventually he came to realize that he could create his own brand and target his product line to tap into an under-served market for affordable luxury sinks.

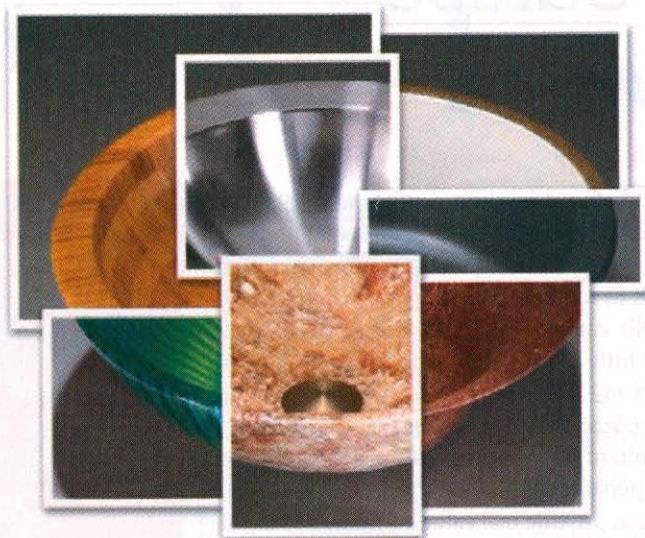


Entertainer Sink

a new star in the decorative plumbing industry, made unique by its emphasis on quality of materials, variety of exceptional designs, and unflagging commitment to customer service.

Less daring people might wonder about starting a new venture in the midst of a troubled global economy. A true entrepreneur, Li saw it as a challenge and an opportunity, knowing that an economic downturn can be a great chance for young companies. A new model of the kitchen and bath industry will emerge as the recession ends and more established companies may not be adapt to change quickly. Li positioned Lenova to react rapidly to market changes and consumer demand, giving the young company great advantage to grow even more in the months and years ahead.

Lenova is a manufacturer, while most of their competitors are importers. That can add 25-50% in costs to their product line. Lenova's quality is on par, if not superior to the brand name companies,



In 2007, that dream became a reality and Lenova was born. From the beginning, the company was different. The name itself was inspired by the celestial brightness of nova stars. Lenova considers itself to be

and the design options are unparalleled. The company attributes rising sales numbers to the showroom associates who are able to walk consumers through the design process and reveal the benefits and value of the Lenova line.

The creativity of Lenova is not limited to a single style or look. Instead, their sink collection runs the gamut from functional commercial-style stainless sinks for residential use to a whimsical Bronze Oyster sink recently introduced at K•BIS in

Chicago. New designs are added on a regular basis as the company actively solicits feedback from the design community.

The newest addition to the Lenova line is the PermaClean Drain System. It features a streamlined modern look and an innovative seamless drain design that provides a stylish and sanitary solution to the traditional kitchen sink. A fundamental shift in sink design, the PermaClean System features removable splash guards that are dishwasher safe, and strainer baskets that seal to both the drain fitting and the garbage disposal. The sink line complements any décor with premium 16-gauge 304 stainless and a light European brushed finish, fully undercoated plus quality sound pads combine to insulate and reduce excess noise and vibration.



PermaClean Drain System



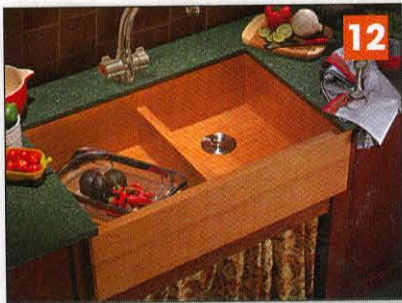
Each sink is created by master craftsmen and backed by Lenova's "No Worries" customer service philosophy. Lenova is committed to protecting the natural world that inspires its designs through eco-friendly business practices and is proud to offers its customers the finest in affordable luxury sinks. To learn more about Lenova contact us at [www.lenovasinks.com](http://www.lenovasinks.com) or 877-733-1098.

## LENOVA

SEVEN ELEMENTS OF SINKS

FREE INFO #: 211

# PRODUCT PREVIEW



Continued from page 13.

## BAMBOO KITCHEN SINK

**12** Lenova introduces its eco-friendly and durable Bamboo Kitchen Sink, crafted only from fully matured Moso bamboo — known for its peak density, color clarity and sustainability. This undermount sink features an apron front design, as well as equal double bowls with a low-rise divider. Measuring 32-3/4-in. x 21-in. x 9-in., the generous proportions allow for ample work space and can accommodate even the largest pots and pans.

**Lenova.** [www.lenovasinks.com](http://www.lenovasinks.com)  
**Circle 241**



**13**

## NEOPERL AERATORS

**13** Neoperl products are WaterSense-listed, help save 30% or more on water consumption and gain LEED points toward building certification. Neoperl's lines are available from MOR catalogs.

**Neoperl.** [www.neoperl.com](http://www.neoperl.com)  
**Circle 242**



**14**

## T&S BRASS BUY AMERICAN ACT PRODUCTS

**14** T&S Brass offers more than 5,000 products and parts that meet the Buy American Act (BAA), federal legislation that requires the U.S. government to prefer American products in its purchases. These products are primarily manufactured, assembled and distributed from the T&S Brass headquarters in Travelers Rest, SC. These include: faucets and components; spray valves and pre-rinse units; pot, kettle and glass fillers; and appliance connectors. Available for order with 24-hour Quick Ship.

**T&S Brass.** [www.tsbrass.com](http://www.tsbrass.com)  
**Circle 243**



**15**

## UNDER FLOOR HEATING PLATE

**15** Watts Radiant describes its new FlexPlate under floor heating plate as "revolutionary." Specially processed natural graphite allows FlexPlate to spread heat more effectively. It is light weight, flexible, cuts easily and features a simple staple-up installation.

**Watts Radiant.** [www.wattsradiant.com](http://www.wattsradiant.com)  
**Circle 244**

## COBALT COLLECTION HETS

**16** Danze's Cobalt Collection features two variations of high-efficiency toilets (HETs) that flush using only 1.28-gpf: a 2-piece elongated option (shown here) and a 1-piece "compact elongated" option. Both toilets include Danze's best-in-class 3-inch flush valve that ensures a powerful flush every time.

**Danze.** [www.danze.com](http://www.danze.com)  
**Circle 245**

