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The New York Times Thursday, April 23, 2009

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THE CITY CONNECTICUT LONG ISLAND NEW JERSEY WESTCHESTER

City Room



April 21, 2009, 6:40 PM

Made in N.Y.C. | Bath Fittings





Watermark Designs of East New York, Brooklyn, has been creating, designing, fabricating and plating custom bathroom fixtures for more than 30 years. Avi Abel, the general manager, says the company has about 50 workers in Brooklyn and ships about \$15 million worth of fixtures a year.

"We're in Brooklyn because we've been here for over 30 years and we have skilled employees who have been with us for over 20 years," Mr. Abel said.

He continued: "Brooklyn has a large pool of people from different ethnicities who bring their own experiences and methodologies to the jobs they perform, thereby sometimes teaching our veterans and all in all improving the efficiencies of our various operations, from polishing and plating to machining and spray coating."

"We have really formed a tight family in our factory," Mr. Abel said, "and losing any member would be very upsetting. If we lost many at once by moving to a far-off location, it would just be devastating."

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Comments of the Moment

- " It is the height of arrogance for MTA users to ask suburban residents to subsidize their bus and subway fares. Whatever happened to pay as you go in this country? Everybody wants a bailout, and nobody wants to pay for the services they use. "
- White Plains conservative Latest M.T.A. Rescue Plan in Trouble
- " Hmm... perhaps it's time to try a real owl. Once it munches a couple of those parakeets for lunch the message will get through."
- Hootie and the Parakeets, Round 2
- "Yes. How nice it must be to only be worrying about the color of tulips right now."
- Aren't You Glad the Tulips Are Turning Orange?

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