

## CENTRAL TO SUCCESS



Brothers Howard Frankel (left) and Warren Frankel have spent their careers at Central Plumbing Specialties. They have led the New York-based wholesaling business through tremendous growth, and created the Grande Central Showroom concept. They are pictured at the entrance of their newly renovated and expanded Grande Central Showroom on Bond Street in Manhattan. Please turn to page 66 to read more about the company and the Frankels' approach to business.

## Prime Piping Products emerges as industrial PVF master distributor

SUGAR LAND, TEXAS — Prime Piping Products, a division of Unique Valve and Instrumentation, opened its doors as a master distributor in



April 2015 with a complete inventory of carbon steel weld fittings, flanges, forged steel fittings and outlets — and markets solely to supply houses.

The company said its mission is “To supply the highest quality engineered products to the Energy and Industrial marketplace.” With global sourcing relationships, Prime Piping Products is able to provide high-quality industrial components at attractive prices to supply houses.

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## 10 tips for a stylish bath

**B**athrooms may serve a very necessary and practical function in your customers' daily lives, but there's no reason why they can't also be luxurious spaces to renew and inspire! Today's most sought-after trends are all about creating a bathroom that is stylish and luxurious, and the bath industry has responded in force with fixtures, finishes and furnishings to help showrooms, dealers and designers do just that.

### 1 Up on the wall

It's always a good idea to maximize space in the bathroom. ICERA's wall-hung toilet line offers a space-saving way to combine form and function. The Clarity model can be paired with an in-wall tank system for a clean, minimalist look. With a flexible installation height, slow-close hinges and concealed bolt holes, the Clarity is the perfect choice for a sophisticated modern bathroom.

### 2 Chic accessible design

The rising popularity is living with more than one generation in their household and accessible design is a must-have for their bathrooms. But just because it needs to be functional doesn't mean it can't be beautiful. Case in

point - MTI Baths new Integrated Deck Solutions, or "IDS" Option for short, comes in. It can be applied to any of MTI Baths' 20+

laminated finish, this contemporary piece is the ultimate accessory for relaxation. It actually holds two glasses of wine and does double-

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freestanding Boutique tubs that have a flat lip at the top of the tub.

duty with a built-in towel bar and handy ledge. Perfection!



The BOTERO collection is crafted entirely from eco-friendly recycled aluminum.

### 4 Warm and toasty

We love, love, love this trend! Heated towel racks are rapidly growing in popularity, but this little beauty is taking things to a whole new level. The Heated Washstand from The Sterlingham Company Ltd. combines the style of a sink and the luxury

adjusted to fit the thickness of ceramic tile or stone, resulting in a completely seamless appearance.

### 6 Bringing the outside in

Designed by Antonio Pascale, the Ergo Collection from Galassia shows how modern life can

**Glamorous gold is back in vogue in a whole new way. The on-trend look is classic and rich with a softer finish than its brassy cousin from the 1980s.**



Atlas caught wind of this rising new trend, accenting hardware pieces with French Gold Finish.

IDS also offers a modern installation alternative to freestanding, drop-in, undermount and alcove. The tub and deck are seamlessly integrated, eliminating the need for additional material such as granite or marble.

### 3 Luxury accessories

Good accessories are always on-trend, and that holds especially true in the bathroom. The Tombolo bath rack from Victoria + Albert lets your client keep essentials close at hand while soaking in the tub. Now available in a new white

of a towel warmer. The artisan-quality stand is energy efficient and offers a gorgeous English Edwardian style. It's crafted from solid brass and available in a variety of styles, sizes, foot styles and finishes.

### 5 Clean lines

Unobtrusive shower drains are a trend bummer. Happily, the award-winning WallDrain from Quick-Drain USA is nearly invisible with an ingenious design that is engineered to sit flush along the wall. WallDrain uses the company's patented Sure Flow System to ensure efficient drainage and easy installation. Available in custom sizes and lengths, the drain can be perfectly



TFG Hayden

be linked to nature. Ergo offers a full line of bath essentials includ-

ing sinks, toilets, furniture, mirrors, and coordinating. Shown here is Ergo Structure made of solid Iroko - sometimes referred to as African Teak set with the pure, white Ergo 7102 washbasin. Crafted from Galassia's natural (Turn to page 44.)



BY LINDA JENNINGS  
Kitchen & bath specialist

# DECORATIVE TRENDS

raw materials, using traditional craftsmanship the washbasin is a rimless ceramic top with an inte-

vogue in a whole new way. The on-trend look is classic and rich with a softer finish than its brassy

Gold Finish for their decorative hardware lines. Available on styles ranging from modern to tradition, this new finish is the perfect way to bring a golden glow to the bathroom.

customization options. Today's trends are focused on creating



QuickDrain wall drain uses patented Sure Flow System for efficient drainage and easy installation. Not to mention, it's virtually invisible.

grated sink.

## 7 Glimmering gold

Glamorous gold is back in

cousin from the 1980's. Fashion-forward Atlas Homewares has picked up this emerging trend with a gorgeous new French

**Unsightly shower drains are a trend bummer. The award-winning WallDrain from QuickDrain USA is nearly invisible with an ingenious design that's engineered to sit flush along the wall.**



Galassia washbin

## 8 Hooks and knobs

We adore the BOTERO bath knobs by Du Verre Hardware. Beautiful in their own right with sensuous modern curves, these knobs also make great wall hooks – perfect for hanging up towels or bathrobes. The double function helps create a cohesive look in the bathroom that is subtle and inviting. Part of a collaboration

**Plumbing fixtures are a great opportunity to show off some style in the bathroom ... Look for fixtures that have unusual shapes and pleasing profiles to add a punch of unexpected style.**



V+A Tombolo lets the bather keep essentials close while soaking in the bubbles.

between Du Verre and renowned designer William Harvey, the BOTERO collection is crafted entirely from eco-friendly recycled aluminum.

## 9 Out-of-the-ordinary fixtures

Plumbing fixtures are a great opportunity to show off some style in the bathroom. Take the Apogee Bath Faucet by Lenova, for example. With its distinctive lines and sculpture-like silhouette, it would look perfectly at home in any urban art gallery. Look for fixtures that have unusual shapes and pleasing profiles to add a punch of unexpected style.

## 10 Counter intelligence

Guildstone countertops from The Furniture Guild are a smart and stylish choice because of their

something that works for each particular space – and that's what (Turn to page 47.)

## 10 bathroom tidbits to keep in mind

- Maximize the space with walls.
- Check for chic functionality.
- Accessorize!
- Warm your hands.
- Erase those lines.
- Bring the great outdoors in.
- Let it simmer in gold.
- Hooks and knobs are the new bells and whistles.
- Get weird with your fixtures.
- How smart is your countertop?

## ... tips for stylin' bath time

(Continued from page 44.)

Guildstone counters and integrated sinks are all about. Choose your length, edge thickness, sink shape and placement, finish, faucet holes, overhang and more. Guildstone sinks are made to order to fit the company's vanities, so the design possibilities are nearly endless.

These are just a few of the ideas and re-



Icera Clarity wallhung toilets saves space and combines form and function.



MTI Baths offers Boutique freestanding tubs.



Sterlingham heated washstand

**Help your customers create their own version of "the perfect bathroom." Be the "go-to" resource for the latest trends – it's great for your customers and business.**

sources available to help your customers create their own version of "the perfect bathroom." As a member of the bath industry, it's important to stay on top of trends so you can provide the most helpful advice to your customers, as well as a comprehensive design experience. Be the "go-to" resource for the latest trends – it's great for your customers and business.

To learn more about these stylish products, visit:

- AtlasHomewares.com
- Ceramicagalassia.com
- Duverre.com
- Lenovasinks.com
- IceraUSA.com
- MTIBaths.com
- Sterlingham.co.uk
- QuickDrainUSA.com
- Vandabaths.com

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- Sayco
- Speakman Current/Obsolete
- Sterling
- Streamway
- Symmons
- Trim Kits
- T&S Brass
- Union Brass
- Universal-Rundle Parts/Ballcocks
- Valley Current/Obsolete
- WaterSaver
- Zurn (Commercial)/Flush Valves