

## **KBIS 2016 UPDATE:**

### Atlas Homewares Chosen to Supply the Decorative Hardware for Thermador's 100th Anniversary Display

Atlas Homewares is proud to help Thermador celebrate their milestone centennial at Design & Construction Week 2016! The company chose Atlas to appoint their nine inspiring kitchen vignettes with decorative hardware, showcasing a variety of designs from the retro industrial vibe of the Steam Punk Collection to the exotic style of the Zanzibar Pull. The Thermador display will be located within the **International Builders Show (IBS), at booth C3837** in the Central Hall, and will share the booth with sister brands Bosch and Gaggenau.

# Atlas Homewares unveils a stylish new product line-up!





#### **CHUNKY KNOB COLLECTION**

The new Chunky Knobs from Atlas Homewares are all about making a strong visual impact with a hip geometric design that demands attention. But they don't just look strong — they're made that way too. The wide base of the knob is nearly the same dimension as the handle, creating a solid design that is ultra-modern and very on-trend with



the latest in industrial-chic design. The clean lines and simple silhouette of the knobs give the collection a versatile look that coordinates well with many different décors, making Chunky Knobs a smart choice for the kitchen, bathroom and more.

The Chunky Collection comes in round and square configurations and three sizes, ranging from 1" to  $1^{13}/_{16}$ ". Finish options include brushed nickel, polished chrome and polished nickel and they retail from \$5.95 - \$12.95.

#### **WADSWORTH COLLECTION**

With perfect proportions and exquisitely detailed moldings, the beautiful new Wadsworth Collection from Atlas Homewares is destined to be a perennial favorite of those who appreciate an heirloom aesthetic. This is classic design at its best, from the flared feet and beveled edges to the slightly arched face plate. With this stunning collection, the Atlas designers — known for their fashion-forward sensibility — celebrate a timeless sophistication that blends beautifully with both traditional and modern décors.

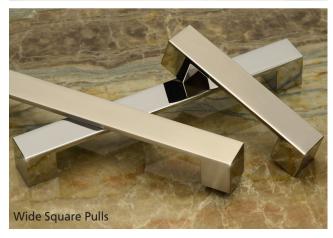
The Wadsworth collection is available in four distinctive finishes – Brushed Nickel, Polished Nickel Polished Chrome, Champagne and Vintage Brass. The square knob measures  $1\frac{1}{4}$ ", while the rectangular pull comes in a range of sizes from 3" to  $7\frac{9}{16}$ ". Retail prices start at \$11.95 -\$37.45.



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### **Atlas Homewares New at KBIS 2015 Continued**

#### **ANGLED U-TURN COLLECTION**

With strong lines and a clean silhouette, the Angled U-Turn Collection has a modern flair that is bold and daring. Atlas designers threw in a touch of the unexpected with a slight downward curve that adds a whole new dimension of singular style. The "angle" element is both visually appealing and inherently practical making it easy to grasp and open doors and drawers.

The Angled U-Turn Collection is available Brushed Nickel, Polished Chrome, Polished Nickel and French Gold. The knob measures just under an inch, while the pulls come in a range of sizes from 3 inches to 11 5/16". Retail prices range from \$6.95 to \$20.90.

#### **WIDE SQUARE & PLATFORM COLLECTIONS EXPANDED**

The Platform and Wide Square lines have a simple-yet-bold aesthetic that has held wide appeal among both designers and consumers, and now each collection has new options to choose from. Both sets of pulls are now available in an extended range of sizes, from 3  $\frac{3}{4}$ " to an impressive 11  $\frac{5}{16}$ ". Considering the large scale of these pulls — a nearly 1  $\frac{1}{2}$ " thick front — both collections make a "big" design impact.

The Platform and Wide Square Collections are available in three beautiful finishes — polished nickel, polished chrome and brushed nickel. Each design comes in four sizes and retail prices range from \$20.88 to 22.90.

#### **CAMPAIGN COLLECTION**

The military-inspired design of Campaign Collection offers industrial style with an intriguing mix-and-match assemblage that allows users to put together just the right look to suit their style. Choose a traditional rope or screw backplate design and pair it with your choice of coordinating round or rectangular knobs or pulls. But the options don't stop there!

There are also drop pulls, cup pulls and bar pulls in a range of sizes. A variety of distinctive finishes add even more opportunities for customization. Choose from Brushed Nickel, Polished Chrome, and Vintage Brass. Retail prices range from \$9.98-\$22.95.



Campaign Collection