



## INTRODUCING ORA™ EXCLUSIVELY FROM BAINULTRA.

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**(Quebec, Canada)** BainUltra, an industry leader for over 35 years, is proud to introduce its new Ora™ collection of therapeutic baths that feature simplicity, femininity, and elegance, all radiating from delicate lines. In creating the freestanding Ora bath, BainUltra designers used a silhouette that evokes the movement of water rippling in circles across the surface of a pond.

An integrated headrest allows bathers to lie back and appreciate the clean, curving lines of the bath. Its back support provides a gentle arch that naturally positions the shoulders slightly forward. With a shape and dimensions that are designed for maximum comfort, bathers can just “let go.” The bath’s depth permits total immersion, so the whole body can be transported to a place of calm and serenity. The deck thickness facilitates getting in and out of the tub easily.



This new collection of high-end therapeutic bathtubs offers the many benefits that provide comfort and maximum therapeutic impact for the entire body. Thoughtful functionalities have been included to cater to the bather’s needs, such as getting in and out of the tub, and the integrated therapies delivered by cutting-edge technology for multiple therapeutic benefits. The collection is offered in both BainUltra product categories: Thermomasseur (TMU), their air jet thermomassage system, and ThermaSens (TMSU), combining three therapies (aromatherapy, chromatherapy, thermotherapy) to deliver an incomparable relaxation experience.

**ORA's purity and simplicity infuse peaceful vitality to instill a blissful calm and new creative energy.**

With a unique manufacturing process, Ora is an exceptionally high quality bath that has the appearance of being cast in one seamless piece of acrylic. The bath is guaranteed to retain all its properties for 20 years.

This elegant collection currently includes eight models available in several sizes (7240, 6838, 6636) and installation types (Podium, Freestanding or Theatre Stage, exclusive to BainUltra). Another distinct advantage of the Ora collection's freestanding models is their ability to harmoniously accommodate faucets and the AromaCloud. The freestanding Ora baths offer the unique and convenient option of installing the faucets directly on the deck. The concealed side of Ora freestanding baths have a full height insert so faucets can be installed on the bath deck with or without AromaCloud™. This highly sophisticated collection of bathtubs is also ideal for smaller spaces.



Allow yourself to bask in an aura of calm—let the purity and simplicity of Ora infuse your vitality with unparalleled peace.

#### **ABOUT BAINULTRA**

BainUltra, a Canadian company, has spent more than three decades helping customers throughout North America improve their personal health. While they've pioneered the development of therapeutic air jet baths, their mission over the years has evolved. Today, they offer an integrated line of products that help consumers improve relaxation, health and well-being right in their own homes.

For more information on the new Ora bath collection, contact BainUltra, at 866-344-4515 or online at [www.bainultra.com/ora](http://www.bainultra.com/ora).

