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(Québec, Canada) True innovation comes along only once in a great while. An industry leader for over 35 years, BainUltra has achieved a singular level of design perfection with its new Charism™ Collection of therapeutic tubs that blur the line between pure function and high art. With two distinctive shapes, this original collection is notable for its sleek silhouette and an elegant band of color that outlines the exterior of the tub and defines the interior space. Available in all standard colors and eye-catching shades of crystal rock and copper, this rich stripe contrasts sharply with the unadorned shell of the tub, creating a modern, sculptural effect that demands attention.

The appeal of the Charism Collection is not limited to its visual beauty, but also includes the unseen attributes that promote a holistic sense of well-being and relaxation. Charism baths are part of BainUltra's coveted ThermoMasseur® category, offering all the therapeutic benefit of hydro-thermo massage – relaxing the body and mind, relieving back pain, stimulating blood flow and eliminating toxins. Geysair™ technology is also available in Charism, providing the welcome luxury of uniform heat and stable water temperature. With the additional option of the soothing color vibrations of chromatherapy, the Charism tub offers a full spectrum of the remarkable therapies that are an intrinsic part of the BainUltra brand.

This bold collection includes two models – the linear Charism 6434 (64 x 34 x 24) or the Charism Oval 6436 (64 x 36 x 24) available in a Freestanding or Theatre Stage (exclusive to BainUltra) installation type. Designed using a process that gives them a seamless appearance, they are made exclusively of acrylic and offer unparalleled quality and a beautiful finish that's made to last. They feature a narrow deck, atop slim walls that widen from about an inch (1") thick on the sides to nearly two inches (2") on the front and back sides of the tub.



Charism™ - Think Outside the Box

ABOUT BAINULTRA

BainUltra, a Canadian company, has spent more than three decades helping customers throughout North America improve their personal health. While they've pioneered the development of therapeutic air jet baths, their mission over the years has evolved. Today, they offer an integrated line of products that help consumers improve relaxation, health and well-being right in their own homes.

To contact BainUltra, call 866-344-4515 or visit online at www.bainultra.com.

