

## PUBLIC RELATIONS CONTACT:

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**(Québec, Canada)** BainUltra, an industry leader for over 35 years, is proud to introduce its new Esthesia<sup>™</sup> Collection of therapeutic baths that celebrates the beauty of purity and embraces the ideals of relaxation and wellbeing. Inspired by Neoclassicism with clean geometric lines complimented by gentle curves, this elegant tub will be a showpiece in either modern or traditional settings, while its remarkable range of therapy packages and installation options makes Esthesia a versatile addition to the finest of bathrooms.

Experience Esthesia as a freestanding tub and discover a new standard of sleek sophistication. Its distinctive curvature creates an illusion of movement, as though the tub had blossomed from its base. Also available as a drop-in, undermount and Theatre Stage, Esthesia is well-suited for smaller spaces. Its rounded rectangular profile reveals a generously sized oval shell with plenty of room for two bathers, while its singular deck design is both spacious and practical.

The Esthesia Collection embraces the full range of BainUltra's finest therapy packages that relax both the body and mind. Choose from ThermoMasseur® options with the soothing benefits of hydro-thermo massage and the uniform heat available from Geysair™ technology. The ThermaSens™ package introduces a multitude of sensory delights featuring chromatherapy, Thermotherapy® (WarmTouchShell™) and the luxurious AromaCloud™ system which diffuses a mist of essential oils. The beauty of the tub and the power of the therapies combine to form an incredible bathing experience that is the essence of the BainUltra brand.

Esthesia baths are available in two styles, a 64" x 36" x 25" freestanding or a 66" x 38" x 21" drop-in or undermount. The freestanding Esthesia model features a seamless design and variable-width walls that range from 1" thick at the center front to over 10" at the tub's corners. All Esthesia baths are made of 100% acrylic; designed to retain their exceptional quality throughout the product life cycle, they come with a 20 year warranty.



## Esthesia™ - the new expression of beauty

## **ABOUT BAINULTRA**

BainUltra, a Canadian company, has spent more than three decades helping customers throughout North America improve their personal health. While they've pioneered the development of therapeutic air jet baths, their mission over the years has evolved. Today, they offer an integrated line of products that help consumers improve relaxation, health and well-being right in their own homes.

For more information on the new Esthesia bath collection view the video on YouTube at http://youtu.be/98cLmRct6wE.

To contact BainUltra, call 866-344-4515 or visit online at www.bainultra.com.

