

## A ROYAL CARESS.

### BAINULTRA UNVEILS ITS NEW ULTRAVELOUR FINISH



**(Québec, Canada)** Not only are matte finishes extremely beautiful but they also capture a serene design sensibility – modern but understated and rich with a natural luxury. BainUltra<sup>®</sup> embraces this growing trend with the introduction of UltraVelour, a new silky, matte finish option. This non-reflective finish has a smooth, organic even surface that is free from shine or highlights. This beautiful new finish brings a warmth and depth to any bathroom design, because it reflects less light. The velvety satin UltraVelour finish also provides more slip resistance, to an otherwise smooth and often slippery material.

BainUltra is known for the exceptional craftsmanship of their tubs and the tradition continues with the addition of this new matte finish. All BainUltra tubs have always been designed with a high-quality 100% pure acrylic. A durable and low maintenance material with numerous proven benefits. The new UltraVelour finish is no exception. The finish is easy to clean, non-porous and hygienic. The remarkable quality of the new UltraVelour finish is a testament to the refinement and expertise found in every BainUltra product. Since they are made exclusively of acrylic, BainUltra bathtubs offer unparalleled quality and a beautiful finish that's made to last.

Create a striking opulence in any bath setting with BainUltra's UltraVelour finish. Available exclusively in white across a number of the brand's popular collections, including Nokori, Essencia, Evanescence, Charism, Origami, Esthesia, Inua, Citti, and Ora.

For more information about UltraVelour or BainUltra's singular commitment to beautiful baths, visit their website at [www.bainultra.com](http://www.bainultra.com).

## BAINULTRA INTRODUCES ULTRAVELOUR MATTE FINISH

### ABOUT BAINULTRA

BainUltra<sup>®</sup>, a Canadian company, has spent more than three decades helping customers throughout North America improve their personal health. While they've pioneered the development of therapeutic air jet baths, their mission over the years has evolved. Today, they offer an integrated line of products that help consumers improve relaxation, health and well-being right in their own homes. The company's mission is to transform the bathroom from the ordinary to the inspired, by making it a fully personalized space that uses the best designs and therapies that will cater to the needs of your body, mind and spirit. BainUltra uses the latest advances in hydrotherapy - incorporating heat, massage, light, sound and aroma - to reinvent the bathing experience.

To contact BainUltra, call 866-344-4515 or visit online at [www.bainultra.com](http://www.bainultra.com).

