



ICERA

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**FOR IMMEDIATE RELEASE:**

## NEW YEAR, NEW LOOK

### ICERA restyles the Palermo II with a fresh modern vibe

(Huntington Beach, CA – January 22, 2018) ICERA is proud to start the new year with a new look for one of its most popular toilets – the Palermo II. This updated model has a sleek, sophisticated look that is decidedly more modern than its predecessor. Its minimalist style is both elegant and chic, making it an attractive choice for today's contemporary bathrooms.

This two-piece toilet design features a compact-elongated bowl that is chair-height for ADA compliance and includes thoughtful touches such as a Silent-Close quick-release seat and cover. Crafted of vitreous china, the Palermo II is available in a white or balsa glaze and with a choice of five beautiful metal finishes on the tank lever and hardware.

ICERA is known for its powerful flushing and water-saving technology, and the Palermo II delivers on both fronts. This high-efficiency toilet requires just 1.28 gallons per flush, thanks to ICERA's EcoQUATTRO™ flushing system with high-performance gravity-fed flushes. This exceptional toilet was engineered to include an oversized 3" flush valve, a fully glazed 2 1/8" internal trapway, and a large 9" x 7" water surface area with optimized jets and an antimicrobial MicroGlaze finish for an exceptionally clean bowl.

The Palermo II is comes with a limited lifetime product warranty backed by a dedicated customer service team. This remarkable toilet retails for \$340 and is available at upscale bath showrooms nationwide.

**ABOUT ICERA**

For 20 years the American-owned and operated ICERA Group has been dedicated to the innovation and manufacture of premium bath fixtures. Specializing in high-performance water closets and the most technically-challenging of ceramic products, ICERA surpasses industry standards and consumer expectations. With collections ranging from the contemporary to the classic, ICERA products combine uniqueness and elegance in design, best-in-class performance and lasting quality.

**For more information visit  
[www.icerausa.com](http://www.icerausa.com).**