





FOR IMMEDIATE RELEASE:

CAPTIVATING COLLECTION

ICERA unveils a new line of console lavatory sinks designed to complement their popular suites.

(Los Angeles, CA – June 13, 2017) ICERA is proud to introduce four new console lavatory stands to their line of quality bathroom furnishings. As with all products in the extensive ICERA collection, each console lavatory is designed with the entire bathroom in mind to create a coordinated composition. The lavatory sets range in style from the Renaissance, embodying a decidedly classic form, to the Julian, designed to reflect a more modern or contemporary look. Although they make a distinctly elegant statement on their own, each console lavatory creates a cohesive look in the bath when paired with a coordinating toilet. These consoles add style to any bath space... a striking feature in a larger bathroom or the perfect centerpiece for a powder room or small bath.

The lavatory tops are impeccably crafted in vitreous china, feature MicroGlaze™ anti-microbial porcelain glaze and have 8″ faucet centers. All four models are available in white, with select models available in balsa and black. The stainless steel stands are PVD-coated for corrosion resistance and available in Polished Chrome, Polished Nickel, Satin Nickel and Polished Brass finishes. Retail prices range from \$785 to \$1,500.

All ICERA vitreous china products are backed by an unprecedented Limited Lifetime Warranty and are available at premium bath showrooms nationwide.

ICERA

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ABOUT ICERA

For 20 years the American-owned and operated ICERA Group has been dedicated to the innovation and manufacture of premium bath fixtures. Specializing in high-performance water closets and the most technically-challenging of ceramic products, ICERA surpasses industry standards and consumer expectations. With collections ranging from the contemporary to the classic, ICERA products combine uniqueness and elegance in design, best-in-class performance and lasting quality.

For more information visit www.icerausa.com.