



FOR IMMEDIATE RELEASE:

THE EPITOME OF FUNCTION

Redesigned Vista II from ICERA is awash with design and performance enhancements

(Los Angeles, CA – May 24, 2016) It's difficult to improve on perfection, but ICERA has found a way – by re-imagining one of its most popular toilets – the Vista – and improving its style, comfort and performance. Introducing the Vista II. Still a part of the company's premium collection of one-piece toilets, this next generation Vista II has an updated design with a decidedly modern look that is sleek and sophisticated. Its seat has been ingeniously engineered to offer the luxurious comfort of an elongated seat and the space-saving convenience of a traditional round-front design.

Rimless Wash Technology

ICERA has designed the Vista II with a rimless wash system. Two large jets at the back of the bowl and an open rim allow a significant flow of water to fall directly into the bowl with every flush for maximum bowl cleaning performance and enhanced hygiene. The rimless wash design combines with ICERA's anti-microbial MicroGlaze™ finish for an easy-to-clean surface with no stains or build-up under the rim.

Independent MaP testing revealed an impressive 1,000 grams of solid waste removal. This performance is the pinnacle of current testing standards as performed by MaP's third party certification laboratories. This is especially impressive considering the toilet's water saving technology that uses only 1.28 gallons per flush.

The Vista II is crafted of vitreous china and includes a quiet flush mechanism, skirted trapway, and soft-close seat with quick-release hinges. Designed with a chair-height bowl that is ADA-compliant, the Vista II is available in traditional white and balsa. It offers a stylish side-mount tank lever in a choice of finishes, including polished chrome, polished nickel, satin nickel, polished brass and white enamel. All ICERA toilets are 100% factory flush tested and come with a limited lifetime warranty. The Vista II is available at fine bath showrooms nationwide with retail prices starting at \$700.

ICERA

CONTACT:

Icera Sales
PO Box 27777
Santa Ana, CA 92799
855-444-2372
sales@icerausa.com
www.icerausa.com

AGENCY CONTACT:

Linda Jennings
Jennings & Company
436 Woodland Drive
Sarasota, FL 34234
P: 941-351-1005
F: 941-351-0846
linda@jenningsandcompany.com

ABOUT ICERA

For 20 years the American-owned and operated ICERA Group has been dedicated to the innovation and manufacture of premium bath fixtures. Specializing in high-performance water closets and the most technically-challenging of ceramic products, ICERA surpasses industry standards and consumer expectations. With collections ranging from the contemporary to the classic, ICERA products combine uniqueness and elegance in design, best-in-class performance and lasting quality.

For more information visit
www.icerausa.com.