

MTI Baths Contact:

Michael Kornowa
 Director of Marketing
 p: 770.271.8228
 m: 678.427.9941
 MKornowa@mtibaths.com

PR Agency Contact:

Linda Jennings
 Jennings & Company
 p: 941.351.1005
 m: 941.374.4342
 Linda@jenningsandcompany.com

Architectural Products Magazine

PIA'16

product innovation awards



FOR IMMEDIATE RELEASE

ADDISON 5 SHINES IN 2016 PRODUCT INNOVATOR AWARDS. Architectural Products' Magazine 6th Annual Award Competition.

(Sugar Hill, GA. December 23, 2016) MTI Baths is proud to announce its win of a 2016 Product Innovator Award for their new Addison 5 freestanding tub. The Architectural Products' Product Innovation Awards (PIAs) determine and honor innovation in the development and refinement of building-related products that range the gamut from cladding systems to interior finishes.

Hundreds of product submissions were judged by a group of 28 independent industry professionals. "Building on the success of last year's program, our sixth edition of the awards proves commercial building manufacturers are committed to, and are working arduously toward, delivering more sustainable products, as well as products that deliver better performance, life and affordability," said Jim Crockett, Editorial Director for Architectural Products Magazine.

The judges loved that the freestanding tub fits into a standard 60-inch space. The Addison 5 comes in at just 58-inches long, yet because it is made of the company's signature ESS[®] material, the tub walls are only 1" thick. This enables the Addison 5 to offer a very generous interior bathing area with a smaller exterior footprint than a cast iron or acrylic tub with double-walled construction. With elegantly concaved ends that are gently contoured to be supportive and extremely comfortable, the Addison 5 reflects the clean lines that have made the Boutique Collection so popular.

ABOUT MTI BATHS

Since 1988, MTI Baths has earned a reputation for award-winning design, personalized customization and artisan quality. MTI tubs, shower bases, sinks, Counter-Sinks, Vanity Sinks and genuine teak accessories are all handcrafted in the USA. For information on MTI's extensive selection of design and customization options call 800-783-8827 or visit mtibaths.com.

** MTI Bath's exclusive Engineered Solid Stone™ (ESS), which is a mixture of ground minerals and high performance resins that are liquefied, poured and then hardened to create the tub, is becoming more popular among consumers and hotel designers because of its durability, upscale appearance and organic feel. It is the material used in all tubs, sinks and shower bases in MTI's Boutique Collection.*