

## FOR IMMEDIATE RELEASE

## **BLUSHING BEAUTY** Sterlingham Offers New Rose Gold Finish for their bath accessories.

(January 16, 2018) Somewhere between icy white gold and warm, sophisticated yellow is the soft glow of the popular Rose Gold finish. Sterlingham Company Ltd. has embraced this candy-coated trend in the midst of often impersonal metallic and is now offering a Rose Gold finish on the brand's line of bath accessories.

At once modern, romantic, and somehow unexpected, Rose Gold was created in nineteenth-century Russia, when Carl Fabergé (of Fabergé egg fame) opted to blend yellow gold with copper to create the alchemic, blush-toned hybrid, originally called "Russian gold." Its popularity cemented within the market, Rose Gold has since sprinkled everything from bath fittings to our favorite gadgets with its welcome flecks of pink.

Rose Gold is the perfect compliment to Sterlingham's fine line of bathroom accessories. From toilet paper holders to shower baskets and towel bars to towel hooks (like the model shown Double Coat Hook) the Rose Gold finish joins the brand's stunning finish options such as polished brass, polished chrome, polished or matte nickel, antique gold, copper and bronze. Each component in Sterlingham's bath accessory lines is hand polished and assembled after plating. In this way the brand ensures that every part is plated to perfection and the finished product is of vastly superior quality.

## ABOUT STERLINGHAM COMPANY

Sterlingham Company Ltd. is a proud manufacturer of high quality brass bathroom accessories, towel warmers and washstands. Established in 2009, the company has grown significantly and is now distributing worldwide and has been featured in some of the world's most revered hotels. All products are 100% Made in England to service the requirements of retailers, architects, and designers within the hotel residential and marine markets for the UK and International areas. For more information, please visit **sterlingham.co.uk**. Sterlingham Contact: Sarah Jenkinson p: 800-727-6317 sjenkinson@barwil.co.uk

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