



VICTORIA + ALBERT CONTACT:
Eric Phelps
800-421-7189
EPhelps@vandabaths.com

PUBLIC RELATIONS CONTACT:
Linda Jennings, Jennings & Company
941-351-1005
linda@jenningsandcompany.com

VICTORIA + ALBERT TO SHOWCASE NEW PRODUCT LINES AT BDNY!
The British brand brings their inspiring 2017 bath products to NYC.

(Ladson, SC – October 26, 2017) Victoria + Albert Baths are excited to present their newest bath collections at the 2017 **Boutique Design New York**. The show is set for November 12-13 at the Jacob K. Javits Convention Center in New York City and as a new exhibitor at BDNY, Victoria + Albert will be showing their stunning collections to attendees in **Booth 1751**.

BDNY is the leading trade fair and conference for the hospitality design industry, serving the eastern United States, Canada and Europe. Being displayed at the show will be the brand's award-winning tub, **Eldon**. Designed by leading British Architecture and Interior Design Studio, Conran + Partners, the contemporary tub features a back-to-wall design that is incredibly easy to clean, making it a perfect design for the contract market.

Also on display will be Victoria + Albert's new **Vetralla** freestanding tub. The deep and double-ended Vetralla is ideal for modern bathrooms where space is at a premium. The drop-in tubs: **Gordano** and **Rossendale** will be shown alongside the new **Rossendale 91** basin. Beautiful and practical, the **Gordano 6032** and **Rossendale 6636** may be installed as a drop-in or undermount and has four adjustable feet for perfect leveling and easy installation, making it a smart choice for hospitality settings.

The brand's popular **Staffordshire** and **Florin** brassware in the new **Unlacquered Brass** finish will also be showcased. Known as a "living finish," Unlacquered Brass ages naturally over time, developing a unique patina over the lifespan of the fixture.

The new **Paint Finish options** for the exterior of freestanding ENGLISHCAST® tubs and sinks will be highlighted at the show. Designers can create a truly custom, boutique look with new options including four specially selected paint colors and two additional matte finishes.

Victoria + Albert Baths International Design Awards returns and this year the brand is inviting architects, designers and students to immerse themselves in the world of boutique hotel design and create a concept space that inspires, relaxes and invigorates the guest.



Open to all architects, designers and students and the entry is free. The only prerequisite is that the design is a boutique hotel bathroom space of 10' x 10' and achieved using Victoria + Albert's exceptional range of products. Designers are invited to put their design before a global panel of expert designers, with a chance for their bathroom to be recreated at Salone del Mobile 2018 in Milan. For an online entry form visit vandabaths.com or email competition@vandabaths.com for any questions.

Victoria + Albert bath products have been specified in luxury and award-winning boutique hotels across the world. Debuting their 2017 new product line up at BDNY shows the brand's continuing commitment to the contract and hospitality market.

About BDNY

Now in its eighth year, Boutique Design New York (BDNY) is the leading trade fair and conference for the hospitality design industry, serving the eastern United States, Canada and Europe. Presented annually by Boutique Design at NYC's Javits Center, BDNY brings interior designers, architects, purchasing agents and hospitality owners/developers together with manufacturers and marketers of high-caliber design elements for hospitality interiors.

About Victoria + Albert

For over 20 years, global brand Victoria + Albert has achieved a worldwide reputation for creating beautiful baths, basins, furniture and faucets. The ultimate statement in quality and sophisticated style, their award-winning collections are packed with inspirational designs made from 100% ENGLISHCAST®, a unique blend of Volcanic Limestone™ and high performance resins. Naturally white, each tub is individually hand-finished by craftsmen and tested by IAPMO to UPC and cUPC standards with a 25-year limited consumer warranty.

Recipients of the prestigious RED DOT Award for their Amiata tub along with a Chicago Athenaeum GOOD DESIGN Award for their Pescadero, Napoli and ionian tubs, Victoria + Albert raises the bar on exceptional product design. Adored by consumers across the globe, and featured in distinguished five-star hospitality projects, Victoria + Albert sets the trend in bathing. The company is an avid supporter of the architectural and design community and sponsor of continuing education courses throughout North America.

For more information about Victoria + Albert's products, visit vandabaths.com or call 1-800-421-7189.