



victoria + albert®

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SHOW US YOUR BOUTIQUE DESIGN VISION AND WIN A TRIP TO MILAN! IN THE VICTORIA + ALBERT 2018 INTERNATIONAL DESIGN AWARDS.

(Ladson, SC – September 12, 2017) Victoria + Albert Baths is delighted to announce the return of the International Design Awards for the second year. The brand is inviting architects, designers and students to immerse themselves in the world of boutique hotel design and this time create a concept space that inspires, relaxes and invigorates the guest. Designers are invited to put their design before a global panel of expert designers, with a chance for their bathroom to be recreated at Salone del Mobile 2018 in Milan.

Open to all architects, designers and students and the entry is free. The only prerequisite is that the design is a boutique hotel bathroom space of 10' x 10' and achieved using Victoria + Albert's exceptional range of products. All of Victoria + Albert's baths and basins are crafted of ENGLISHCAST® - a composite material rich in finely ground Volcanic Limestone™ that is cast in one seamless piece. This year Victoria + Albert is delighted to welcome a panel of global judges made up of architects and designers from renowned practices with real expertise in the hospitality design industry, including top talent from the US; Alexandra Champalimaud of Champalimaud Design, and Richard Felix-Ashman of Handel Architects.

For an online entry form visit vandabaths.com or email competition@vandabaths.com for any questions.

PRIZE: An all-expenses paid trip to the 2018 Salone del Mobile in Milan, Italy (flights, transfers, 2 nights in a hotel, and entry to the exhibition)

EXPOSURE: The winning bath design will be incorporated into the Victoria + Albert Booth at Salone del Mobile providing immediate exposure to the international design community and the winner will receive PR and social media exposure following the event.

COMPETITION DEADLINE: 22nd December 2017

REQUIREMENTS: Create a Concept boutique bathroom space of 10' x 10' using the Victoria + Albert products. The entry must include a 150 word description, at least 2 project views including a rendering or sketch, and a floor plan, using the 2D or 3D downloads from the website.

HOW TO ENTER: Interested participants should visit www.vandabaths.com



Alexandra Champalimaud,
Founder of Champalimaud
Design | New York, USA



Beat Huesler, Director of
Oppenheim Architecture + Design
Europe | Basel, Switzerland



Simon Kincaid, Director of
Conran and Partners | London, UK



Laura Bielecki, Senior Interior
Designer at Ellington | Dubai, UAE



Richard Felix-Ashman, Interior
Design Director of Handel
Architects | San Francisco, USA



Aesthetic merit



Creativity



Functionality



Personality

About Victoria + Albert

Victoria + Albert is a global brand with a worldwide reputation for creating beautiful baths. The ultimate statement in quality and sophisticated style, their award-winning collections are packed with inspirational designs made from 100% ENGLISHCAST®, a unique blend of Volcanic Limestone™ and high performance resins. Naturally white, each tub is individually hand-finished by craftsmen and tested by IAPMO to UPC and cUPC standards with a 25 Year limited consumer warranty.

Recipients of the prestigious RED DOT Award for their Amiata tub along with a Chicago Athenaeum GOOD DESIGN Award for their Pescadero, Napoli and ionian tubs, Victoria + Albert raises the bar on exceptional product design. Adored by consumers across the globe, and featured in distinguished five-star hospitality projects, Victoria + Albert sets the trend in bathing. The company is an avid supporter of the architectural and design community and sponsor of continuing education courses throughout North America.

For more information about Victoria + Albert's products, visit vandabaths.com or call 1-800-421-7189.