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VICTORIA + ALBERT MOVE NORTH AMERICAN HEADQUARTERS

(Ladson, SC – July 18, 2017) Victoria + Albert has recently moved its warehouse and offices to new facilities that will make its operations more efficient and allow room for growth. The new headquarters is indicative of the ongoing support and investment that the brand is providing to their valued partners across the United States.

The brand new, larger warehousing in Ladson, South Carolina has prime transport links with access to the I-26 highway. With 52,000 square footage, the new warehouse holds approximately 5 months' worth of stock at any time. The continued investment in high levels of inventory enables Victoria + Albert Baths to turn orders around in a matter of days – 48 hours to be exact. The warehouse holds inventory for the USA – and forwarding from here to South America, Mexico and the Caribbean.

“The expansion of our warehouse facility is critical to the broader business strategy of expanding the Victoria + Albert brand from a world class supplier of freestanding bathtubs to becoming a complete bathroom solution. The larger facility will allow us to maintain our same commitment to inventory across our bathtub, basin, vanity and faucet product offerings that has been a key competitive advantage for our business,” said Eric Phelps, President of Sales, North America for Victoria + Albert Baths.

“Our new 52,000 Sq. foot facility is ideally suited for the operational needs of the business. The capability to dedicate work areas for our vanity offering, painted baths and display modules will allow us to continue to provide world class service and exceptional turnaround times for all products,” said Tara Charbonneau, North American Operations Manager for Victoria + Albert Baths.

Future plans include the installation of a specification showroom in the new offices, creating an ideal space to view a wide range of their products and will also act as a training facility for agents and showroom staff.



About Victoria + Albert

Victoria + Albert is a global brand with a worldwide reputation for creating beautiful baths. The ultimate statement in quality and sophisticated style, their award-winning collections are packed with inspirational designs made from 100% ENGLISHCAST®, a unique blend of Volcanic Limestone® and high performance resins. Naturally white, each tub is individually hand-finished by craftsmen and tested by IAPMO to UPC and cUPC standards with a 25 Year limited consumer warranty.

Recipients of the prestigious RED DOT Award for their Amaita tub, IIDA/HD (International Interior Design Association/Hospitality Design) Award for their Eldon Tub, and the Chicago Athenaeum GOOD DESIGN Award for their Pescadero, Napoli and ionian tubs, Victoria + Albert raises the bar on exceptional product design. Adored by consumers across the globe, and featured in distinguished five-star hospitality projects, Victoria + Albert sets the trend in bathing. The company is an avid supporter of the architectural and design community and sponsor of continuing education courses throughout North America.

For more information about Victoria + Albert's products, visit vandabaths.com or call 1-800-421-7189.