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VICTORIA + ALBERT AIMS TO INSPIRE PARTICIPANTS AT 2018 BDNY

The British brand is set to showcase an exciting collection of bath products to NYC.

(Ladson, SC – October 16, 2018) Victoria + Albert is excited to present their newest product line up at the 2018 **Boutique Design Trade Fair**. The show is set for November 11-13 at the Jacob K. Javits Convention Center in New York City and Victoria + Albert will be showing their stunning collections to attendees in **Booth 2051**.

BDNY is the leading trade fair and conference for the hospitality design industry, serving the eastern United States, Canada and Europe. Being displayed at the show will be the brand's newest freestanding tub, **Pembroke**. Designed by award-winning Italian design powerhouse Meneghello Paoletti Associati, the transitional tub was named in honor of the birthplace of England's first Tudor king, and evokes a sense of regal elegance and refined luxury.

Also on display will be Victoria + Albert's new **Barcelona 3** freestanding tub. A void space underneath conceals waste plumbing, making it a smart choice for remodeling projects where the tubs can be installed without disturbing existing flooring - ideal for the hotel industry. The **Trivento** will be shown in the matte black color alongside the **Florin** tub filler.

The brand's new washstands **Metallo 100**, **Candella 114** and **Metallo 61 Quartz** (shown right) will also be showcased. Designed by Meneghello Paoletti Associati, the refined classic designs of the new bath furnishings will work equally well in modern or traditional environments.

Victoria + Albert's brand new line of **Concealed Shower Sets** will be highlighted at the show as well. Each of the three collections of concealed shower sets has its own distinctive style that neatly hide pipework behind shower walls. Resulting a finished look that is sleek, clean and minimalist.

In addition, the new **Kit 36** and **Kit 40** intelli-waste will be at the show. Both bathtub drains work just like a normal 'click-clack' waste, with a patented technology within the unit that triggers the plug to open once a certain height is reached, helping to avoid a flood. Perfect for hotel applications.



About Victoria + Albert

Victoria + Albert Baths is a British company with a worldwide reputation for creating beautiful freestanding bathtubs, basins, faucets, furniture and accessories. Founded over 20 years ago, Victoria + Albert is regarded as the ultimate statement in quality and sophisticated style, with award-winning collections packed with inspirational designs. The company, headquartered in the UK, has offices in the USA, Canada, Australia and South Africa.

Victoria + Albert Baths is renowned for its unique ENGLISHCAST™ material, made from a unique blend of Volcanic Limestone™ and high-performance resins in its wholly owned factories in South Africa.

Volcanic Limestone™ is Victoria + Albert's name for the very special white rock that is perfect for making baths and basins. It is formed when the elemental forces associated with liquid magma act upon surrounding soft, chalky limestone. The immense heat and pressure from the magma transforms the neighboring rock into a new material made up of incredibly hard strands. Finely milled Volcanic Limestone™ is blended with high quality resins to bind these strands into a complex 3D matrix. The finished result is ENGLISHCAST™ - a world-class stone composite that delivers unrivalled strength, durability and beauty:



Easy to clean. The naturally glossy white surface is easy to wipe clean.



Strong. ENGLISHCAST™ is solid all the way through - more than twice as hard as acrylic with no creaking or flexing.



Warm to the touch with high insulating properties, keeping your bath water warmer for longer.



Lightweight. Surprisingly lightweight, the average weight of our baths is just 72kg.



Scratch and stain resistant. The naturally white, glossy surface is incredibly durable, and resistant to hair dyes and bath oils.



25 years Guaranteed. 25 year consumer guarantee, 8 year commercial guarantee.

Recipients of the prestigious Red Dot Award for their Amiata collection along with a GOOD DESIGN Award for their Eldon, Pescadero, Napoli and ionian tubs, Victoria + Albert raises the bar on exceptional product design. Victoria + Albert's products have been specified in some of the most luxurious hotels and residences worldwide, from big global brands to boutique hotels. Recent hotel projects include W Hotel, InterContinental, JW Marriott, Mandarin Oriental, Viceroy Resorts, Rosewood Group, Waldorf Astoria and Fairmont.