

Get the  
**VIBE**

VIBE 5828

## A MODERN TAKE FOR A NEW GENERATION

### INTRODUCING VIBE

(Québec, Canada. November 7, 2018) BainUltra offers a luxurious solution to the hassles and headaches of modern life – the VIBE™. Inspired by city skylines and architecture, this contemporary bathtub was designed to provide a restful oasis of relaxation for those weary in body and spirit. Life in a busy metropolis can take an all-too-real physical and emotional toll. VIBE is intended to appeal to a new generation of bathers, especially up-and-coming millennials who value the benefits of a nice long soak at the end of hectic day.

With a refined sophistication and sleek profile, the VIBE is perfectly at home in a chic loft or high-rise condo. Its ergonomic design was engineered to fit the smaller bathrooms common in urban living spaces without impacting the quality or comfort of the bathing experience. Its clean lines and minimalist style combine with artfully sloped walls to form a tub that looks and feels purely fabulous.

VIBE offers indulgent therapies to help bathers recharge tired bodies, restore focus and relieve stress. Hydro-Thermo Massage® can ease muscle pain and increase circulation, while Illuzio® chromatherapy uses colorful lighting to soothe, energize and balance. Together, they create an extraordinary ritual that allows bathers to reflect and temporarily disconnect from a demanding world.

The brand's new VIBE Collection has a tub to fit every installation. The beautiful freestanding version measures 58" x 28" x 21", and is offered in a glossy white, Ultravelour matte or an eye-catching black-and-white finish for a truly dramatic statement. The VIBE is also available as a drop-in with undermount option, measuring 60" x 30" x 19" or an alcove model which is 60" x 30" x 19". All are crafted of durable acrylic that comes in a gorgeous glossy white finish.

# VIBE COLLECTION CONTINUED

The VIBE is a striking focal point in any modern bathroom and a smart addition to a wellness-focused lifestyle. Discover the benefits of this exceptional tub and the escape it offers from the challenges of daily living. For more information on the VIBE Collection, visit [www.bainultra.com](http://www.bainultra.com).

## ABOUT BAINULTRA

For over 40 years, BainUltra®, a Canadian company, has helped customers throughout North America improve their personal health. While they've pioneered the development of therapeutic air jet baths, their mission over the years has evolved. Today, they offer an integrated line of products that help consumers improve relaxation, health and well-being right in their own homes. The company's mission is to transform the bathroom from the ordinary to the inspired, by making it a fully personalized space that uses the best designs and therapies that will cater to the needs of your body, mind and spirit. BainUltra uses the latest advances in hydrotherapy - incorporating heat, massage, light, sound and aroma - to reinvent the bathing experience.

To contact BainUltra, e-mail [info@bainultra.com](mailto:info@bainultra.com), call 800-463-2187 or visit online at [www.bainultra.com](http://www.bainultra.com).



### PUBLIC RELATIONS CONTACT:

Linda Jennings  
Jennings & Company  
941-351-1005  
[Linda@jenningsandcompany.com](mailto:Linda@jenningsandcompany.com)

