



FOR IMMEDIATE RELEASE

Customization Made Easy.

New MTI Configurator takes the stress out of designing the perfect counter-sink.

(Sugar Hill, GA. November 19, 2018) Integrated counter-sinks are a popular option when it comes to fashion-forward bathroom design, but the prospect of ordering one can be intimidating. Between worrying about measurements and trying to imagine the finished product, there's a lot of room for confusion. MTI Baths takes the stress out of this process with an online interactive program that is simple to use and provides a "final look" rendering at the end for extra peace-of-mind.

Introducing the MTI Configurator. This ingenious software walks users through a straight-forward process to ensure the end design is perfect in every way. The Configurator is great for designers but is so easy that anyone can use it. Its step-by-step procedure keeps users from making mistakes and generates a summary with all part codes and retail pricing for easy ordering.

The Configurator lets users establish a personal account and then directs them through a series of choices. Counter dimensions are carefully recorded by length, height and depth, and then other options are offered, such as installation mode (vanity or wall mount), the shape and position of the bowl, and faucet configuration. The Configurator prompts users to consider factors they may not have thought of, such as drain types, edge treatments, and bowl colors and finishes. It also offers a variety of finishing touches such as a backsplash, sidesplash, and a matching cover to protect the bottom of the sink. There's even an optional sink tray made of genuine teak for displaying toiletries and accessories.

MTI has always been known for its beautiful custom options. Now the Configurator makes the customization process easier than ever. Plans are in the works to expand the Configurator to other MTI products, such as a simple counter, a counter with holes cut out for MTI semi-recessed sinks, and vanity sinks.

Access the MTI Configurator from a product page or main category page on mtibaths.com. Designing a custom sink has never been so fun – or so easy!



About MTI Baths.

Since 1988, MTI Baths has earned a reputation for award-winning designs, personalized customization and artisan quality. MTI luxury tubs, shower bases, sinks, counter-sinks, vanity sinks and genuine teak accessories are all handcrafted in the USA. For information on MTI's extensive selection of design and customization options call 800-783-8827 or visit mtibaths.com.

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