

FOR IMMEDIATE RELEASE

## Introducing Microbubbles from MTI

(Sugar Hill, GA. May 8, 2018) MTI Baths takes luxurious bathing to the next level with its new sensory therapy that uses the power of tiny bubbles to gently cleanse and exfoliate the skin. Microbubbles technology super-saturates the water with up to 50% more dissolved oxygen than regular water, turning the bath water a milky white through the infusion of billions of tiny oxygen-rich bubbles the size of the head of a pin. The result is a warm, relaxing soak that improves the skin and soothes mind and body. This new sensory therapy option is available on most Designer drop-in or Sculpted Finish\* soaking or air bath tubs.

Microbubbles adds an extraordinary sensory element to the bathing experience. For health and beauty, Microbubbles offers a warm, soothing bath that actually detoxifies pores and envelops the body in extra oxygen, leaving it cleansed, exfoliated, moisturized and hydrated. The oxygenated water gently polishes the skin to leave the user feeling exceptionally smooth and refreshed. Additionally, as countless tiny bubbles pop, they release energy that helps to keep the bath water hot and the bather's body temperature warm. As a leading designer and manufacturer of hydrotherapy tubs, MTI has long been on the forefront of bathing for health and wellness.

As the benefits of water therapies become widely recognized, MTI Baths will continue to respond to demands in the industry for beautiful tubs and customized therapy options, particularly when it comes to the idea of the bathroom as a restorative sanctuary. Sensory therapies – such as Microbubbles – are a natural progression of the healthy living movement and reflect a renewed appreciation for beauty, health and comfort benefits. For more information about Microbubbles or any MTI product, visit www.mtibaths.com.

## About MTI Baths.

Since 1988, MTI Baths has earned a reputation for award-winning design, personalized customization and artisan quality. MTI luxury tubs, shower bases, sinks, counter-sinks, vanity sinks and genuine teak accessories are all handcrafted in the USA. For information on MTI's extensive selection of design and customization options call 800-783-8827 or visit mtibaths.com.

## MTI Baths Contact: PR Agency Contact:

Michael Kornowa Linda Jennings p: 770.271.8228 p: 941.351.1005 m: 678.427.9941 m: 941.374.4342

MKornowa@mtibaths.com Linda@jenningsandcompany.com