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in the heart of
BRITAIN



THE STERLINGHAM CO. LTD.

FOR IMMEDIATE RELEASE :

A PERFECT FIT.

New Bewdley towel warmer from The Sterlingham Co. Ltd. brings luxury to small spaces.

(April 1, 2016) Sometimes a lack of space leads to creative space-saving solutions. The Bewdley towel warmer by The Sterlingham Company Ltd. is a perfect example. Designed by the company's general manager Andrew Healy, this compact-yet-stylish rack has been cleverly engineered to fit neatly in tight spaces where it serves the practical-yet-luxurious function of providing freshly warmed towels. It's just right for strategic placement on a narrow wall next to a shower or bath. Available in bespoke sizes and configurations, the standard size has a wall mount diameter of 88" and tubes with a 32" diameter. As with all Sterlingham towel warmers, the dimensions can be tweaked to suit each customer's needs.

The Bewdley was named in honor of a small yet charming Georgian town in Worcestershire, England. As part of the company's Flair Collection, the rack also pays tribute to traditional English style with its classic styling and ball joints. Custom finishes and details are available, including standard finish options such as polished brass, polished chrome, polished or matte nickel, antique gold, copper and bronze. Featuring Sterlingham's patented low-energy design, the Bewdley's exceptional quality and elegance makes it a beautifully practical accent in any décor.

Sterlingham creations are favored by designers, architects and fine retailers around the world. Their artisan-quality products are often featured in posh hotels, royal residences, private homes and luxury yachts. Each unit is made to order, and carefully crafted and assembled by skilled specialists using techniques that combine the best of traditional practices with modern innovation. An unflagging commitment to quality is an important part of the company culture, which is manifested by the two-year full replacement guarantee that comes with each warmer.

ABOUT STERLINGHAM COMPANY

Sterlingham Company Ltd. is a proud manufacturer of high quality brass bathroom accessories, towel warmers and washstands. Established in 2009, the company has grown significantly and is now distributing worldwide and has been featured in some of the world's most revered hotels. All products are 100% Made in England to service the requirements of retailers, architects, and designers within the hotel residential and marine markets for the UK and International areas. For more information, please visit www.sterlingham.co.uk.

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