

victoria ⊕ albert®

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FLORIN CONCEALED SHOWER

## CONCEALED SHOWERS REVEAL IMPRESSIVE DESIGNS

*Victoria + Albert unveils new Concealed Shower Sets with mix-and-match elements to suit any style.*

(Ladson, SC – July 23, 2018) Victoria + Albert opens the door to exciting design possibilities with the addition of a brand new line of concealed shower sets. Known for their luxurious freestanding tubs and exceptional faucets, the British brand has expanded its shower options beyond the traditional exposed offerings to include four collections of concealed shower sets, each with its own distinctive style. Concealed showers are a smart choice in today's bathrooms that neatly hide pipework behind shower walls, resulting a finished look that is sleek, clean and minimalist.

With four concealed shower sets to choose from, Victoria + Albert has taken the additional step of making each collection interchangeable with the others. This allows consumers to mix and match elements to create custom combinations that suit their own personal style. The concealed shower sets are available in a selection of the company's most popular designs, including the **Florin Collection** with its Art Deco inspiration, the contemporary **Tubo Collection**, the traditional **Staffordshire Collection**, and the new **Soriano Collection** with its stainless steel, modern edge. Each collection is beautiful on its own and pairs seamlessly with other collections, as well as, elements from Victoria + Albert's line of tubs, bath furniture and more, making it easy to create a cohesive look in any fashion-forward bathroom.

Each of the new concealed shower sets include a bath spout, handheld shower, fixed shower head and a two-way diverter control with concealed valve. Customers simply select the Hub 01 concealed valve of their preference and then choose two water outlets to complete their set. Finish options include Polished Chrome, Polished Nickel, Brushed Nickel, and an Unlacquered Brass.

Create a sophisticated shower environment with the remarkable new concealed shower sets by Victoria + Albert. These luxurious lines exemplify the best in engineering and craftsmanship and bring a chic simplicity to the bathroom that is very appealing.



TUBO

## About Victoria + Albert

Victoria + Albert Baths is a British company with a worldwide reputation for creating beautiful freestanding bathtubs, basins, faucets, furniture and accessories. Founded over 20 years ago, Victoria + Albert is regarded as the ultimate statement in quality and sophisticated style, with award-winning collections packed with inspirational designs. The company, headquartered in the UK, has offices in the USA, Canada, Australia and South Africa.

Victoria + Albert Baths is renowned for its unique ENGLISHCAST™ material, made from a unique blend of Volcanic Limestone™ and high-performance resins in its wholly owned factories in South Africa.

Volcanic Limestone™ is Victoria + Albert's name for the very special white rock that is perfect for making baths and basins. It is formed when the elemental forces associated with liquid magma act upon surrounding soft, chalky limestone. The immense heat and pressure from the magma transforms the neighbouring rock into a new material made up of incredibly hard strands. Finely milled Volcanic Limestone™ is blended with high quality resins to bind these strands into a complex 3D matrix. The finished result is ENGLISHCAST™ - a world-class stone composite that delivers unrivalled strength, durability and beauty:



**Easy to clean.** The naturally glossy white surface is easy to wipe clean.



**Strong.** ENGLISHCAST™ is solid all the way through - more than twice as hard as acrylic with no creaking or flexing.



**Warm to the touch** with high insulating properties, keeping your bath water warmer for longer.



**Lightweight.** Surprisingly lightweight, the average weight of our baths is just 72kg.



**Scratch and stain resistant.** The naturally white, glossy surface is incredibly durable, and resistant to hair dyes and bath oils.



**Guaranteed.** 25 year consumer guarantee, 8 year commercial guarantee.

Recipients of the prestigious Red Dot Award for their Amiata collection along with a GOOD DESIGN Award for their Eldon, Pescadero, Napoli and Ionian tubs, Victoria + Albert raises the bar on exceptional product design. Victoria + Albert's products have been specified in some of the most luxurious hotels and residences worldwide, from big global brands to boutique hotels. Recent hotel projects include W Hotel, InterContinental, JW Marriott, Mandarin Oriental, Viceroy Resorts, Rosewood Group, Waldorf Astoria and Fairmont.

