



Rossendale 107

victoria ⊕ albert®

VICTORIA + ALBERT CONTACT:
Eric Phelps
800-421-7189
EPhelps@vandabaths.com

PUBLIC RELATIONS CONTACT:
Linda Jennings, Jennings & Company
941-351-1005
linda@jenningsandcompany.com

A WELCOMED ADDITION.

Victoria + Albert Introduces the 107 Basin to the Rossendale Collection.

(Ladson, SC – August 16, 2018) Victoria + Albert has expanded its Rossendale Collection to include the new Rossendale 107. The contemporary trough-style basin is a sleek option for home and hotel projects.

The Rossendale 107 measures 41-7/8" long by 14-7/8" wide and 5-1/2" deep. The basin is characterized by its clever rim design, which allows the installer to choose between a drop-in or undermount application in a countertop or custom surround of choice*. The basin features gently sloping sides, whilst an integrated overflow offers peace of mind.

Long popular in the kitchen, trough basins, like the new Rossendale 107, are increasingly in demand for the bathroom as consumers and designers appreciate their sense of simplicity. Trough sinks are a smart choice in bathrooms where tight quarters prohibit a double vanity. And because their depth from front to back is fairly narrow at under 15", the Rossendale 107 basin offers even greater design flexibility in bathrooms where a deep countertop can't be accommodated.

As with all Victoria + Albert designs, the new Rossendale 107 is crafted from their signature ENGLISHCAST™ material, made from a unique blend of Volcanic Limestone™ and high-performance resins that is hand-finished to a glossy shine that is both durable and easy to maintain.

*note: custom surround not included



About Victoria + Albert

Victoria + Albert Baths is a British company with a worldwide reputation for creating beautiful freestanding bathtubs, basins, faucets, furniture and accessories. Founded over 20 years ago, Victoria + Albert is regarded as the ultimate statement in quality and sophisticated style, with award-winning collections packed with inspirational designs. The company, headquartered in the UK, has offices in the USA, Canada, Australia and South Africa.

Victoria + Albert Baths is renowned for its unique ENGLISHCAST™ material, made from a unique blend of Volcanic Limestone™ and high-performance resins in its wholly owned factories in South Africa.

Volcanic Limestone™ is Victoria + Albert's name for the very special white rock that is perfect for making baths and basins. It is formed when the elemental forces associated with liquid magma act upon surrounding soft, chalky limestone. The immense heat and pressure from the magma transforms the neighbouring rock into a new material made up of incredibly hard strands. Finely milled Volcanic Limestone™ is blended with high quality resins to bind these strands into a complex 3D matrix. The finished result is ENGLISHCAST™ - a world-class stone composite that delivers unrivalled strength, durability and beauty:



Easy to clean. The naturally glossy white surface is easy to wipe clean.



Strong. ENGLISHCAST™ is solid all the way through - more than twice as hard as acrylic with no creaking or flexing.



Warm to the touch with high insulating properties, keeping your bath water warmer for longer.



Lightweight. Surprisingly lightweight, the average weight of our baths is just 72kg.



Scratch and stain resistant. The naturally white, glossy surface is incredibly durable, and resistant to hair dyes and bath oils.



25 years Guaranteed. 25 year consumer guarantee, 8 year commercial guarantee.

Recipients of the prestigious Red Dot Award for their Amiata collection along with a GOOD DESIGN Award for their Eldon, Pescadero, Napoli and Ionian tubs, Victoria + Albert raises the bar on exceptional product design. Victoria + Albert's products have been specified in some of the most luxurious hotels and residences worldwide, from big global brands to boutique hotels. Recent hotel projects include W Hotel, InterContinental, JW Marriott, Mandarin Oriental, Viceroy Resorts, Rosewood Group, Waldorf Astoria and Fairmont.