

The logo for Victoria + Albert, featuring the brand name in a clean, sans-serif font with a registered trademark symbol, and a stylized plus sign inside a circle between the words.

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STAINLESS STEEL SENSATION

Victoria + Albert's new Soriano Collection showcases the beauty and durability of stainless steel

(Ladson, SC – April 30, 2018) Victoria + Albert is pleased to unveil a stunning new line of stainless steel faucets known as Soriano. This contemporary collection of Italian-made fixtures is the result of another successful collaboration with design powerhouse Meneghello Paoletti Associati. Their singular inspiration for Soriano came from the Boolean world of coding logic, which is reflected in the “1s” and “0s” that are the essence of each faucet. The finished look is brilliant in its simplicity, with the spout, lever and base of each piece defined by one shape, creating a sleek silhouette that is a decidedly modern addition to any luxurious bathroom.

The Soriano Collection is notable for its exceptional craftsmanship as well as its good looks. Made from stainless steel construction throughout, the faucets are beautifully finished in a brushed stainless steel as well. This new finish option from Victoria + Albert delivers impressive durability and is easy to maintain.

“We aimed to create a clean, sharp and elegant collection. We see these values as inner elements of the Stainless steel itself. We tried to work with this material by giving expression and supporting these characteristics, without forcing its nature. Geometry, intersection and Boolean are the key words of Soriano”– Meneghello Paoletti Associati.

Victoria + Albert makes it easy to create a cohesive bathroom space by offering four different Soriano configurations, all designed to perfectly complement its own line of sinks, tubs and vanities. The Soriano 9 is a three-hole basin mixer with adjustable aerator that brings a gleaming sophistication to the sink area. The Soriano 14 is a natural fit for freestanding tubs with its floor-mounted design and handheld shower attachment. Featuring a “monoblock” design, the Soriano 16 is a deck-mounted basin mixer with a single handle, closely echoing the Soriano 19 with its lower level design profile. Both bring a stylish flair to the bathroom with their bold lines and graceful curves.



The Soriano collection also comprises a concealed shower collection, a new configuration for Victoria + Albert for 2018. The concealed collection allows the consumer to mix and match with different components to find the perfect combination for their bathroom. Concealed shower applications are notable for their clean, minimal aesthetic, a look commonly seen in luxurious hotels.

The Soriano Collection is the latest example of Victoria + Albert's engineering excellence – a lustrous line of inspired faucets that are elegant works of art. Learn more about these exceptional fixtures at <https://www.youtube.com/watch?v=dMQGsx1Vcp0>.



SORIANO 31,
41 + 43

SORIANO 41,
42 + 43

About Victoria + Albert

For over 20 years, global brand Victoria + Albert has achieved a worldwide reputation for creating beautiful baths, basins, furniture and faucets. The ultimate statement in quality and sophisticated style, their award-winning collections are packed with inspirational designs made from 100% ENGLISHCAST®, a unique blend of Volcanic Limestone™ and high performance resins. Naturally white, each tub is individually hand-finished by craftsmen and tested by IAPMO to UPC and cUPC standards with a 25-year limited consumer warranty.

Recipients of the prestigious RED DOT Award for their Amiata tub along with a Chicago Athenaeum GOOD DESIGN Award for their Pescadero, Napoli and ionian tubs, Victoria + Albert raises the bar on exceptional product design. Adored by consumers across the globe, and featured in distinguished five-star hospitality projects, Victoria + Albert sets the trend in bathing. The company is an avid supporter of the architectural and design community and sponsor of continuing education courses throughout North America. For more information about Victoria + Albert's products, visit vandabaths.com or call 1-800-421-7189.



SORIANO 16



SORIANO 19



SORIANO 31, 42 + 43