

THE RETAIL observer

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INTRODUCING THE INFINITY FAUCET

NEW wall-mount faucet by Isenberg makes a big design impact

Isenberg elevates the art of bathroom design with their latest innovation – the Infinity Wall Mount Faucet. This spectacular faucet frames the side of the mirror before angling away from the wall to create a beautiful waterfall effect. The Infinity Faucet, conceived in the Isenberg Design Lab in Dallas, Texas, brings a unique sculptural vibe to today's modern bathroom that is certain to attract attention. The look is chic and sophisticated with elegant geometric lines and an array of exquisite finishes to choose from.

Measuring 34" in total height, the Infinity Wall Mount Faucet may be installed to the left or right of the mirror, making it a perfect choice for symmetrical dual vanities. A hidden aerator allows for easy cleaning and helps achieve a sleek, minimalist look. The faucet offers a water-saving 1.2 GPM flow rate, and the spout has a 9" projection from the wall.

The extraordinary design of the Infinity Faucet is further enhanced by a selection of lovely finishes. Each faucet is machine polished to



perfection, resulting in a smooth mirror finish that is truly stunning. In addition to traditional metallic finishes like chrome and brushed nickel, Isenberg uses advanced resin technology to offer 20 ceramic-based finishes that include glossy white and black as well as soft shades of gray, brown and green and bolder options such as crimson and navy blue. These eco-friendly ceramic finishes are oven-cured to create an amazingly durable product that is corrosion-proof and resistant to scratches, chips and abrasive solvents. As with all Isenberg products, the Infinity Wall Mount Faucet is backed by a limited lifetime warranty to ensure years of flawless form and function.



SMEG APPOINTS TRI STATE DISTRIBUTORS IN PACIFIC NORTHWEST AND ROCKY MOUNTAIN REGIONS

Italian appliance producer SMEG, famed for its innovative style and advanced technology, recently appointed Tri State Distributors to represent the brand in the U.S. Pacific Northwest and Rocky Mountain Regions, marking yet another significant distribution enhancement the company has made in the last 10 months.

"We are committed to our mission of being an important culinary brand partner to our independent dealers and the shared clients we serve. Our union with Tri State, a partner that shares this exact vision, makes our integration a natural fit," said Paul McCormack, SMEG North American sales director.

Like SMEG, Tri State Distributors is a family-owned and operated enterprise. "When my Grandfather, Don Dickson Sr., founded Tri State Distributors in 1967, his goal was to establish a diversified distribution company that had strong personal relationships with its customers, suppliers, and employees. We strongly believe those goals have been achieved, but we do not rest on our laurels, and work hard every day to earn the respect of our partners," said Mitch Dickson, vice president of sales, and a third-generation co-owner and operator of Tri State Distributors.

Tri State Distributors is the SMEG distributor of record in Washington, Oregon, Idaho, Montana, Utah, Colorado, Wyoming and Alaska. "With the addition of SMEG, we now have a premier and complete kitchen culinary suite to provide our dealers," said Jeff Sloan, the Tri State Luxury Appliance and BBQ sales manager. "We operate five warehouses that are strategically placed throughout the market to respond quickly to our new and growing network of SMEG retailers."

Prospects and dealers can contact Jeff Sloan directly at Tri State Distributors with any questions about SMEG. Please contact jsloan@tristatedistributors.com or 253-880-4490. **RO**