

THE RETAIL observer

DECEMBER 2019 Vol. 30, Issue 12

AN EYE ON THE INDUSTRY SINCE 1970

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SKS 2019

Working Together to Solve
Hard Problems in Food Tech
and the Future Kitchen



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Wines, says, "Plum's design and technology show it was developed by someone who knows and loves wine. Plum is going to appeal to those who care about every glass of wine they drink. The attention to detail is amazing and it's damned good looking, too."

Cam Baker, Proprietor at Larkmead Vineyards, says, "At Larkmead we strive to ensure that every glass of wine our customers experience is perfect. Oxidation and temperature pose two threats to any wine. Plum solves both, ensuring each glass tastes exactly as we intended when making it. Plum is going to revolutionize how consumers enjoy wine at home." And Oscar Henquet, managing director of Rudd Oakville Estate, says, "Plum will transform wine the way Nespresso did with coffee."

HOW IT WORKS

- Plum video: www.youtube.com/watch?v=cQAS3zczrnw
- Users simply place two 750ml bottles of wine inside Plum. They don't need to remove the foil or closure. The bottle rests at a 55-degree angle, letting sediment collect in the shoulder of the bottle and not in the glass.
- Plum's automated wine identification photographs each wine label and automatically recognizes the vintage, varietal, region, winery and wine from a database of more than six million wines.
- The serving temperature for each varietal is automatically set for any of the 220 commercially available wine varietals and blends. Integrated solid-state cooling silently chills each bottle to the perfect serving temperature.
- A motorized double-cored needle pierces the closure and pressurizes the bottle of wine with argon gas, which keeps oxygen out without affecting the wine. The needle stays in the bottle and the bottle remains pressurized until empty, preventing any oxygen from entering the system. The patent-pending needle-in-a-needle design is able to pierce any closure including natural cork, artificial cork, engineered cork, and even metal screw caps.
- Stainless steel tubing, just like those used in winemaking, and an electronic seal keep the wine perfectly preserved, delivering it directly from the bottle into the glass at the touch of a button.
- Plum's included argon canister holds more than 200 bottles worth of preservation, at only \$0.05 per glass. Environmentally friendly, the refillable canister only needs to be changed every 18 months, on average.
- Plum's integrated WiFi and web application automatically keeps track of users' wine history and allows them to see what friends, sommeliers and winemakers are drinking.

PRODUCT DETAILS

- Design: Conceived to match any high-end kitchen, living room or wet bar, Plum has a molded, brushed stainless steel shell in #4 finish. The front panel is finished in a high-gloss black front with a UV coating and 7" glass-paneled touchscreen.
- Dimensions: 17" high, 20" deep, 15" wide (43cm x 51cm x

38cm). Weight: 45 pounds (20.4Kg).

- Technology: Quad-core 64-bit processor, dual HD cameras, Bluetooth 4.1LE, integrated WiFi (802.11n), 7" high definition IPS touchscreen, integrated speaker, Ethernet port.

Plum is dedicated to transforming how consumers enjoy wine from the bottle to the glass. Plum's flagship product reflects our mission of delivering the perfect glass of wine on demand, every time – preserved and at the ideal serving temperature. Plum, Inc. is headquartered in Dania Beach, Florida with offices in Palo Alto, California. Visit www.plum.wine for more information.

LENOVA

SCULPTURAL STYLE

Lenova unveils fabulous new freestanding tub faucet

Lenova is proud to introduce the perfect partner for freestanding tubs – their stunning new FST01SS Freestanding Tub Faucet! This long-and-lean design makes an impactful style statement with a bold elegance that is graceful and sleek. Its minimalist lines go equally well with a modern décor or a space that is vintage-inspired. Whatever the décor, this faucet brings a distinctive touch of luxury that enhances both the bathroom and the bath experience.

Crafted of premium 304 stainless steel, this extraordinary faucet has a compact design that consumes little square footage, making it a smart choice for smaller spaces. Standing a regal 40" tall, the spout has a 11 7/16" reach and is defined by geometric planes and angles that lend a sculptural look. In keeping with Lenova's high



standards, the faucet has zero lead content and includes a top-quality ceramic cartridge for drip-free performance. This gleaming faucet is meticulously finished for lasting beauty and is covered by a 10-year limited lifetime warranty. Available at fine plumbing showrooms nationwide, retail prices start at \$1250. For more information, visit www.lenovasinks.com.



SMEG AND DISNEY LAUNCH SPECIAL EDITION REFRIGERATOR, MARK FIRST U.S. PARTNERSHIP

This fall, two global icons of design join forces to announce their first-ever collaboration in the U.S. market. Leading Italian appliance manufacturer SMEG has teamed with Disney to launch a commemorative refrigerator celebrating one of America's most-beloved cartoon characters, Mickey Mouse.

Mickey Mouse came into the homes – and hearts – of the world for the first time in 1928, through black-and-white animation as his debut character, Steamboat Willie. Nodding to this vintage, playful sketch, SMEG's popular retro FAB28 refrigerator brings to life a

whimsical image of Mickey Mouse as we know him today, inspired by the initial Steamboat Willie drawings from Disney.

SMEG recently rolled out a wave of upgrades to their FAB28 refrigerator line, which the new SMEG FAB28 Mickey Mouse Refrigerator will host, including Energy Star efficiency, larger interiors, a Life Plus drawer for extra-cool temperatures, more-adjustable glass shelves, and a Multiflow Cooling System. Starting this November, the fridge will be exclusively available at Williams Sonoma, and at select SMEG dealers across the country.

"The SMEG-Disney synergy is inherent, and we're honored to work with such a renowned, creative company. They say the kitchen is the heart of the

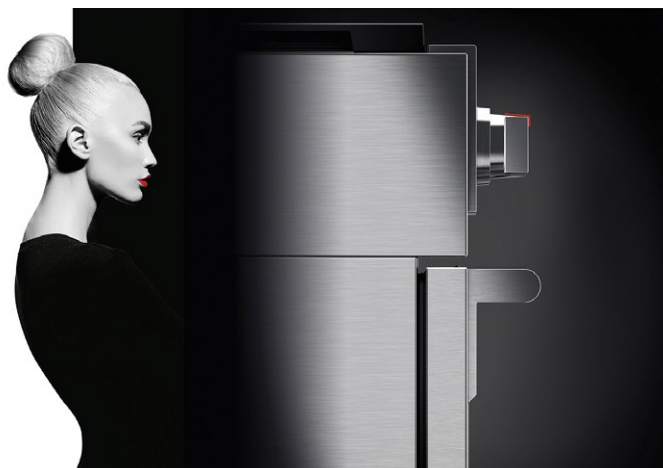


home, and bringing households together, whether through food or entertainment, is at the core of what each brand stands for," said Paul McCormack, national sales & marketing director for SMEG USA, Inc. "After the success of our initial partnership in the UK, we're now pleased to bring a newly designed Mickey Mouse FAB28 to the American market."

The SMEG FAB28 Mickey Mouse Refrigerator retails for \$2,799. For more information on this product, SMEG USA, and additional offerings, visit www.smegusa.com.



SOFIA BY FULGOR MILANO MAKES A STATEMENT IN ANY KITCHEN



Sixty-five years into Fulgor Milano's existence the Meneghetti Family presented SOFIA, a new professional range inspired by an elegant female figure that was specifically designed for the North American consumer and would soon become their flagship product. Five years later, Fulgor Milano is celebrating its 70th anniversary and continues to expand on the SOFIA collection to offer a full suite of professional products to create the ultimate dream kitchen.

Fulgor Milano's SOFIA Collection is a complete suite of products that achieve the perfect balance of elegance, design, function and performance. The Meneghetti Family has paid tribute to all of the unique cultural aspects of the storied country of Italy with SOFIA and the complete line of Fulgor Milano products. Their SOFIA Collection embodies a contemporary design that is unique and powerful, inspiring your clients to prepare dishes worthy of admiration.