

PLUS THE LATEST RESIDENTIAL BUILDING PRODUCTS ACROSS SIX CATEGORIES

The Magazine of
The National Association
of Home Builders

Builder

SHADES OF

HOME

THE USE OF GRAY FOR EXTERIORS AND INTERIORS MAY BE WINDING DOWN, WHILE POPS OF COLOR ARE TRENDING HOT



2020

MUCH HAS CHANGED, rapidly, since our editorial staff started work on this annual residential product guide. While COVID-19 certainly will have an impact on the building products ecosystem, it is our hope that manufacturers will be able to weather the storm, coming out of this period strong and focused on providing the materials that will be needed for housing in the years ahead.

In the past 10 years, manufacturers have set new standards for resiliency, quality, and energy efficiency in building products. The “internet of things” has grown by leaps and bounds, with whole-home smart ecosystems within reach for buyers across all price points. And just as residential products have improved from one year to the next, we know manufacturers will keep building on their expertise and creating new strengths and efficiencies, through 2030 and beyond.

What follows are some of residential construction’s newest products, innovations, and practices. Plus, with the help of industry data providers—including Home Innovation Research Labs, the American Institute of Architects, and Zillow—we’ve uncovered the product types and trends new-home builders rely on most, across the country and across market segments. →

40

Exteriors

44

Doors & Windows

50

Structural

54

Kitchens & Baths

60

Systems

64

Interiors

PRODUCT GUIDE

COMPILED BY → BUILDER STAFF

● Interiors



01

ALTHOUGH NEUTRAL COLORS still dominate many new and remodeled home interiors, experts say homeowners have started to welcome pops of color and enjoy warm wood tones that balance the solid whites and grays. Matte black hardware finishes, engineered quartz counters, and hardwood alternatives have also become popular in the past couple years as the modern farmhouse trend holds strong.

Duchateau

duchateau.com

- Duchateau's The Guild line of engineered oak wood flooring brings high style and elegance to homeowners for an affordable price. It features two collections, the Lineage Series and the Makerlab Edition, which offer different size variations and color options. Lineage boasts the company's traditional 7.5-inch plank width and seven colors, while Makerlab's narrow 3-inch width and long planks—offered in four hues—create a unique look. Every piece is finished with a matte UV lacquer for a durable and lasting finish.

01 Nostalgic Warehouse

nostalgicwarehouse.com

- Nostalgic Warehouse has introduced a trio of levers—the Manor, the Fleur, and the Swan—made from solid forged brass. The Manor offers understated refinement, while the Fleur features a botanic motif and the Swan includes a spiraling plume detail. All three levers are available in seven designer finishes and compatible with your choice of rosette, short plate, or long plate. Plus, each has options for passage, privacy, and single/double-dummy functions and are premounted for easy installation.

02 Ornamental Moulding & Millwork

ornamental.com

- Ornamental Moulding & Millwork has introduced its new Reversible Risers to add a touch of flair to any stairway. The product is available in two decorative styles, including a shiplap and beaded planking version and an oak and primed smooth version. The primed sides of either version can be easily painted, and the oak version can be finished to match existing decor. Each riser is 42 inches long by 7 ½ inches high and are ¾ inches in depth, but can be cut to size.

