The Magazine of The National Association of Home Builders

THE GREAT ESCAPE

Low interest rates and a 'reprioritization' of clients' lives in response to COVID-19 have led to an increase of second-home sales in certain markets

PLUS

THE IMPORTANCE OF BUILDING A DIGITAL PRESENCE THAT WILL RESONATE WITH YOUR AUDIENCE

PRODUCTS



Limit the Spread

Offerings in touchless fixtures, air filtration, tech infrastructure, and more aim to help boost safety in response to COVID-19

$b\boldsymbol{y}$ mary salmonsen and symone garvett

MOCKETT

Mockett has created a new, easy-to-install door handle cuff to offer a hygienic approach to opening interior doors. By simply resting your forearm into the cuff and pressing down on the door handle, the device can minimize contact and possible contamination. To install, the cuff slips over the handle and is screwed into place. The cuff fits most traditional door handles, including square or round handles with a 3/4- to 1-inch diameter. *mockett.com*



< CALIFORNIA FAUCETS

The Descanso faucet and fixture series aims to create a "fresh" take on industrial faucet design with a cylindrical body and a choice of carbon fiber or knurled detailing on the handle. Each piece is constructed from solid brass, with antique brass flat, antique copper flat, and bella terra bronze among the available finishes. The series includes pull-down kitchen faucets with a high or low spout, a pull-down prep/bar faucet, a wall-mounted pot filler, cold and hot/ cold water dispensers, and a coordinating soap dispenser. *calfaucets.com*

VHEXARMOR

HexArmor has converted and expanded its production facilities to begin making a new line of disposable and fluid-resistant face shields and goggles. The Full Face Protector is intended as a "first line of defense" against airborne fluids when used with an appropriate mask, and the Face Protector for Hard Hats fits the accessory slots of most major hard hat brands. The Disposable Goggle is designed to block liquid splash or dust penetration. The products are not to be used as protection against flames or sparks. *hexarmor.com*



VICERA

Icera's iWash S-11 bidet seat was created to enhance the functionality of a traditional toilet. The seat can be installed on most standard elongated toilets and offers a minimalist profile. The system includes a stainless-steel, self-cleaning sprayer with customizable spray options (rear, front, oscillating, and power wash) and a ceramic water-heating system that provides instant and unlimited warmwater spray. Other features include a built-in deodorizer, in-bowl night light, silent-close lid, and wall-mounted remote control. It retails for \$675. icerausa.com

