

[DWIM] DOOR AND WINDOW MARKET [DWIM]

VOLUME 21 • ISSUE 8 • NOVEMBER/DECEMBER 2020 TM



deceuninck

— ADVERTISEMENT —

An Age-Old Solution

As people look for more ways to avoid germs, Nostalgic Warehouse aims to promote an age-old solution: brass doorknobs and hardware.



According to the company, copper and copper alloys were recently registered by the U.S. Environmental Protection Agency as the first solid, antimicrobial material. Brass and bronze, officials say, pose a natural ability to kill certain viruses on contact—including Influenza and human coronavirus. According to company information, “A virus

can survive just minutes on a copper or brass surface, compared to weeks on a stainless steel one.”

All of the company’s hardware is forged from solid brass and it offers an unlacquered finish that is said to “unleash the intrinsic protections.” Unlacquered hardware still needs to be gently cleaned on a regular basis and may be polished, or allowed to gracefully age with color.

➤ www.nostalgicwarehouse.com



Matching Interiors

For customers who like the look of Gerkin Windows and Doors’ Midnight color for exteriors, the company announced that for its Comfort Series it now offers the same option for interior surfaces. Midnight is made of the same Exofol material used for the company’s exterior finishes and won’t fade over time. “Many vinyl window companies use paint or PVC laminate films that easily fade, chalk, crack and scratch,” says T. Evan George, vice president of sales and marketing.

Exofol is an acrylic-based, printed film that’s applied using an adhesive that forms a solid bond with vinyl when exposed to air. According to the company, the acrylic finish on its films reduces heat by using a solar shield technology and has multi layers that also block ultra-violet (UV) rays while resisting weathering.

➤ www.gerkin.com

[DWM]

Design Manufacturing Kitting Fulfillment Design Manufacturing Kitting Fulfillment Design Manufacturing Kitting Fulfillment Design Manufacturing Kitting Fulfillment

Everything You Need To MAKE THE SALE



Our hand-crafted custom cases put all your samples and accessories in one convenient place.



SmithCase™

Winston-Salem, NC | 1-855-774-7974 | smithcase.com