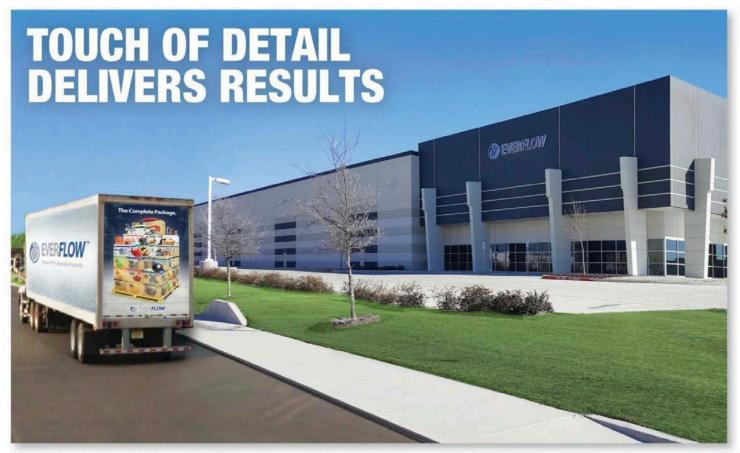
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Everflow Supplies, Inc., a Carteret, N.J.-based manufacturer/wholesale distributor, was established in 1999 with an initial focus on valves, plumbing specialties and brass tubular products. Over the years, its reach expanded due to multiple distribution centers and the extension of its sales network. Everflow is all about quality and efficiency, and its No. I priority is to keep up with its customers' pace. Read about the company, its history, and how it provides top-notch customer service. The story starts on page 42.





### NKBA's Revised Market Outlook Reveals COVID-19 Rebound

The National Kitchen & Bath Association (NKBA) has released its Market Outlook report showing the remodeling industry is largely recovering from its Q1 COVID-19-induced dip. According to the report, the percentage of homeowners actively working on remodeling projects increased significantly, from 19 percent in Q1 to 36 percent in Q2.



Additionally, more than one in five households (22 percent) wants to remodel soon, and many increasingly cite the need for more functional space as a driving factor. A significant percentage is also motivated to replace worn-out features (20 percent), repair damage (15 percent) and update their home's design (14 percent).

"We continue to be extremely encouraged by the vigorous interest in home improvement and functional living, which has certainly contributed to the healthy industry rebound we're seeing" said Bill Darcy, NKBA CEO. "Even as restrictions lift in parts of the country, people continue to spend far more time at home than they did pre-COVID, and the kitchen and bath play major roles in a family's health and wellness. Consumers are, understand-

ably, still careful about spending, but as the economy continues to reopen and improve, we expect smaller DIY projects will lead to more significant renovations, boosting both industry revenue and homeowner satisfaction with their living spaces."

The study also included a survey of homeowners in various stages of considering or executing a kitchen or bath renovation project, and the following insights shed light on how COVID-19 has changed the way people interact with their living spaces:

 Ninety-two percent of households are making at least limited lifestyle changes in light of COVID-19, with over half (58 percent) saying they have made major changes.

(Continued on page 70)

## **PLUMBING & SHOWROOMS**

## Renovation Guide 2020

# Inspirational kitchen and bath products that really shine, offering quick and efficient transformations.

fter spending most of 2020 at home, renovation projects have become a top priority for many homeowners. Consumers and designers alike have felt the stress of trying to re-purpose living spaces to meet the needs of household members quarantining together. From telecommuting and at-home learning to working out, entertainment and lots of meal prep, the home has expanded to serve multiple functions.

The need to share spaces has us rethinking the rooms in our house — with the kitchen and bath being at the top of everyone's mind. We all need to make our spaces more efficient and customized to fit our lifestyles, while also reducing clutter to create a serene space for wellness.

Since rebuilding from the ground up is impractical, the solution is strategic renovations with smart products that offer quick and efficient transformations. Here is a roundup of top products that are leading the way.

#### Out-of-Sight Storage

A popular goal for bathroom remodels is to increase storage space and reduce clutter. The versatile Container Series by Easy Sanitary Solutions solves both problems with style. Its new wall niche system is nearly invisible yet provides generous storage for bathroom essentials behind push-to-open doors. With toiletries off the countertop and out of sight, the bathroom looks cleaner and has a more serene vibe. The newest additions are the T-Box and T-Roll, both available in various sizes and finishes to suit any décor. The T-Box is a square wall niche with a built-in shelf that offers easily accessible storage for soaps, lotions, and other personal items. The taller T-Roll is shaped to conceal unsightly necessities such as a toilet brush, waste can and paper products.

Their seamless design sits neatly inside the wall with a water-tight fit, making them a perfect addition to bathroom makeovers. Add custom tiles to match the surrounding wall or choose from attractive finish options such as traditional white or black, a refined cream or anthracite, or gleaming stainless steel.

#### Tub-to-Shower Transformation

Wishing for a shower in a bathroom with only a tub? Adding a
shower is now a lot easier, thanks to
an innovative drain design from MTI
Baths. Its 6036 shower base includes
a hidden offset drain that allows
the unit to be fitted over an existing tub without plumbing hassles.
As a smart solution for residential
and commercial remodeling projects, the base is easily installed with
high-density foam and either left- or
right-side drain placement.

Measuring 60 inches by 36 inches, the base is crafted from durable Lucite and enhanced with multiple layers of fiberglass, resin, titanium and wood. Offered in white, bone or biscuit with a glossy or matte finish, the 6036 shower base features a sleek, sophisticated look — a welcome addition to modern bathrooms.

The base includes an integral tile flange on three sides, a stainless steel or white powder-coated hidden drain cover, and an option to add MTI's Radiance integrated shower floor heating system.

#### Hardware Refresh

One of the quickest and most effective ways to amp up the style in a home renovation is by adding new hardware. As something we see and use every day, door hardware is an essential accessory that can set the mood for an entire design space.

Nostalgic Warehouse is proud of its extensive collection of classic hardware in an incredible array of styles and finishes. Choose from charming romantic styles (Cottage or Prairie), retro-inspired looks (Victorian or Deco), rustic styles (Craftsman or Mission) or classic sophistication (New York or Studio).

All Nostalgic Warehouse hard-



Prairie plate with white porcelain knob from Nostalgic Warehouse.



BY LINDA JENNINGS Kitchen & bath specialist

Linda Jennings is President of Jennings & Company, a public relations agency specializing in the decorative plumbing and luxury hardware industry. For more than 20 years, she has worked with significant editors and journalists in the consumer home market, identifying trends and providing newsworthy products.

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ware is crafted from solid brass and finished with painstaking detail to flawless perfection. Pieces may be mixed and matched with various backplates, knobs, levers and rosettes to create custom looks that will last beautifully and perform reliably for years to come.

#### Kitchen Extensions

Add dramatic style to the kitchen with statement plumbing fixtures. Once a standard in Victorian industrial kitchens, pot fillers are enjoying a resurgence in popularity as homeowners rediscover the convenience of an above-the-stove faucet. Barber Wilsons offers the Regent 260, a swinging arm pot filler inspired by 1890s style that is perfectly at home in today's modern kitchens.

It is a practical and beautiful choice for the kitchen that will be especially





## **PLUMBING & SHOWROOMS**



Barber Wilsons' Regent 260 pot filler.



Isenberg's K.2030 professional-style kitchen faucet.

appreciated in multi-chef settings. Available with hot or cold settings, the tap comes with a standard 4-inch horizontal extension, with sizes available up to 8 inches, and is offered in a variety of finishes such as polished gold, brushed copper, weathered bronze and satin nickel.

Another great design idea for the kitchen faucet is the contemporary "professional" look often found in commercial settings. Isenberg captures this hard-working style perfectly with its K.2030 kitchen faucet. Notable for the graceful high arch



The Cascade Flow tub filler by Isenberg Faucets.



of its spring spout, this single-handle faucet is easy to use with single lever control of water volume and temperature.

The pull-down faucet offers maximum range of motion with a long reach for quick cleanup. Constructed of premium stainless steel, this beautiful faucet features a designated pot filler, single-hole installation and an optional matching soap dispenser. A wide range of finish choices includes traditional metallic looks as well as colorful options such as deep red, navy blue and dark green.

#### Stylish Storage for the Tub

Another offering from Isenberg provides an innovative way to add style and storage to the bathroom with its Cascade Waterfall tub filler. Its mesmerizing waterfall effect creates a soothing spa-like atmosphere with calming visual and audio cues.

As an added benefit, it can do double-duty as a handy shelf, keeping luxurious soaps, bath salts and scented candles close at hand. It's an elegant addition to the bathroom — infusing drama with a fresh, modern vibe.

Created in the award-winning Isenberg Design Lab, this faucet is ideal for renovation projects with a simple 1/2-inch NPT connection for easy installation and an 8-inch spout reach. Constructed of solid brass, the Cascade Flow is offered in four beautiful finishes — brushed nickel, chrome, matte black and polished nickel,

#### No Time to Wait

No one wants to wait for weeks on end to finish a renovation, especially when it comes to the bathroom. The Furniture Guild understands and created its Quick Ship program, which delivers custom vanities without a long delay. Its Guilder Series of vanities are top-quality, ready-made units available in three sizes and three different finishes.

Customers also may choose from

multiple hardware finishes and optional upgrades to further customize their look. Guilder vanities are contemporary modular units that work well on their own or may be paired or even stacked. As with all offerings from The Furniture Guild, the vanities are made in the United States by skilled craftsmen, keeping with the brand's stringent quality standards.

#### Multitasking Shower System

Trend studies reveal that showers are the new focal point in the bathroom. Lenova takes the shower to the next level with its Thermostatic Shower System, a must-have item for any bathroom remodel. This innovative system transforms an ordinary shower stall into a wellness hub with functions for every bather in the house.

Designed with luxury, relaxation and cleanliness in mind, Lenova's shower system features an advanced showerhead, multiple body sprayers and a hand-held sprayer, all crafted in solid brass components. Advanced technology allows temperature and volume functions to combine into one easy-to-operate valve, enhancing safety and convenience.

Exceptional engineering maintains water temperature within 1 F, even when showers and sprayers are used simultaneously. The Thermostatic Shower System is a fashionable addition to the bathroom and



Thermostatic Shower System from Lenova.

is available in polished chrome or brushed nickel.

As we all look for ways to improve our homes and stretch every square foot's usefulness, it is comforting to know so many great products exist and industry leaders are constantly working to innovate. Home improvements should always be made with aesthetics, comfort and functionality in mind, as well as the potential return on investment that comes from making smart purchase decisions for long-lasting, quality items.

Here's to the success of future home projects!

For more information about these luxurious brands, visit their respective websites at:

Barber Wilsons & Co.	barwil.co.uk
Easy Sanitary Solutions	www.easydrainusa.com
Isenberg Faucets	www.isenbergfaucets.com
Lenova	www.lenovasinks.com
MTI Baths	www.mtibaths.com
Nostalgic Warehouse	www.regal-brands.com
The Furniture Guild	www.furnitureguild.com