

THE RETAIL observer

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KNIFE BLOCK SET

For the first time ever in the North American market, SMEG is making a cutlery debut. The new 6-Piece Knife Block Set serves as a sleek kitchen countertop essential and features the same iconic retro form consumers have come to know and love. The full set includes six knives: a Vegetable Knife, a Utility Knife, a Meat Knife, a Santoku Knife, a Bread Knife, and a Chef's Knife, each featuring a German stainless steel blade and handle. A matching 6-slot acacia wood base holds the set together, wrapped in a powder-coated carbon steel body with anti-slip grip, and is available in Cream, Black, and Pastel Blue colorways. The Knife Block Set retails for \$499, while the knives and blocks are also available for purchase separately.

FAB38 REFRIGERATOR

As one of SMEG's most beloved and recognized products, the 50s-inspired FAB refrigerator series has long been a staple in the brand's portfolio, and with the launch of the FAB38, SMEG is expanding its current lineup to launch the roomiest version of the appliance available to-date. Inclusive of a refrigerator and freezer combination, the 18 cu. ft., EnergyStar®-qualified FAB38 is over 3 inches wider, deeper and taller than the FAB32 model, standing at over 27 inches wide, 33 inches deep and 80 inches tall. The new model is ideal for the consumer looking for extra storage space, and features a Multiflow cooling system with electronic temperature controls, four shelves, innovative "No Frost" technology that prevents icy build-up in the freezer, and more.

The refrigerator retails for \$3,999, with Black, Cream and White colorways available in both left and right-hinge models, and Pastel Blue, Pastel Green and Red available in right-hinge only.

The 6-Piece Knife Block Set and FAB38 Refrigerator will be available in select retailers nationwide this November.

Please visit www.smegusa.com for more information.



MTI BATHS' NEW ADEL 2 IS A STYLISH SOLUTION FOR SMALL SPACES

MTI Baths' newest freestanding tub, the Adel 2, features an elegant design that fits impressive style into smaller spaces. This new tub not only makes smart use of limited quarters, it also offers an infusion of therapies to create the ultimate spa-worthy experience right at home.

As part of MTI's Designer Collection, the Adel 2 is a chic freestanding tub with clean, organic lines and a thin lip with integrated faucet deck. It is available as a soaker or air bath, both featuring ergonomic interiors for sublime comfort and indulgent options to soothe the senses, such as chromatherapy and thermal therapy. Measuring 57" x 31" x 22" the Adel 2 can easily fit into an existing 60" alcove, making the tub a smart choice for remodeling projects with simple installation.



The Adel 2 is handcrafted in the United States in keeping with MTI's high standards for quality and construction excellence. The tub is made of thermoformed cross-linked cast acrylic that has been reinforced with a fiberglass/resin/titanium backing for superior strength and insulation. The non-porous surface is highly resistant to scratches and stains and is easy to clean and maintain. The Adel 2 is offered in a glossy white or biscuit finish and includes a center drain with integrated overflow.

FABER

FABER'S INTRODUCES NEW CEILING HOOD TO THE US & CANADA MARKET



Kitchen ventilation is very important in any kitchen as it captures heat, steam, odors and grease. Many times consumers are hesitant to install a range hood because they do not want to waste cabinet space or obstruct a beautiful view. Faber has you covered!

We are happy to announce that we have added an additional ceiling hood to our product line! The High-Light ceiling hood is a pro-motor 36" hood that is available in stainless steel or white matte.

This flush ceiling unit is engineered with a strong and durable metal motor that brings top performance to any kitchen. Perimetric aspiration forces air through narrow slots around the perimeter helping to remove impurities, improve energy efficiency and decrease noise levels. LED lighting successfully illuminates any cooking surface while remaining energy efficient. Other features include four-speed digital capability, dishwasher-safe mesh grease filters and a remote control. We believe the High-Light will thrive in today's market, and we are excited to add an additional ceiling hood to our inventory. Visit www.faberonline.com for more information on the High-light and the rest of our product line.

RUVATI

EVERYTHING AND THE KITCHEN SINK

Ruvati unveils an expanded Workstation Ledge Sink Collection with dual tiers and more accessories for impressive functionality



This is not your mother's kitchen sink. Ruvati aptly named it a "workstation" because this game-changing design is so much more. With an impressively expanded lineup of must-have accessories, the dual-tier Workstation ledge sink has the capacity to transform the functionality of the kitchen altogether.

Ruvati uses an ingenious two-track system with sliding accessories to greatly expand the range of activities performed at the traditional kitchen sink. A versatile mix-prep station allows cooks to prepare and organize an entire dinner party – all in the space of the sink. A solid wood platform spans the generously sized basin and holds a five-quart stainless steel mixing bowl with non-slip silicone bottom. A matching colander and lid with grater/slicer attachments can be used with the mixing bowl to mix, grate, slice and strain.



A beautiful hardwood cutting board is also included. Measuring 17"x 16", the board is flat on one side but converts into a tray with raised edges when flipped. Other accessories that come with the Workstation are two stainless steel colanders for draining pasta or rinsing fresh produce, as well as a folding drying rack that rolls away when not in use and fits across the sink for air-drying pots and pans. This extraordinary design is a smart choice for large kitchens with multiple chefs or smaller kitchens where counter space is scarce. Its sleek good looks compliment any décor and help make the kitchen an appealing space for family and friends to gather and prepare meals together.

The two-tiered Workstation is an undermount single-bowl design that comes in three sizes: 33", 45" and 57" wide. It is crafted from premium 16 gauge stainless steel that will never rust or stain, and features a commercial-grade brushed finish that is highly scratch-resistant. The Ruvati team brings expert engineering to the Workstation design with a 1" slope on the basin floor for efficient water drainage and a reversible option for left- or right-side drain installation. The sink is built with heavy-duty sound guard padding and undercoating on all exterior sides to provide effective sound and thermal insulation. Like all Ruvati products, the Workstation is backed by a Limited Lifetime Warranty. Please visit www.ruvati.com for more information about the Dual Tier Workstation series kitchen sinks.

THOR KITCHEN

THOR AMPS UP PRODUCT LINE WITH ITS FIRST BUILT-IN WALL OVEN

30-inch electric offering provides power and performance of luxury wall oven

THOR Kitchen debuts its first wall oven with the launch of the 30-inch Professional Single Electric Wall Oven, which features multiple cooking modes, including convection bake and convection roast, a glass touch-control panel and a hidden bake element. The stainless-steel unit combines professional-grade power and performance with modern style and design to offer home chefs a total cooking experience.

"We are excited to expand our catalog with our first professional wall oven and introduce our new 30-inch Professional Single Electric Wall Oven," said THOR Kitchen Managing Director Kyle You. "With home cooks using their kitchens more than ever before, consumers need convenience and a simplified user experience combined with power and performance. Our new oven includes essential features, such as self-cleaning and a delay start timer, with the premium features designed to take delicious meals to the next level."