

# THE RETAIL observer

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AN EYE ON THE INDUSTRY SINCE 1970

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**2021 AWARDS**

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True Residential, a luxury home refrigeration brand with commercial DNA, is delighted to introduce its striking new Low-Profile Collection. The state-of-the-art ADA-compliant designs are perfect for a multitude of light commercial and residential applications, from stadium suites to executive lounges, luxury, multifamily community areas, hospitality zones, hotel lounges, outdoor kitchens, self-serve common areas, and home kitchens, bars, and outdoor entertaining spots, to name a few.

True Residential Director of Sales and Marketing, Steve Proctor, says, "We strive to consistently produce timeless refrigeration products that combine incredible performance, functionality, and style. Our thoughtful, new refrigeration line is the direct result of requests from both our commercial and residential clients for exceptional options within this category. Design should always evolve to be as inclusive as possible, and we are thrilled to be able to provide a practical, yet beautiful, solutions-based collection that meets the needs of Americans living with disabilities and suits a wide range of applications."

The Low-Profile Collection currently consists of a variety of 24" undercounter units UL-rated for both indoors and outdoors that include a Refrigerator, Beverage Center, Wine Cabinet and Refrigerator Drawers. Each unit measures 31"H (rather than the original-sized 34 1/4"H) to meet the 32" height regulation allowing for installation under ADA-Compliant countertops. While each product comes standard in stainless front or with a glass door, it is also available in the brand's expansive Build Your True collection of custom finishes and hardware options and also includes a panel-ready option. The new designs are NSF 7-rated, allowing their use in light commercial applications. In addition, the entire product line is designed with R600a, an environmentally friendly refrigeration system with a Zero Ozone Depletion Level and a low Global Warming Potential (GWP). Visit [www.true-residential.com](http://www.true-residential.com) for more information.



### SHOWERED BY LIGHT

New Afilo Collection by Gessi combines water and light for extraordinary wellness.

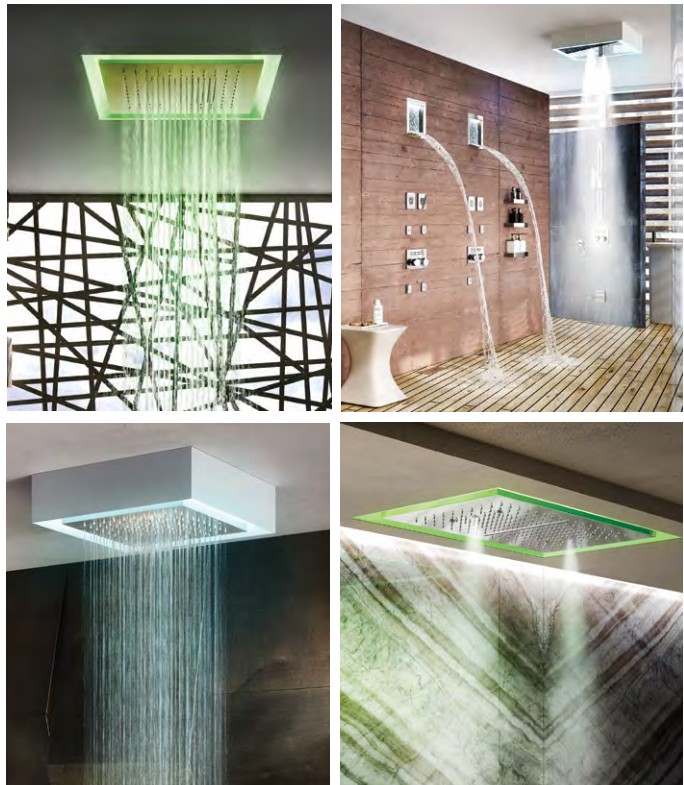
Flowing water, glowing lights, an illusion of floating in space. Gessi has reimagined the shower – and it is Afilo. This multi-function system brings beautiful visuals to the shower experience with fixtures that appear to be suspended in mid air while diffusing soft lights amidst the streaming water.

As part of Gessi's Private Wellness® Program, Afilo pairs the power of light and water to create a sensory oasis designed to refresh and restore body, mind and spirit. Chromotherapy lights shine through and merge with the falling water in a mesmerizing

effect that is soothing yet invigorating, a singular experience that is the essence of wellness and renewal.

Designed as an overhead rainfall/waterfall shower, the Afilo Collection includes fixtures in square, round and rectangular shapes that may be installed recessed into the ceiling or exposed in a boxed design. A slot along the showerhead's perimeter is the source of the diffused light, while a thin steel outer frame and inclined inner walls reflect the light in such a way as to create the "floating" illusion. Users may customize their lighting color choices, including shades of gold, blue, green and purple. Available in an array of beautiful finishes, Afilo is an elegant and refined addition to the bathroom, subtle in appearance yet powerful and dramatic in performance.

Gessi's Private Wellness® Program is a signature concept driven by the brand's commitment to innovation and designing products that enhance and improve the lives of their customers. Their advanced shower concepts represent the world's largest array of steel showerheads and shower elements for hydro massage. Their aim is to create everyday wellness centers in private bathrooms, in addition to bringing their products to professional spa settings worldwide. Their modular elements can be customized to suit individual needs with patented aesthetics and advanced functions that are genuinely beneficial to the users. After decades of research, Gessi has truly become The Private Wellness Company. **RO**



# LIFESTYLE TRENDS

THE LATEST IN LUXURY DESIGN



## PERLICK

### GEN 4 UNDERCOUNTER REFRIGERATION

Perlick is excited to announce the launch of the new Gen 4 Residential Undercounter Refrigeration line. Perlick took their best-in-class line of residential undercounter refrigeration and redesigned it to feature industry-leading energy efficiency paired with enhanced performance. Perlick revamped their residential product offering to enhance sustainability measures, while simultaneously improving the overall performance and design to provide exemplary products homeowners will enjoy.

[www.perlick.com/residential](http://www.perlick.com/residential)

## MTI BATHS

### METRO SCULPTED FINISH® TUBS

MTI Baths brings the beauty of pure simplicity to the bathroom with their lovely new Metro Sculpted Finish® tubs. This freestanding design perfectly captures the elegance of minimalist design with crisp rectangular lines and a soothing absence of ornamentation. It complements both traditional and modern décors with an effortless chic that rises above fleeting trends to create a lasting style statement of refinement and luxury.

[www.mtibaths.com](http://www.mtibaths.com)



## BOCCHI

### STEP-RIM AND SOTTO WORKSTATIONS

BOCCHI has added built-in workstation concepts by expanding two of its popular current product offerings, the Step-Rim collection and the Sotto, and increasing the accessories offered with both, the company recently announced. The newly introduced workstations add additional space and versatility to the sinks, giving the user the ability to wash, chop and drain all in one area, while decreasing the effort required to sanitize food.

[www.bocchiusa.com](http://www.bocchiusa.com)



## RUVATI

### ROMA SERIES WORKSTATION SINKS

Ruvati is pleased to unveil the latest addition to their popular Roma Series of workstation sinks. Created for compact spaces, the Siena is perfectly sized to mix cocktails at a wet bar or act as an extra prep sink in a busy kitchen. Its ingenious design with built-in accessories allows the Siena to perform multiple functions in tight quarters such as an RV or Tiny House. Its clean lines and beautiful finish make the Siena an excellent addition to kitchens and bars of any size.

[www.ruvati.com](http://www.ruvati.com)



## THOR

### PROFESSIONAL RANGE HOODS

THOR Kitchen has launched a new series of Professional Range Hoods, available in 30-inch, 36-inch and 48-inch sizes and heights of either 16 or 11.5 inches. The powerful suction capabilities easily handle odors, smoke and steam from multiple pots and pans, while the linear styling and stainless steel finish provide a modern complement to any kitchen space.

[www.thorkitchen.com](http://www.thorkitchen.com)

## SIGNATURE KITCHEN SUITE

### UNDERCOUNTER CONVERTIBLE DUAL DRAWER REFRIGERATOR

Signature Kitchen Suite, the fresh brand at the forefront of innovation in the luxury kitchen appliance category, today announced a first-of-its-kind built-in undercounter convertible dual drawer refrigerator. Unique to this refrigerator are dual refrigerator drawers that operate independently and allow homeowners to select from multiple temperature zones depending on their needs, including a freezer option.

[www.SignatureKitchenSuite.com](http://www.SignatureKitchenSuite.com)

