

# WHOLE the SALES ALER

NEWS OF PLUMBING, HEATING, COOLING AND INDUSTRIAL PVF

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Refrigeration Sales Corp. (RSC) is a wholesale HVACR company located in northeast Ohio. At the helm is President and CEO Rhonda Wight (front and center), who showcases leadership and partnerships in the industry channel. At RSC's Annual Open House, Wight and team celebrated and showcased taking care of customers, vendors and RSC family members. WholeServing is at the cornerstone of the company, as well as Wight's leadership as Chairwoman of HARDI. The story starts on page 138.

## HARDI Members Raise \$134,550 in 2021 for Homes for Our Troops

**HEATING, AIR-CONDITIONING & REFRIGERATION DISTRIBUTORS INTERNATIONAL (HARDI)** members raised \$134,550 in 2021 for Homes for Our Troops, the association's philanthropic partner.

In addition to the cash donations raised in 2021, HARDI members committed to donating the HVACR equipment to 19 specially adapted homes for injured military veterans across the country.

Since the partnership began in 2011 HARDI members have raised over \$1.3 million in cash donations for Homes for Our Troops and have committed to or already donated the HVACR products to over 50 homes.

"Our partnership with Homes for Our Troops is perhaps the most rewarding thing HARDI members do each year and it's such a great organization that devotes nearly every dollar donated directly to building mortgage-free, specially adapted homes for wounded veterans of our Middle East wars," said HARDI CEO Talbot Gee. "Our members have built a way to donate systems and parts to nearly every



new build, and enabled distributor members outside of areas where builds are taking place to provide equipment through other local distributor partners which has further grown our total, annual donations."

For more information about HARDI's philanthropic partnership with Homes for Our Troops, visit <https://hardinet.org/pages/hardi-gives-back>.



## Do Something Epic!

Express your style with these new kitchen and bath trends.



**BY LINDA JENNINGS**  
Kitchen & bath specialist

LINDA JENNINGS is president of Jennings & Co., a public relations agency specializing in the decorative plumbing and luxury hardware industry. For more than 25 years, she has worked with significant editors and journalists in the consumer home market, identifying trends and providing newsworthy products. Jennings can be reached at [linda@jenningsandcompany.com](mailto:linda@jenningsandcompany.com).

**THE POWER OF THE HOME** is more important than ever as it continues to be, for so many people, the central hub for work and life activities — as well as renewal and wellness. Designers and homeowners recognize the value of investing in products that reflect their style and add a certain personalization and comfort to their living space.

Boredom has no place here as fixtures set a high bar for style distinction. As the centerpieces of the home, the kitchen and bath prioritize function but also make room for fashion, particularly when it comes to colors, finishes and textures. From vibrant hues and exotic looks to luxurious options with all the bells and whistles, there are many possibilities to elevate your living space. Here are just a few examples of innovative products leading the way.

### Smooth and Sophisticated

The extraordinary new DoloMatte material from MTI Baths is a true standout. Its distinctive milky white matte and oh-so-smooth velvety surface add a dramatic, almost ethereal element to the bathroom. It is a lovely choice for any tub from the brand's popular Designer Collection, including free-standing, drop-ins, undermounts and Sculpted Finish models.

DoloMatte is a thermoformed material with unique moldability crafted from a thick, American-made slab of solid-surface specialty polymers

blended with ground minerals. Each tub or shower base is hand-finished to create a velvet-like texture. The finished look is exceptionally beautiful and is easy to maintain with a nonporous surface that is highly resistant to impact, scratches and stains.

### Very Peri Purple Punch

Isenberg embraces the idea of color in the kitchen with a whimsical new purple hue in its rainbow of finish options. Known as Very Peri and selected as the Pantone Color of the Year for 2022, this joyful blend of blue and violet red injects a sense of fun into the décor. It is a great look when paired with the cool industrial vibe of the Velox K.1800 kitchen faucet.

As part of Isenberg's Klassiker Collection, Velox is offered in 20 different ceramic-based finish colors, including intense options such as deep red and army green to more neutral shades (steel gray and distressed black). The semi-professional-grade faucet features an elegant high-arched spout and two modern levers. It is constructed from premium stainless steel with a pull-down sprayer and dual-action sprayer for efficient performance in busy kitchens.

### Epic Farmhouse

Apron-front sinks are in high demand

as consumers look to create a modern farmhouse style in their kitchens. Ruvati offers a fresh twist with its epiCast series of kitchen sinks featuring trendy apron-front designs in beautiful granite composites instead of traditional stainless steel.

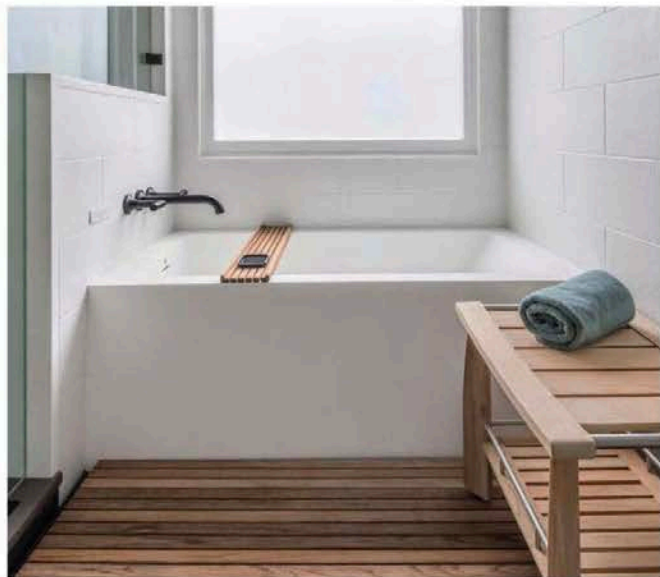
Made from 80 percent crushed granite, these stunning sinks have natural stone's look, feel and durability. They add organic warmth and style to the kitchen that is impactful yet refined. The sinks are offered in matte finishes of black, gray and white with rich coloring that goes all the way through and will never fade or discolor.

Ruvati builds its epiCast sinks with thick, solid construction that is naturally sound-absorbing and resistant to scratches and extreme temperatures. The sinks come with integrated ledges and accessories to enhance functionality and are covered by a limited lifetime warranty.

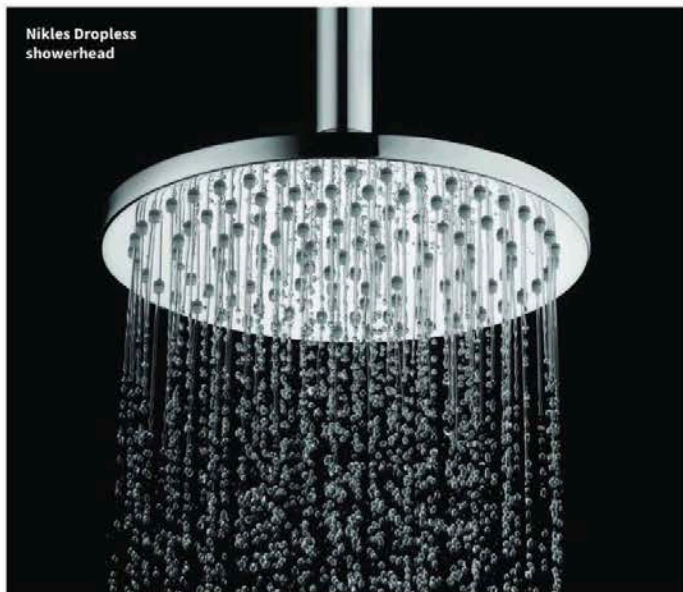


Isenberg's Velox faucet with Very Peri purple color.

MTI Baths' new DoloMatte tub and shower material.



Ruvati's epiCast farmhouse sink.



Nikles Dropless showerhead

### Drop-Free Rain Showers

Rain-head showers are frequently on the must-have list for luxury bathrooms for their gentle water flow and spa-inspired aesthetic. Nikles Group, a family-owned Swiss corporation, is known for its collection of contemporary rain showerheads that offer sleek good looks and reliable performance, all backed by impressive yet unseen technology.

The company uses its signature Dropless system to prevent water from remaining in the showerhead after it has been turned off. This problem is common in other rain-head shower designs and often leads to a buildup of limescale and bacteria. Nikles avoids this issue with an ingenious ball joint configuration and specially designed silicon sheet that allows water to drain completely from the showerhead after every use.

### No Detail Too Small

As all good designers know, small details are important to creating an overall look; hardware is a great example. Viaggio Hardware brings extraordinary detail to each piece in its extensive collection, using forged brass and time-tested techniques.

For example, the Brezza lever paired with the Quadrato Leather Rosette in titanium gray adds upscale flair to any design space. The textured finish is clean, modern and on-trend with an authentic look and pleasing tactile surface. The Viaggio team brings painstaking care to every piece, with precision polishing and a finishing lacquer for added durability.

No detail is overlooked; even screw mechanisms are carefully hidden with the company's concealed screw mechanism for a seamless installation. Viaggio Hardware is crafted in the heart of Europe using a singular combination of expert engi-



HamatUSA's Rendezvous workstation sink.

neering and artistry and is backed by a lifetime warranty.

### Workstation Wonder

With home kitchens busier than ever these days, consumers are looking to amp up their functionality and style. HamatUSA covers both bases with its Rendezvous collection of workstation sinks. With 16- and 18-gauge models to choose from, the sinks are offered in three sizes in single- or double-bowl configurations.

Each sink is handmade from T-304 stainless steel, fully undercoated and wrapped with sound-deadening panels and padding. Rendezvous sinks are notable for tight 10-millimeter radius corners, allowing for quick cleaning while maintaining a chic, modern style.

Of course, the main attraction for workstation sinks is the practicality. The Rendezvous collection delivers big by packing multiple functions

inside a designated space. Built-in ledges accommodate helpful accessories like a colander, drying mat and rubberwood cutting board, making it easy to streamline prep and clean-up duties.

Maximize the power of the home with design choices that provide the greatest sense of welcome and comfort. Look for products and materials that harmonize with your personal style. Be daring! Go for that epic statement — in big ways and small — that truly makes a space uniquely your own. ♦

**MAXIMIZE THE POWER OF THE HOME WITH DESIGN CHOICES THAT PROVIDE THE GREATEST SENSE OF WELCOME AND COMFORT.**



Viaggio Hardware's Quadrato leather rosette with Brezza lever.

**To find out more about these new product launches and their fresh perspective on home design, visit their websites:**

MTI Baths ..... [www.mtibaths.com](http://www.mtibaths.com)

Isenberg Bath Corp. .... [www.isenbergfaucets.com](http://www.isenbergfaucets.com)

Ruvati ..... [www.ruvati.com](http://www.ruvati.com)

Nikles ..... [www.nikles.com](http://www.nikles.com)

Viaggio Hardware ..... [www.viaggiohardware.com](http://www.viaggiohardware.com)

HamatUSA ..... [www.hamatusa.com](http://www.hamatusa.com)