

WHOLESALE^{the}SALE

PHCP PROS



PVF HALL OF FAME

Kim Shelton-Brown

As a young child, Kim Shelton-Brown, WOI, would spend time with her father in his garden workshop — watching him apply his mathematical skillset and craft of welding and fabrication to create pieces of art. Noticing that different materials caused different colored sparks, the fascination would lead her path into the welding trade and PVF. For more than 30 years, Kim’s fierce spirit, determination, charitable giveback, and connection with others have significantly impacted the PVF Industry. As a tireless advocate, and with her relentless pursuit of helping others, The Wholesaler magazine celebrates her fierce spirit as its 2022 inductee into the PVF Hall of Fame. The story starts on page 58.



Wolseley Industrial Group Now Ferguson

WOLSELEY INDUSTRIAL GROUP has announced that it has officially changed its name to Ferguson Industrial. The business has been operating as part of Ferguson for the last 15 years, but kept Ferguson’s parent company former namesake, Wolseley, until now. The brand transition was a strategic decision to maximize growth potential and create efficiencies across all Ferguson customer groups. The new name also allows the Industrial business to leverage the Ferguson brand, organizational structure, resources and capabilities. However, there will be no impact to day-to-day business operations.

“The Wolseley Industrial Group name has served us well, but we’re proud of the transition we have undertaken and the future we have as Ferguson Industrial,” said Daniel Hogge, vice president of Ferguson Industrial. “It will be business as usual for our customers, and our specific Industrial focus will continue as always — to be a trusted advisor providing quality PVF and MRO products as well as supply chain solutions while bringing industry-leading capabilities in support of our diverse Industrial customer base.”

The transition to Ferguson Industrial will happen over the next 12 months. This will include changing the color palette from red to blue, in addition to changing the website, all marketing collateral, logos, advertisements, signage and vehicles.



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Kitchen and Bath Inspiration Gallery

Smart additions and small details yield big results.



BY LINDA JENNINGS
Kitchen & bath specialist

LINDA JENNINGS is president of Jennings & Co., a public relations agency specializing in the decorative plumbing and luxury hardware industry. For more than 25 years, she has worked with significant editors and journalists in the consumer home market, identifying trends and providing newsworthy products. Jennings can be reached at linda@jenningsandcompany.com.

REFRESH THE LOOK OF kitchen and bath designs with the strategic addition of a few key elements. From a new splash of color to upgraded fixtures and finishes, here are some brands with exciting innovations elevating ho-hum designs to a whole new level. Transform tired spaces into living areas you love with these spectacular introductions.

The effectiveness of the makeover lies in the details — such as determining the best use of space, choosing statement pieces that express personal style, and finding versatile elements that are both practical and beautiful. It's the sum of the details that make each space unique! What inspires you?

Arched Water Delivery

The Curve faucet by Isenberg is a true standout in the bathroom, adding an unexpected visual twist and dramatic options for color and style. Using a singular horizontal orientation, the faucet reaches away from the wall to

extend in a graceful arch over the sink. The impact is even more dramatic when the Curve is installed in pairs over a double vanity.

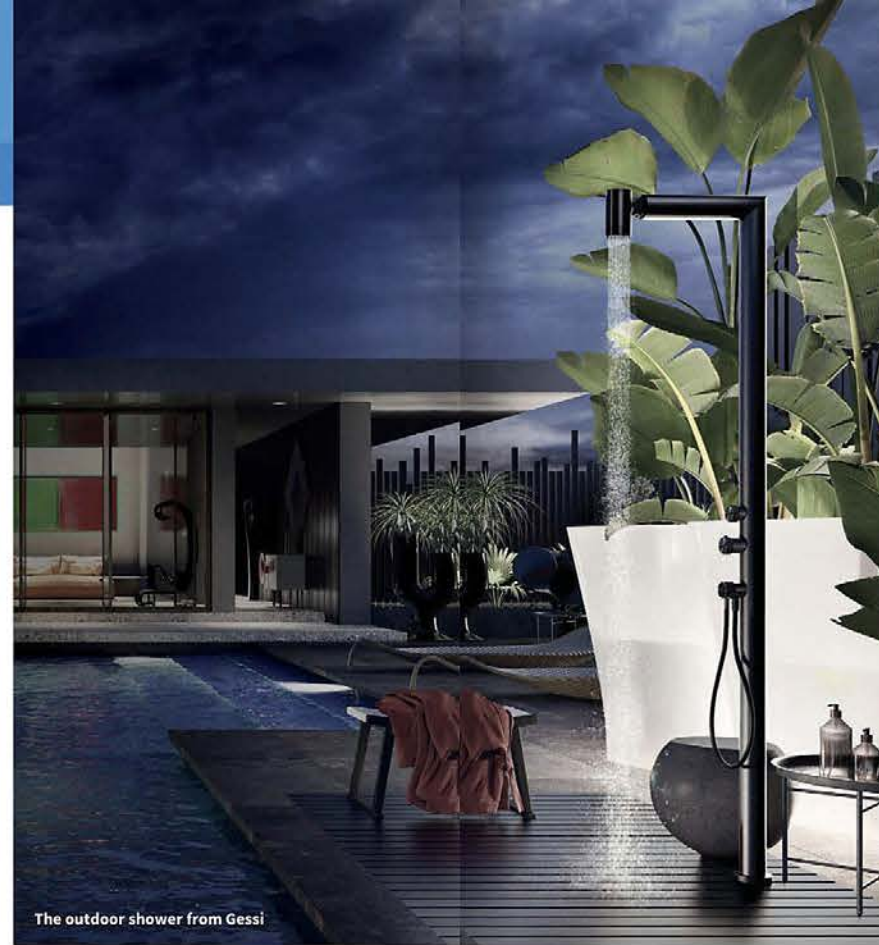
Designed for left and right configurations, this memorable faucet comes in two designs: one with deck-mounted handles and the other with hands-free sensors. Curve is offered in traditional finishes such as chrome, brushed nickel and matte black, as well as Isenberg's rainbow of ceramic-based hues such as crimson and navy blue. Color finishes are oven-cured and machine-polished for a flawless finish resistant to scratches, chips and corrosion.

Frame-Free Reflections

The industrial look continues to be in hot demand, with consumers and designers alike clamoring to achieve that urban-inspired vibe. The new Industrial Frameless Mirror by Sterlingham Co. Ltd. is a wonderful addition to any design space hoping to create this classic style. Available in round, oval and rectangular designs, these mirrors feature lathe-formed parts with knurled detailing — perfect for an industrial theme.

The mirrors are made from a high-quality, 6mm-thick mirrored glass, held securely in place with wall brackets at the top and bottom. The brackets are offered in a selection of 16 finishes, including gun metal, brushed brass, polished nickel and matte black. In keeping with the brand's reputation for exceptional quality and craftsmanship, all components are polished by hand before assembly, and each mirror is meticulously inspected before and after electroplating to ensure a perfect finish.

It is a defining style element in any



The outdoor shower from Gessi

room, from the bedroom or bathroom to the living room or hallway.

A Whole New Shower Experience

Imagine a private wellness oasis in a beautiful outside setting. The outdoor shower by Gessi is a wonderful addition to an alfresco living space. From an aesthetic perspective, the shower is sleek and sculptural with a simple, tubular design. It is offered with four different knurling patterns and in three stunning finishes.

Each shower can be customized with a selection of adjustable showerheads and special sprayers that can be mixed in a variety of intriguing combinations. The result is an outdoor shower experience like no other, creating a sense of freedom and rejuvenation that refreshes the body, mind and spirit. Gessi constructs each shower unit from premium 316 stainless steel and uses its signature

PVD technology to produce a finely detailed surface perfectly suited to withstand the elements with ease.

Industrial Elegance

Amp up the style in the kitchen with a bold choice of faucets. The new Knob Collection by HamatUSA makes effective use of shapes and silhouettes to create an elegant industrial look. The sleekly linear spout is neatly curved to end at a right angle against a vertical cylindrical head. The effect is perfect for minimalist decors and contemporary kitchens.

Constructed of 316 stainless steel, Knob faucets are finished with a unique combination of polishing and brushing techniques, creating a subtle texture and glow not often found in stainless steel. The collection includes single- and dual-handle designs with optional



Lenova's Entertainer Sink

side sprayers and spout projections nearly 12 inches tall. A more compact version of slightly more than 8 inches is meant for smaller areas such as wet bars and prep sinks.

Down to Every Detail

Hardware plays an important role in finishing a cohesive look in the kitchen and bath. Ageless Iron offers a charming selection of knobs and pulls perfectly suited for today's trendy industrial and modern farmhouse motifs. The simple purity of its AEG and KEP cabinet knobs is a great addition to any kitchen and bath. The circular details of its Turret and Castle knobs are ideal for rustic or modern decors, while the Machine and Barn pulls are offered in a range of sizes to suit any cabinet configuration.

All are offered in a crisp black finish that makes a pleasing contrast against white or light-colored cabinetry and drawers. Ageless Iron products are made of cast iron and hand-finished by skilled craftsmen for an extraordinary surface texture. Backed by a five-year warranty, each piece is zinc-plated and powder-coated for maximum durability and comes with two screw lengths for easy installation.



Cabinet hardware from Ageless Iron

Party in the Kitchen Sink

Entertaining at home is more popular than ever, and Lenova makes it a little easier with its aptly named Entertainer Sink. This fully functional sink performs wonderfully as a prep station and refreshment center whenever crowds of friends and family gather. Its narrow rectangular shape provides maximum accessibility, while its practical undermount design helps make clean-up a breeze.

The Entertainer is perfect as a second sink in a large kitchen, a primary sink in an outdoor kitchen or a bar. It comes with its own drain boards, wine cooler and three condiment trays, and when not in use, it may be cleverly covered with a two-piece cutting board to maximize counter space. The Entertainer Sink is crafted from 16-gauge stainless steel and is finished in scratch-resistant satin.

Geometric Marvel

This extraordinary design achievement from Acquabella is a most memorable addition to the bathroom. The Stelvio is a freestanding tub unlike any other, with an exquisitely textured surface mimicking the detailing of a

geometric prism. Fascinating from every angle, the Stelvio is a natural centerpiece in any design space. It measures 66 inches long by 33 inches wide and an impressive 25 inches deep, with ample room to spare when it's time for a relaxing soak.

Stelvio is made from Acquabella's signature Dolotek material, a mineral composite that is silky smooth to the touch and forms a flawless finished surface. With an amazingly durable and easy-to-clean antibacterial surface, Dolotek is a practical choice for today's bathrooms. The Stelvio tub is offered in a beautiful snow white with options for a matte or gloss finish.

Now is the time to embark on a new era of home design. The exceptional fixtures and fittings highlighted here define the look of today's on-trend homes with interiors to boost wellbeing and focus on "forever pieces" in the most important rooms. The goal, as always, is a harmonious blend of function and finesse. These sustainable and fashion-forward products are sure to add a spark of inspiration for upcoming design projects.



Acquabella's Stelvio bathtub

To learn more, visit these websites:

- Acquabella www.acquabella.us
- Ageless Iron Hardware www.agelessironhardware.com
- Gessi www.gessi.com
- Hamat USA www.hamatusa.com
- Isenberg www.isenbergfaucets.com
- Lenova www.lenovagroup.com
- The Sterlingham Co. www.sterlingham.co.uk



The hands-free Curve Faucet from Isenberg



Sterlingham Co.'s Industrial Frameless Mirror



HamatUSA's Knob faucet